

What can statistical theory tell us about human cognition?

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○ COMPUTATIONAL
○ COGNITIVE
○ SCIENCE
○ LABORATORY



Wouter Voorspoels



Sean Tauber



Amy Perfors

Drew Hendrickson



Simon De Deyne



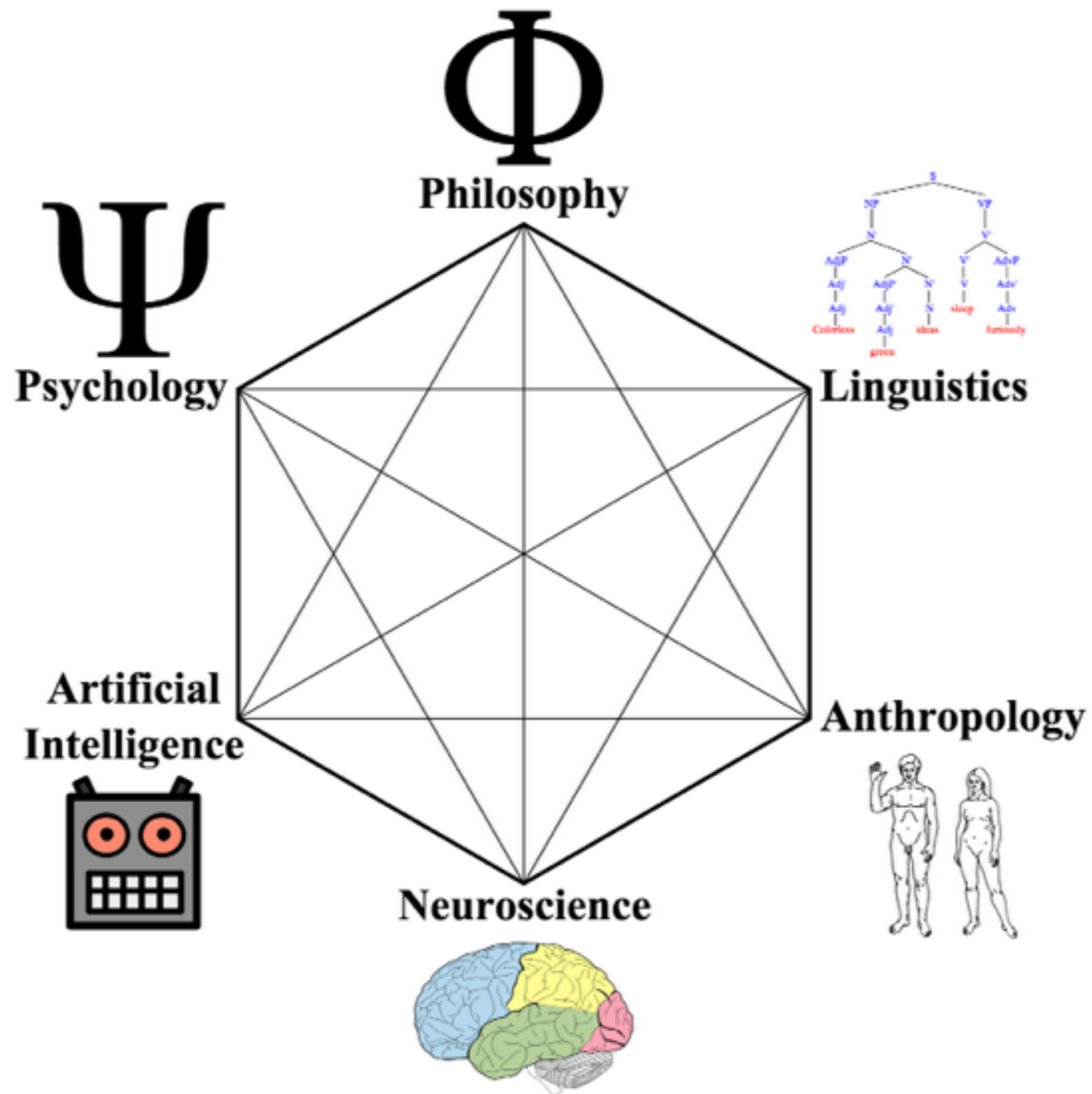
Wai Keen Vong



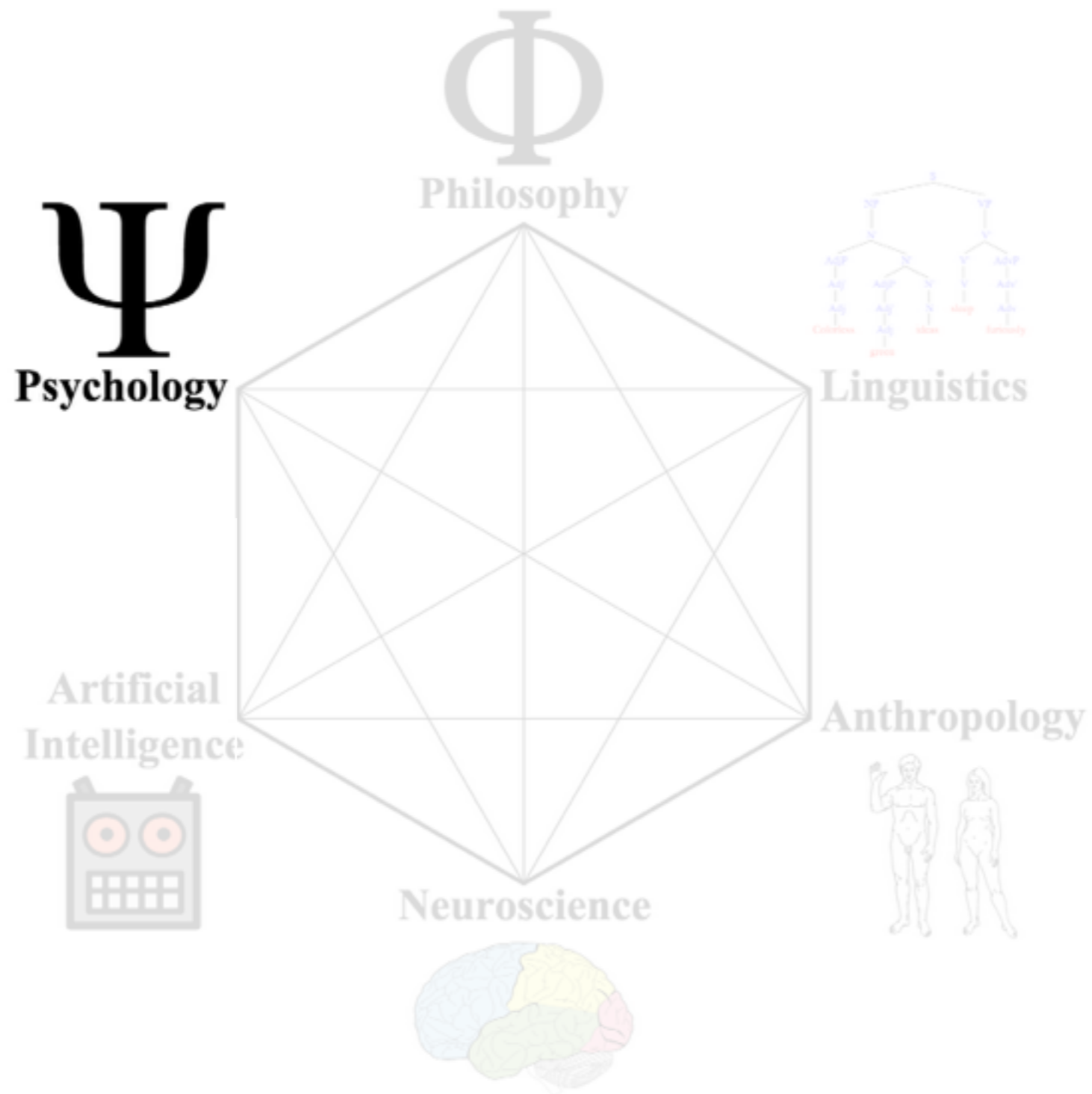
Keith Ransom



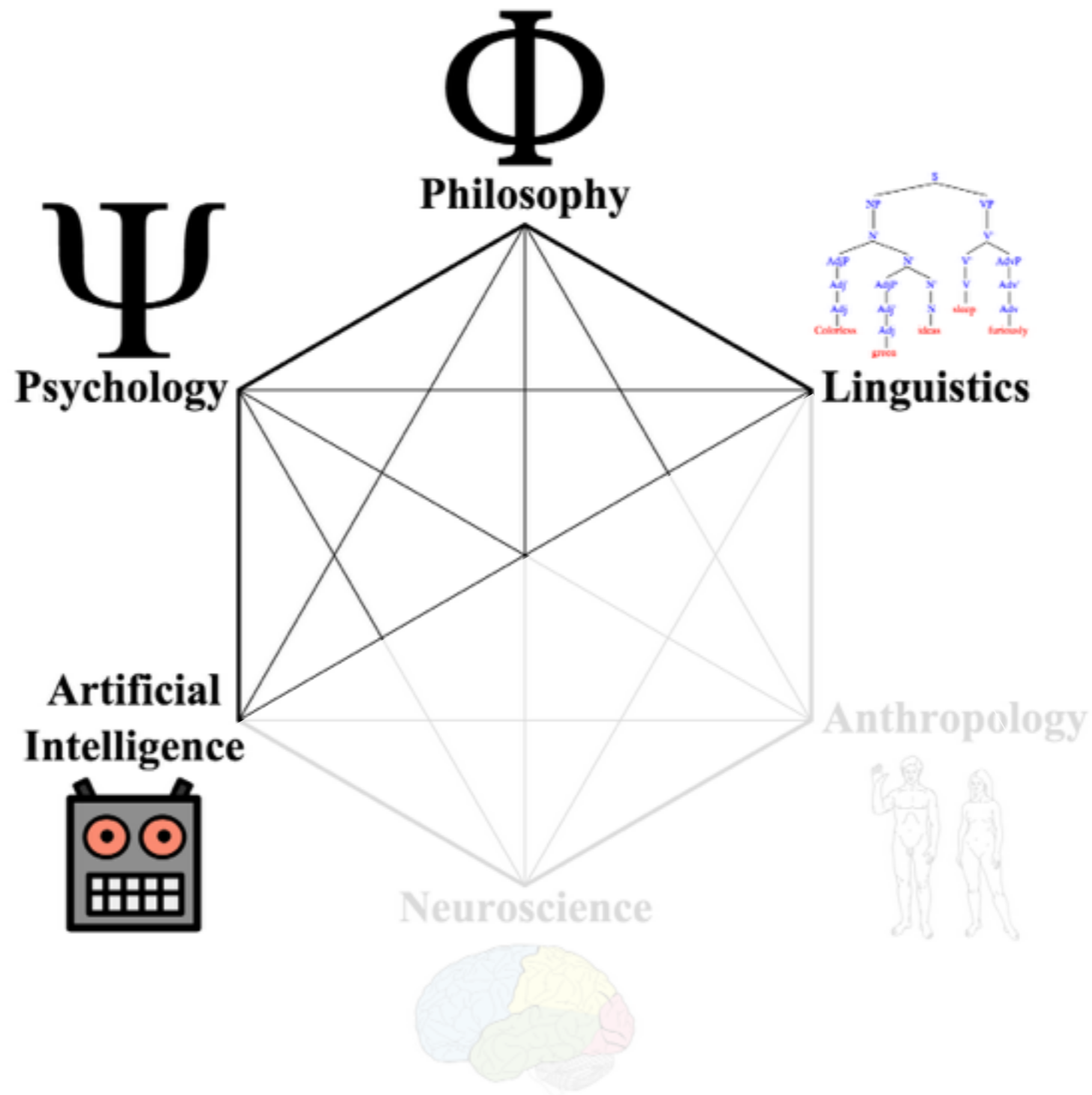
The cognitive science hexagon



We're primarily psychologists...



... but our work draws heavily from machine learning, philosophy and linguistics



Why does human cognition
work the way it does?

Overview of the talk

- Inductive reasoning as Bayesian inference
 - Basic motivation
 - Two simple models
 - The role of social inference
- Cultural evolution of communication systems
- Human decision making as stochastic planning
- And many more...

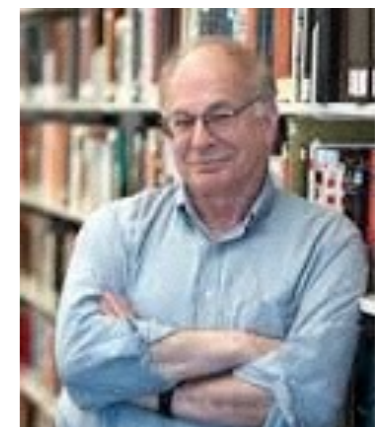
Part I.
Inductive reasoning

Linda's lament

Linda is 31 years old, single, outspoken, and very bright. She majored in philosophy. As a student, she was deeply concerned with issues of discrimination and social justice, and also participated in anti-nuclear demonstrations.



Amos Tversky



Daniel Kahneman

Linda is 31 years old, single, outspoken, and very bright. She majored in philosophy. As a student, she was deeply concerned with issues of discrimination and social justice, and also participated in anti-nuclear demonstrations.

Which is more probable?

(a) Linda is a bank teller.

(b) Linda is a bank teller and is active in the feminist movement.



People endorse the subset hypothesis as more probable

Which is more probable?

(a) Linda is a bank teller.

(b) Linda is a bank teller and is active in the feminist movement.



Do you know Linda?

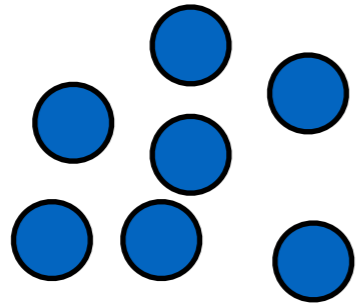
Heh. People are dumb, amiright?

V

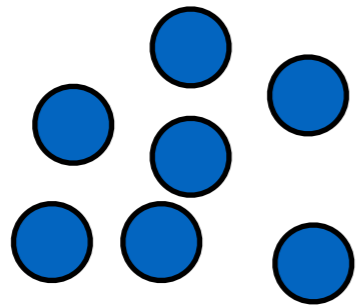
(a) Linda is a bank teller.

(b) Linda is a bank teller and is active in the feminist movement.

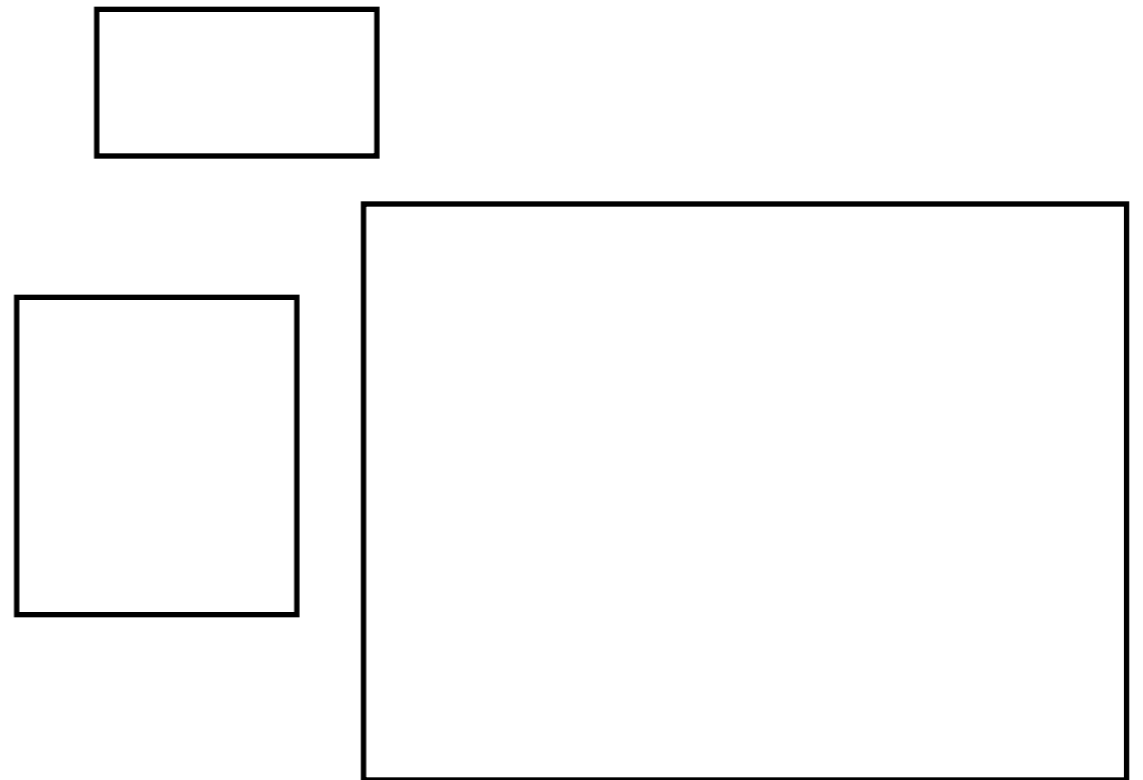
Let's start over...



Data

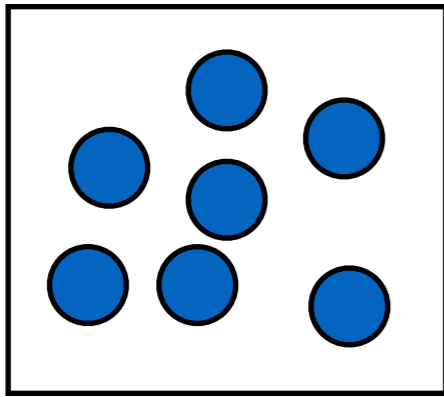


Data



Hypotheses

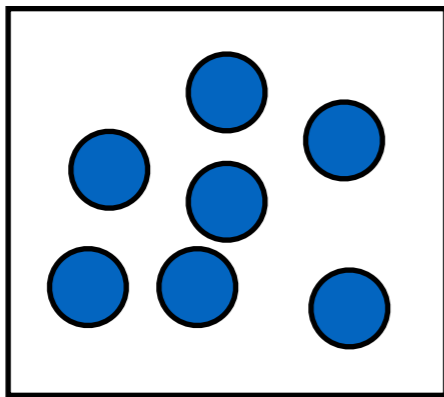
Which theory do you believe in?



A small rectangle that
encloses the data?

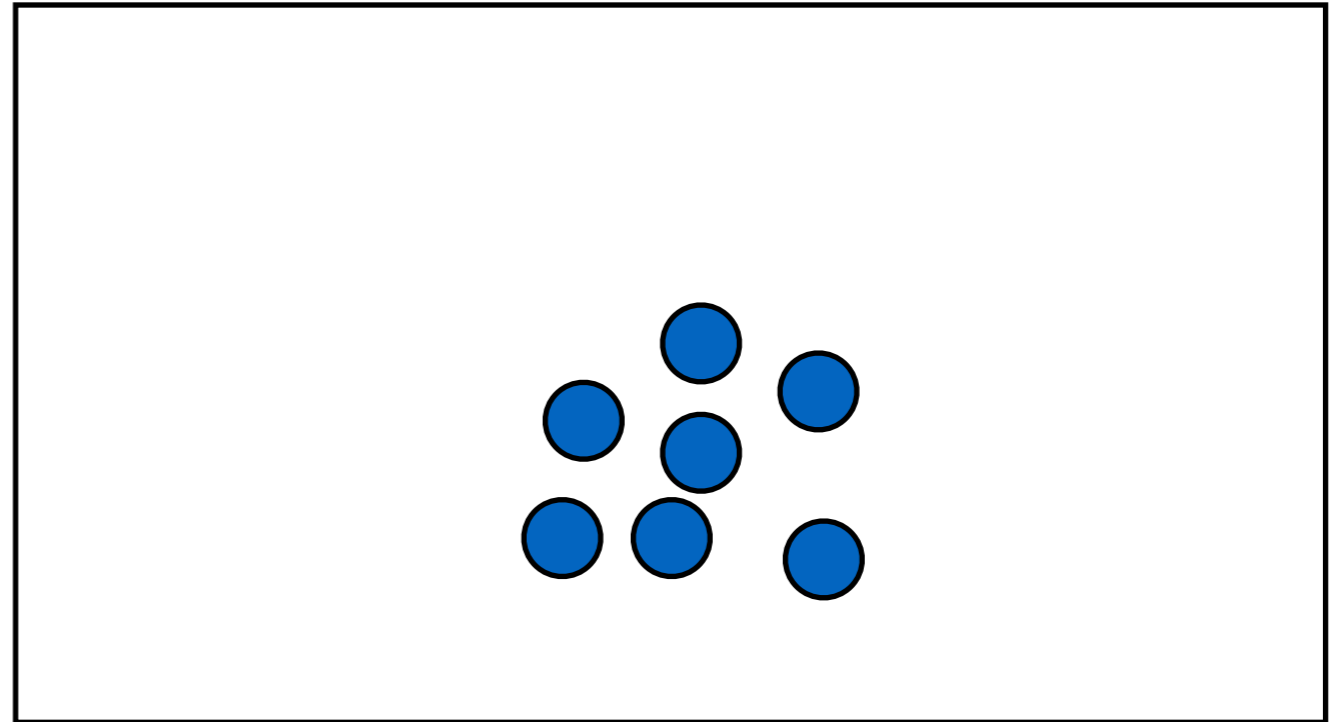
(“feminist bank teller”)

Which hypothesis do you believe?



A small rectangle that encloses the data?

(“feminist bank teller”)



Or a big one that strictly includes the small one?

(“bank teller”)

Hm. Okay, maybe that's a fluke.
Let's try another problem.

Grizzly bears produce hormone TH-L2

Grizzly bears produce hormone TH-L2

Black bears produce hormone TH-L2

Grizzly bears produce hormone TH-L2

Black bears produce hormone TH-L2

Polar bears produce hormone TH-L2

Grizzly bears produce hormone TH-L2

Black bears produce hormone TH-L2

Polar bears produce hormone TH-L2

Sun bears produce hormone TH-L2

Grizzly bears produce hormone TH-L2
Black bears produce hormone TH-L2
Polar bears produce hormone TH-L2
Sun bears produce hormone TH-L2

← Data

Bears?



Mammals?



← Hypotheses

What is the true hypothesis for how
Tversky and Kahneman generated the
Linda vignette?

Linda is 31 years old, **single, outspoken**, and very **bright**. She majored in **philosophy**. As a student, she was deeply concerned with issues of **discrimination** and **social justice**, and also participated in anti-nuclear demonstrations.

Linda is 31 years old, **single, outspoken**, and very **bright**. She majored in **philosophy**. As a student, she was deeply concerned with issues of **discrimination** and **social justice**, and also participated in anti-nuclear demonstrations.

Which is more probable?

- (a) Linda is a bank teller.
- (b) Linda is a bank teller and is active in the **feminist movement**.

Linda is 31 years old, **single, outspoken**, and very

br

sh

di

pa

W

Hm. Maybe people aren't stupid.

Maybe they're correctly inferring that
T&K deliberately told a story about a
feminist?

feminist movement.

The Bayesian heresy

Human learning can be characterised as
a form of Bayesian inference



$$P(h|d) = \frac{P(d|h)P(h)}{P(d)}$$

The **prior** over hypotheses h
describes the learner's beliefs
before any data arise



$$P(h|x) \propto P(x|h)P(h)$$

The **posterior** over hypotheses h describes the learner's beliefs after the data have been seen



$$P(h|x) \propto P(x|h)P(h)$$

The **likelihood** of the data under each hypothesis acts as a scoring rule, and guides rational belief revision



$$P(h|x) \propto P(x|h)P(h)$$

Likelihoods are theories about how the data came into being.

Rational belief revision depends on how the learner thinks the data were generated

Two ways to tell a story...

Weak sampling:

“present random statements
that are true”

Two ways to tell a story...

Weak sampling:

“present random statements
that are true”

Strong sampling:

“present random statements
that are true and about Linda”

A weakly sampled
vignette is stark
raving mad

Atoms are smaller than horses. Yellow is
not called John. Dogs are not cats. My
cat's breath smells like cat food.

A weakly sampled vignette is stark raving mad

Atoms are smaller than horses. Yellow is not called John. Dogs are not cats. My cat's breath smells like cat food.

A strongly sampled vignette reads like a database dump, but at least it's on topic!

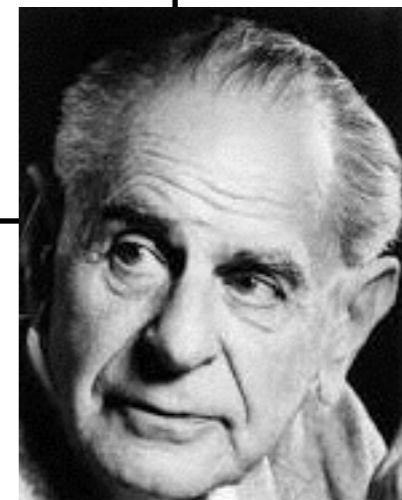
Linda is a person. Linda is an activist. Linda is female. Linda is 31. Linda has a sister.

These two kinds of theory lead to
very different inductive biases

Weak sampling
produces a
falsificationist

$$P(x|h) \propto \begin{cases} 1 & \text{if } x \in h \\ 0 & \text{otherwise} \end{cases}$$

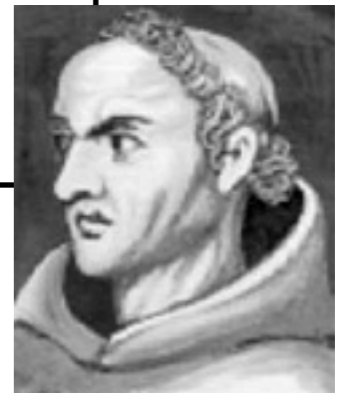
Falsify a hypothesis if it is
inconsistent with the facts.
Otherwise do nothing.

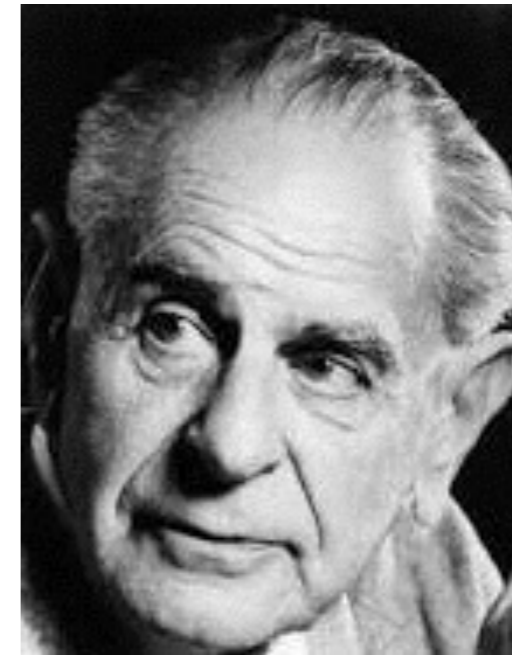
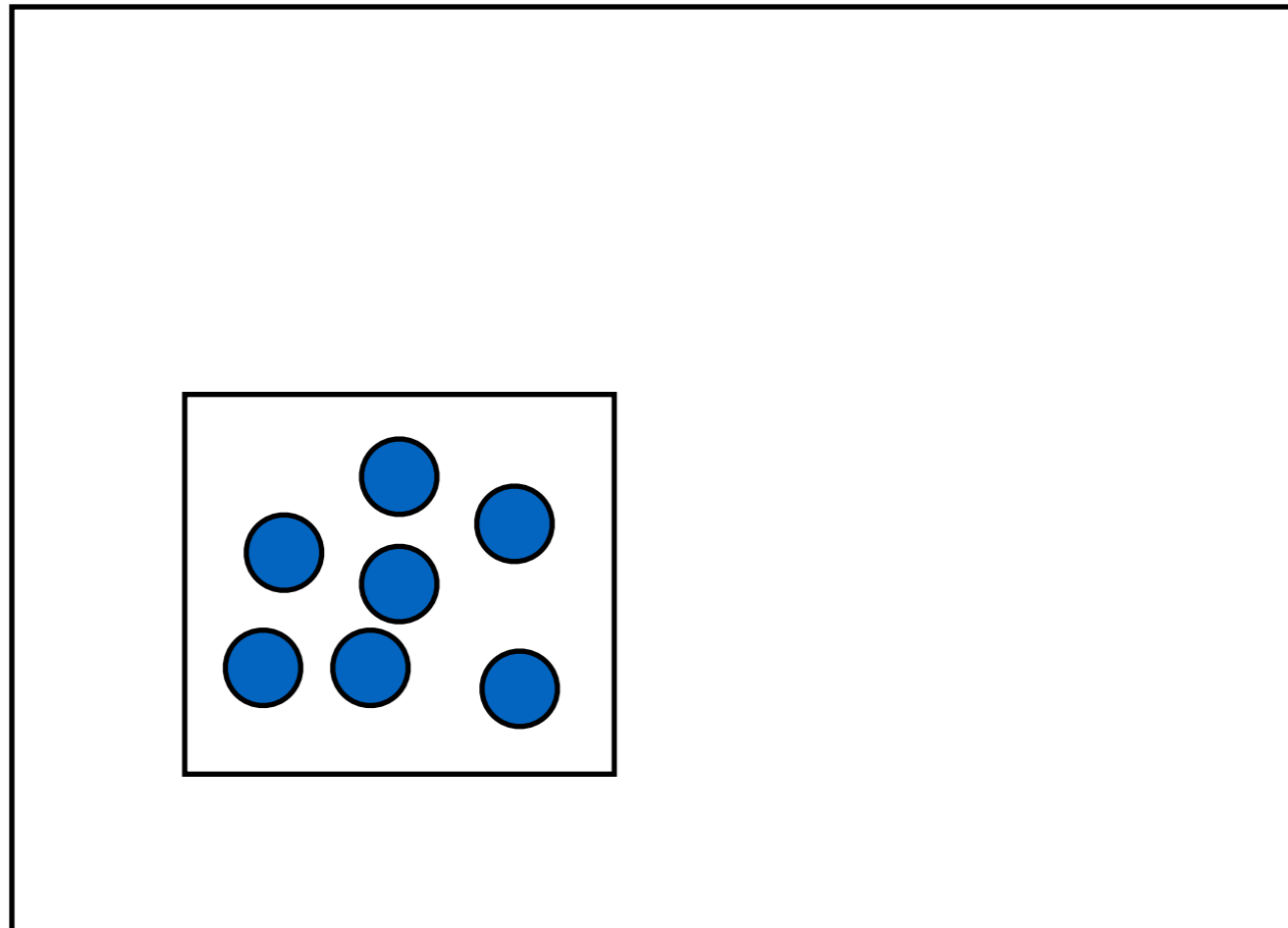


Strong sampling
produces an
Ockhamist!

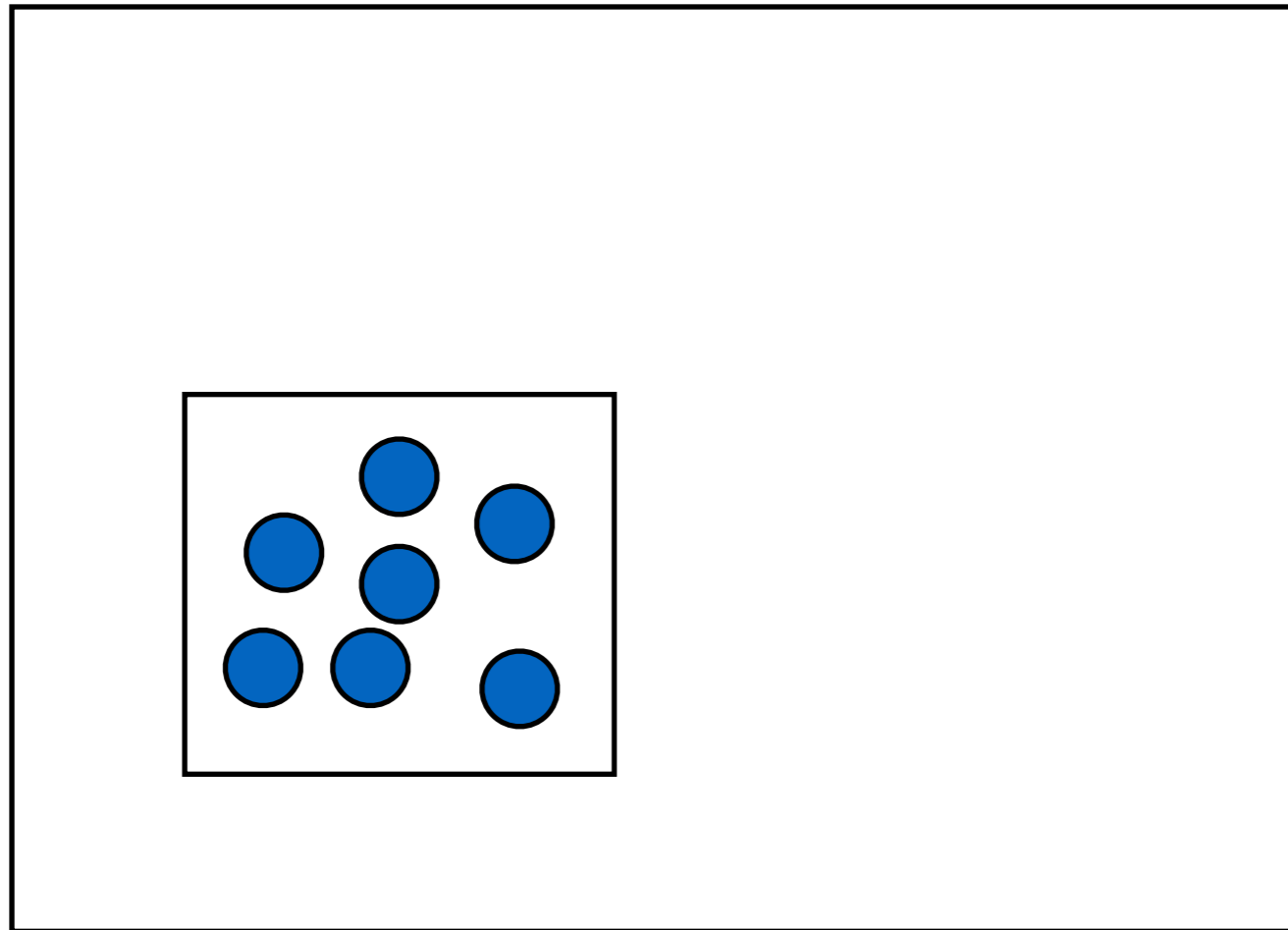
$$P(x|h) = \begin{cases} \frac{1}{|h|} & \text{if } x \in h \\ 0 & \text{otherwise} \end{cases}$$

Prefer the smallest, simplest
hypothesis consistent with the data





The data provide no evidence to discriminate between these two hypotheses. Neither can be falsified.



The data provide strong evidence for the small rectangle, because it covers only the observations and no other unobserved possibilities

Humans are Ockhamists by default
(and falsificationists when forced)

(1)

Grizzly bears produce hormone TH-L2

Lions produce hormone TH-L2



Grizzly bears produce hormone TH-L2

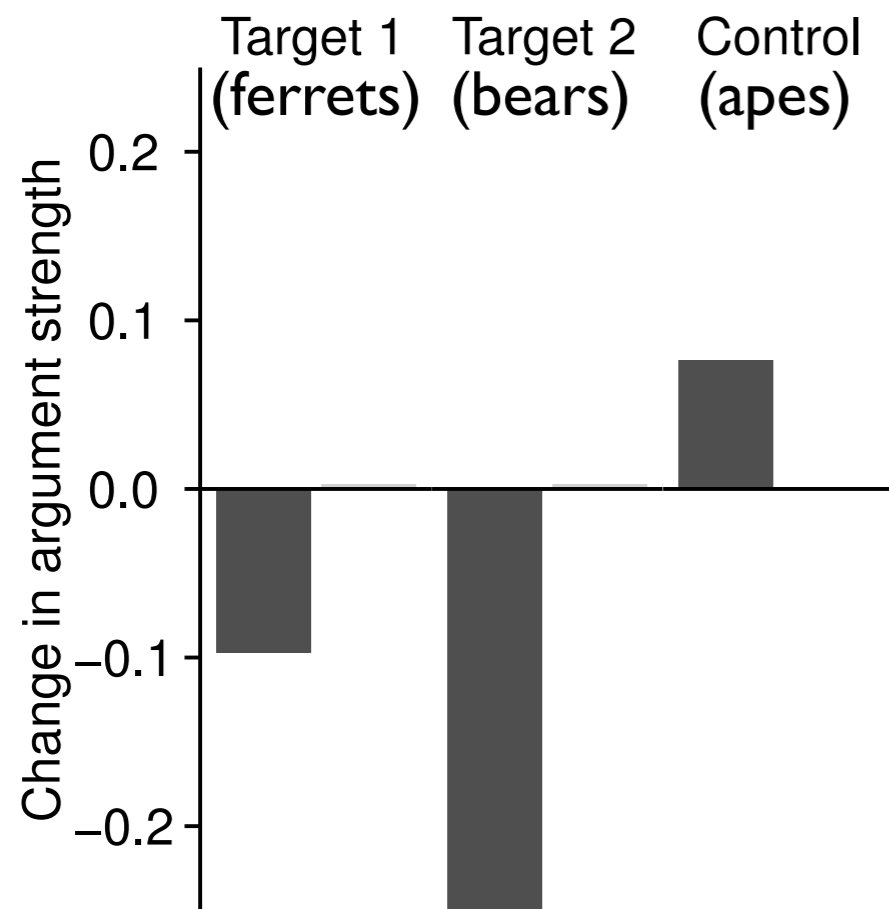
Black bears produce hormone TH-L2

(2)

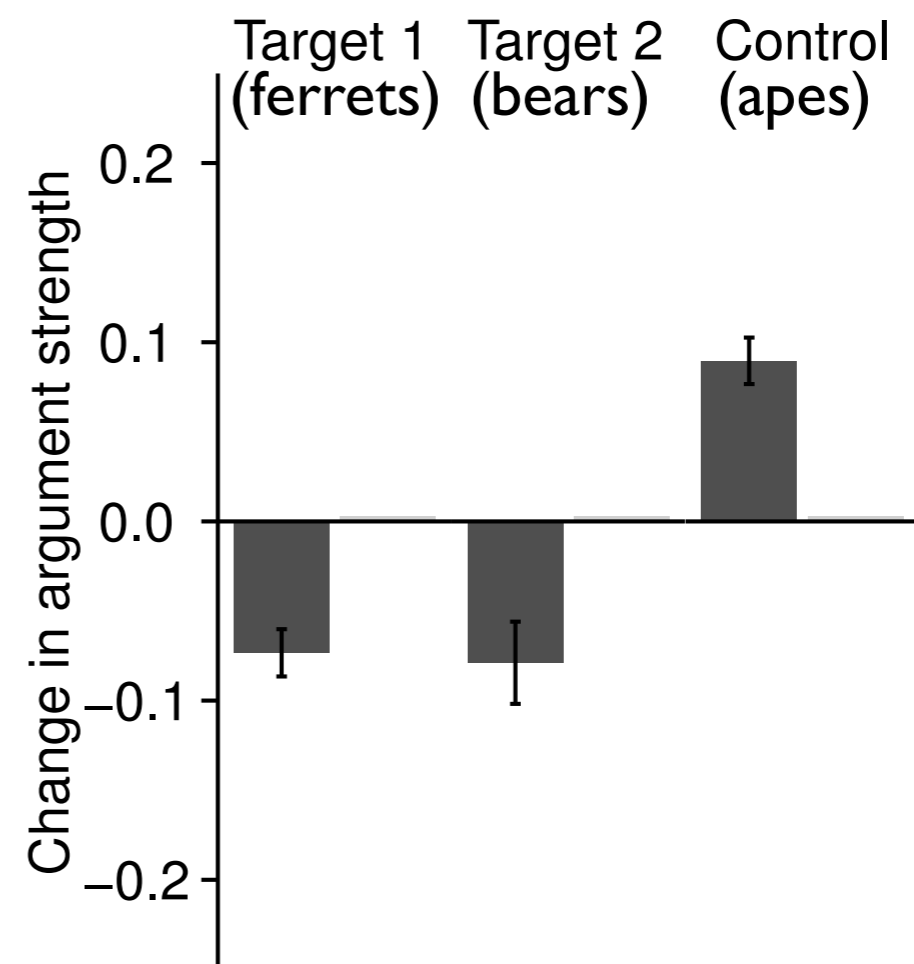
Lions produce hormone TH-L2

Under normal conditions, people match the “Ockhamist” strong sampling model...

Bayes

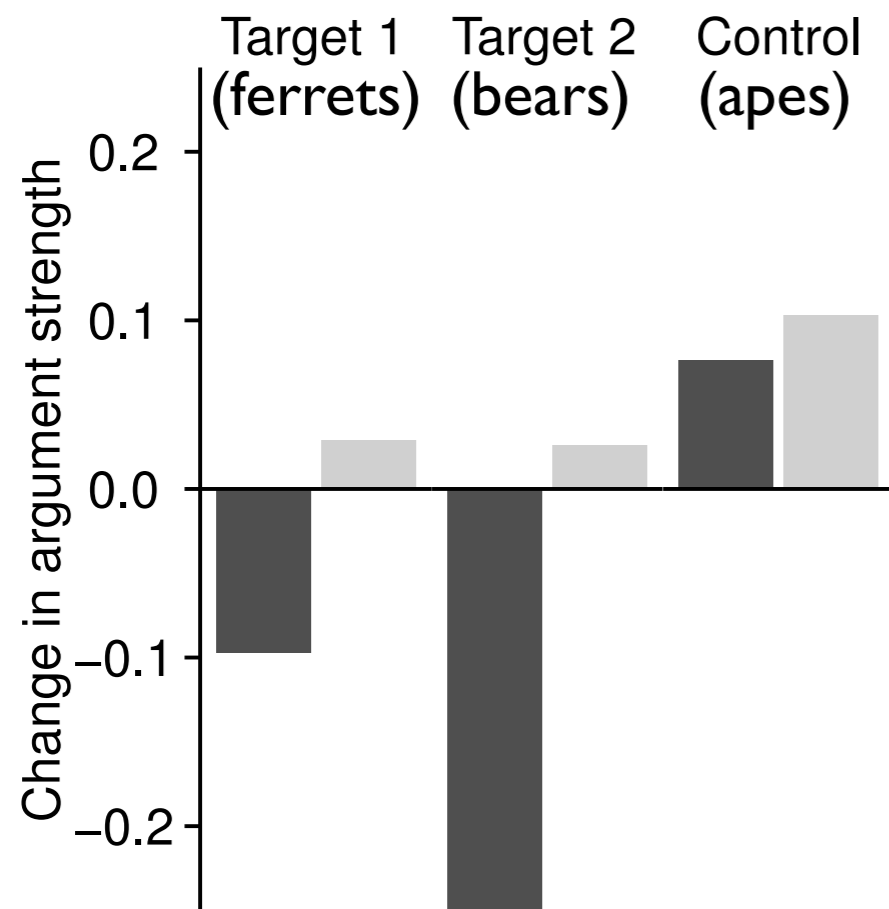


Humans

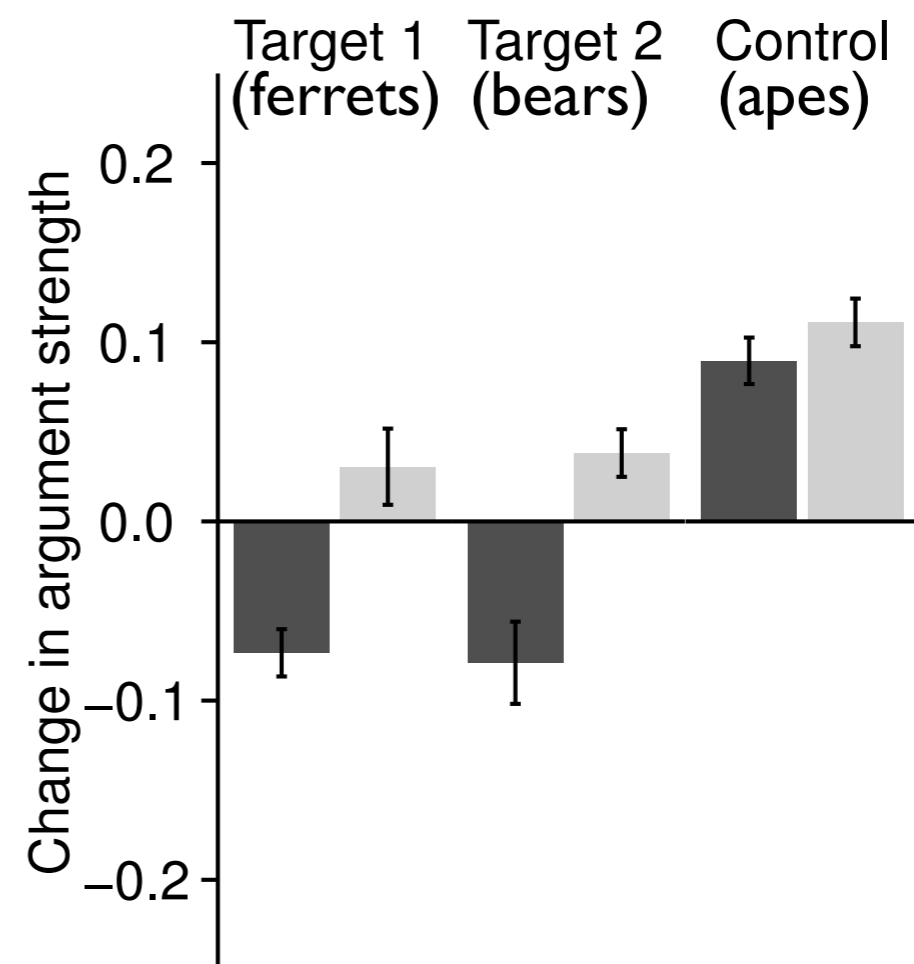


But if you rig the experiment so the facts are “random truths” they switch to a falsificationist weak sampling logic

Bayes



Humans



- Inductive reasoning is not just about the evidence that facts provide for a conclusion, it's also about how you think those facts were put together
- Bayesian models explain the reversal as a shift in the sampling assumption

How to take a hint

(Rational reasoning by social agents has a rather different inductive logic)

Weak sampling is
really stupid

Electrons are smaller than horses. Yellow is not called John. Dogs are not cats. My cat's breath smells like cat food.

Strong sampling is
less stupid, but it's
still stupid

Linda is a person. Linda is an activist.
Linda is female. Linda is 31. Linda has a
sister.

Weak sampling is
really stupid

Electrons are smaller than horses. Yellow is not called John. Dogs are not cats. My cat's breath smells like cat food.

Strong sampling is
less stupid, but it's
still stupid

Linda is a person. Linda is an activist.
Linda is female. Linda is 31. Linda has a
sister.

But real story telling
is designed to
communicate an idea

Linda is a 31 year old woman with a
strong commitment to social justice
and a history of activism.

“Stories” are told (and “arguments” made) by intelligent agents who wants to shape your beliefs

$$P(x|h) \propto P(h|x)^\alpha$$

The data x selected by the communicator...

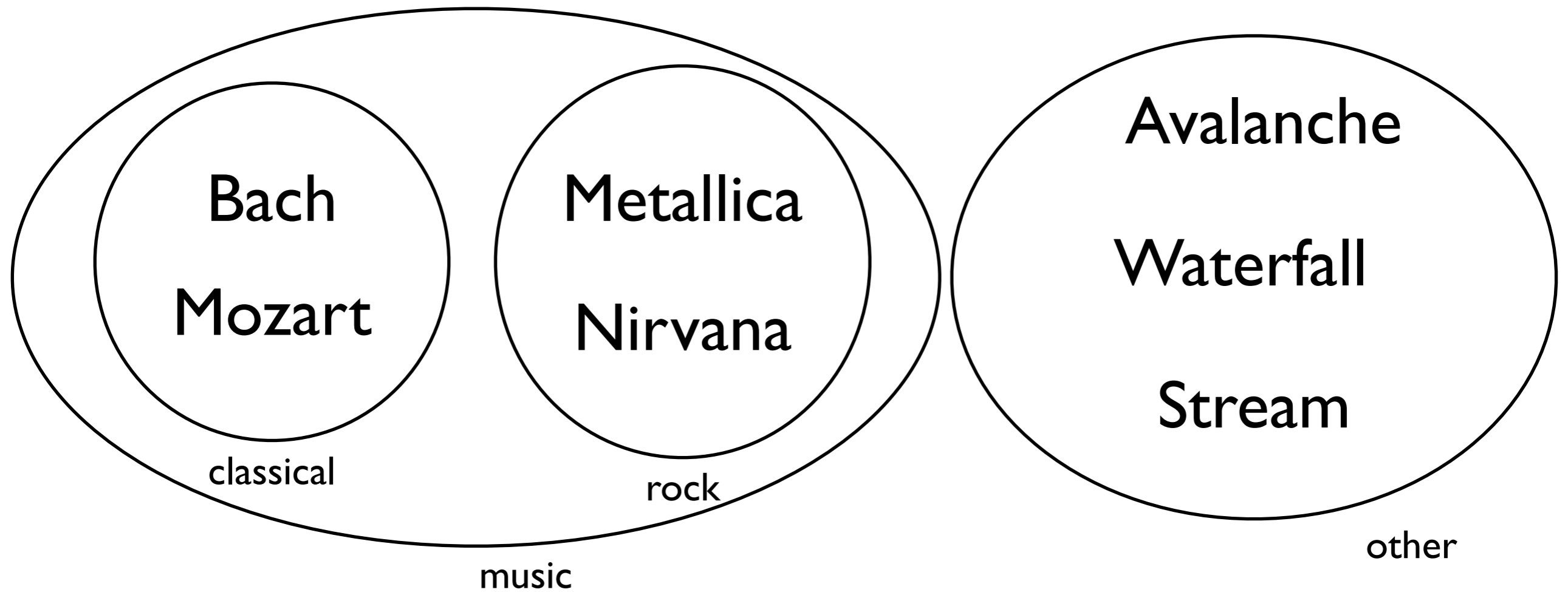
... is chosen to maximise the learner's posterior degree of belief in hypothesis h

Bach
Mozart

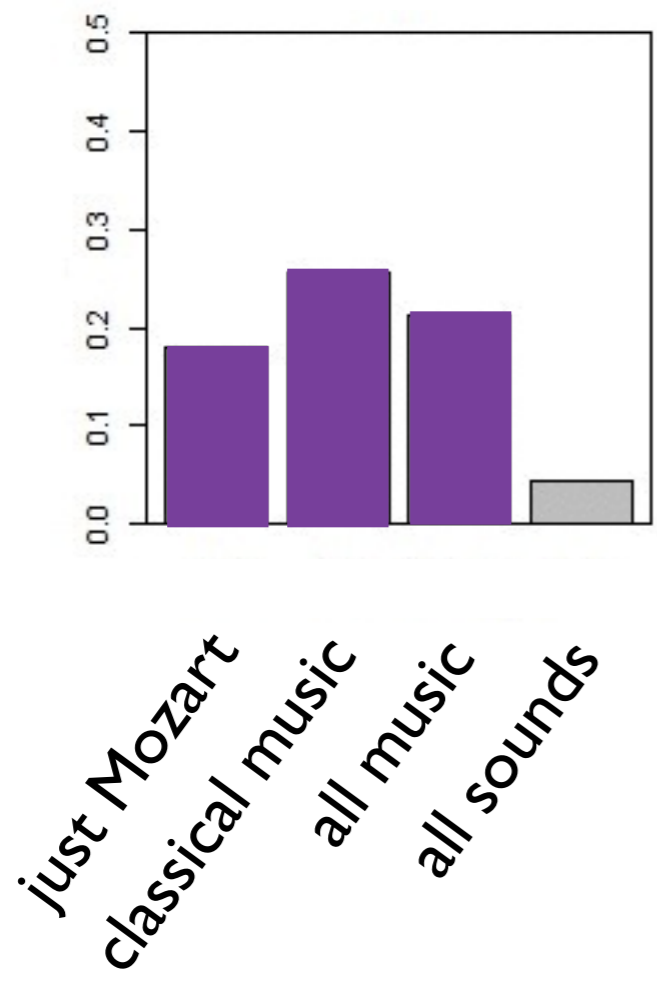
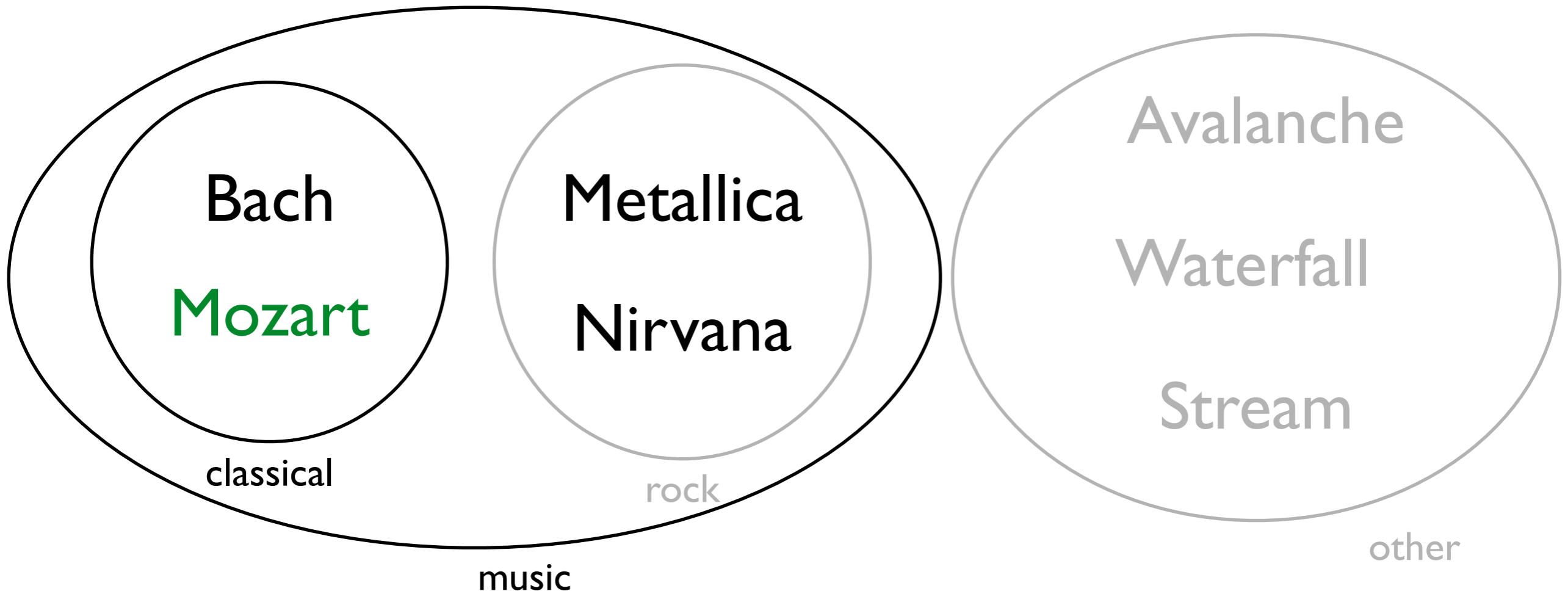
Metallica
Nirvana

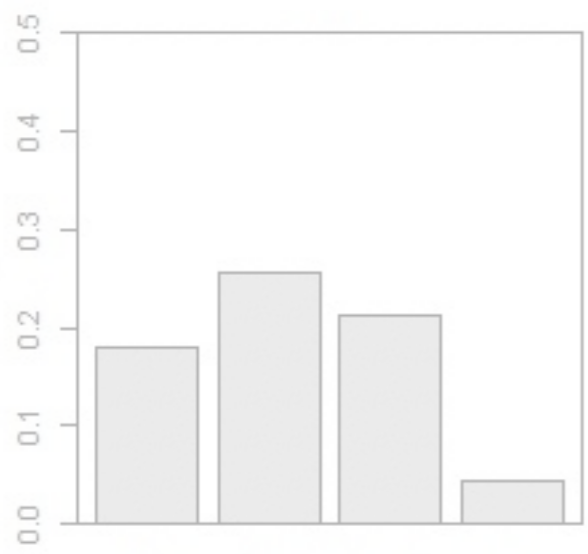
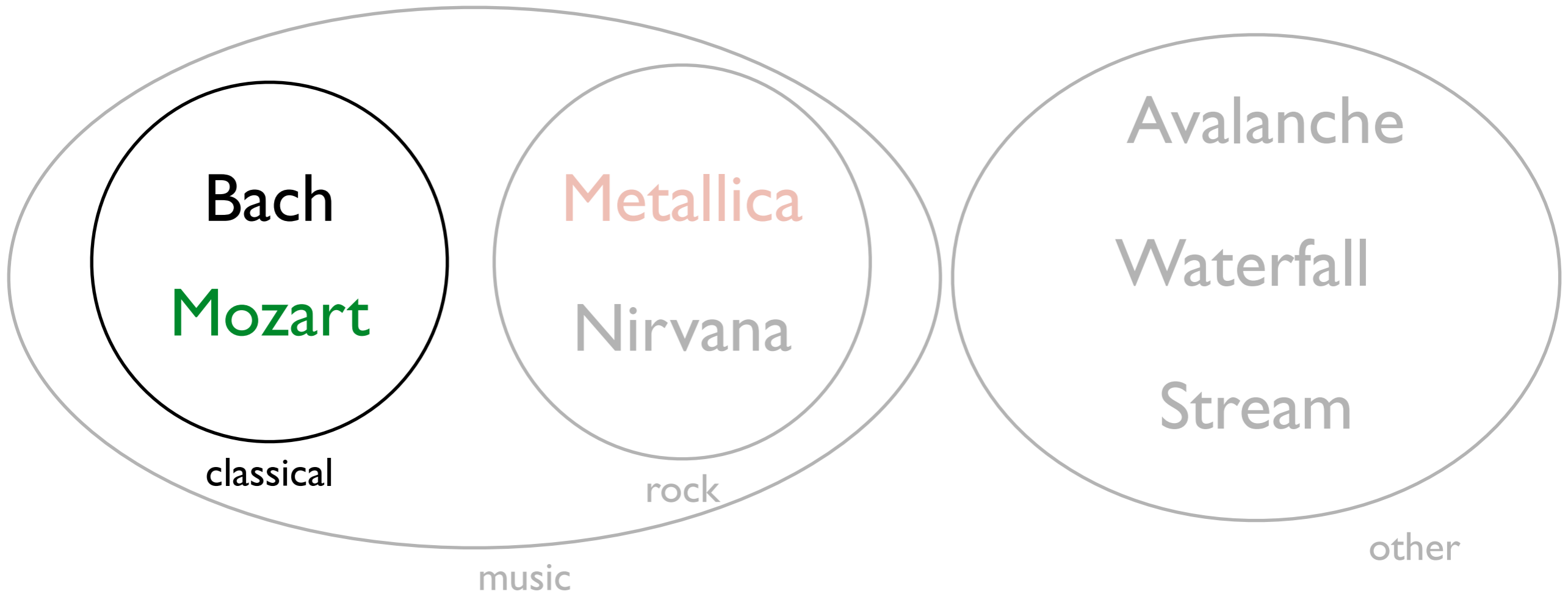
Avalanche
Waterfall
Stream

Which of these “produce alpha waves” in the brain?

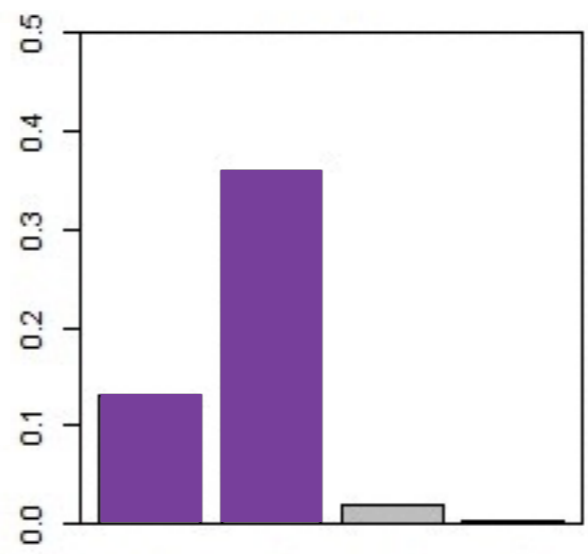


Some plausible categories that might describe the extension of this new property

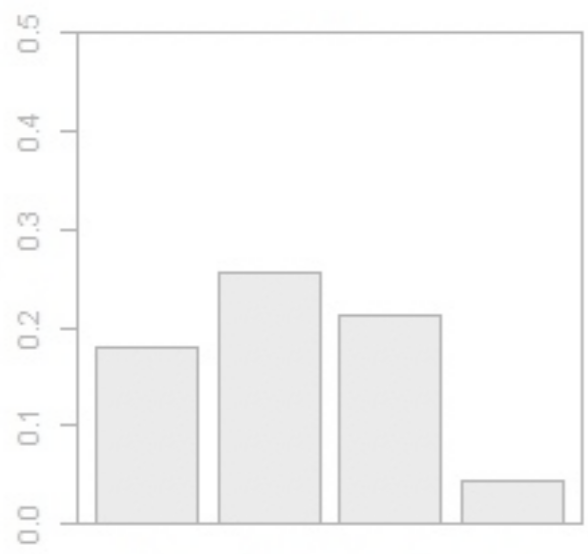
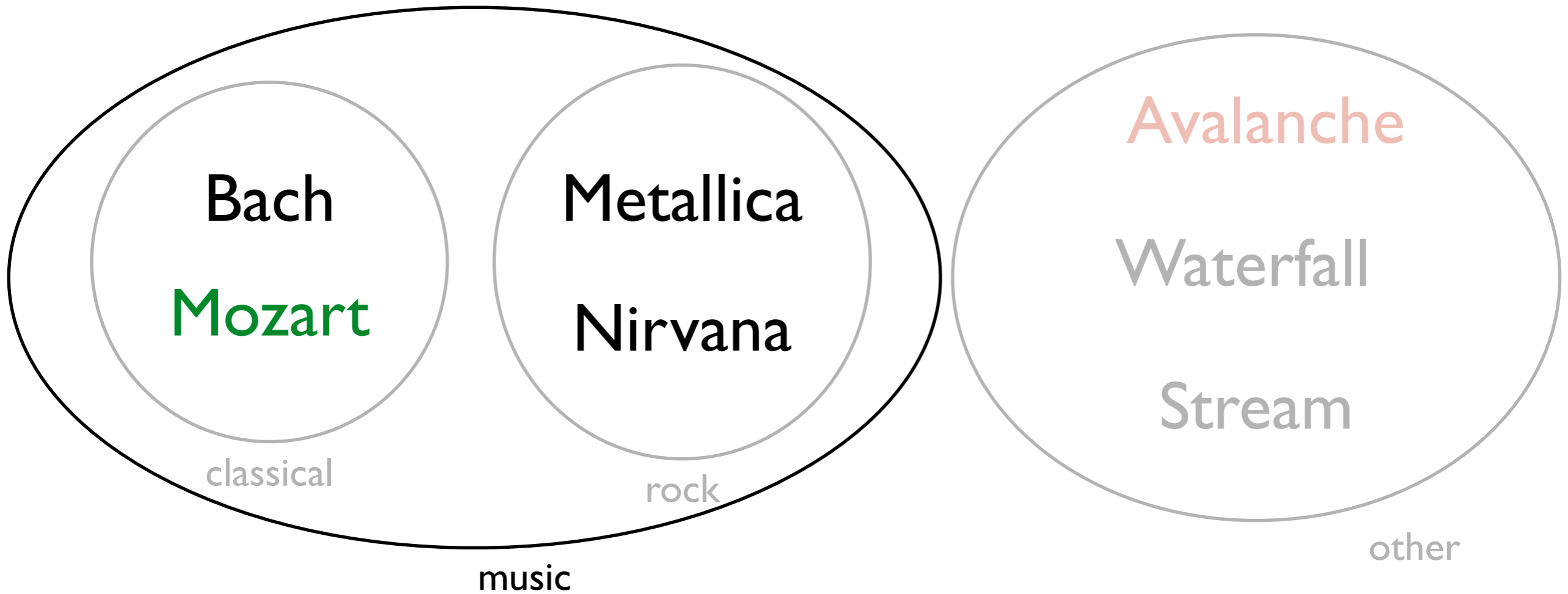




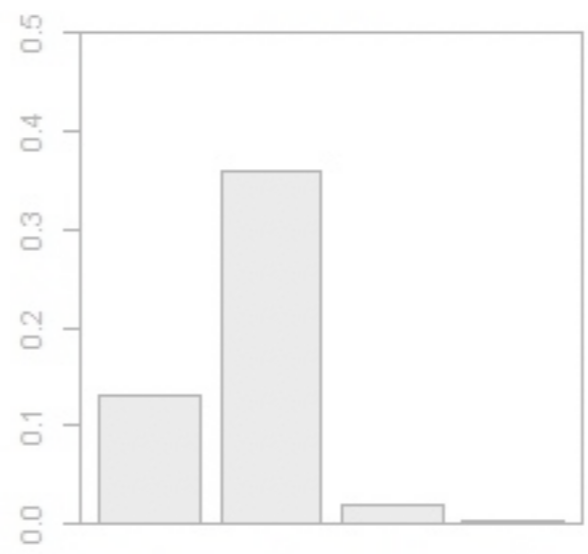
Just Mozart
classical music
all music
all sounds



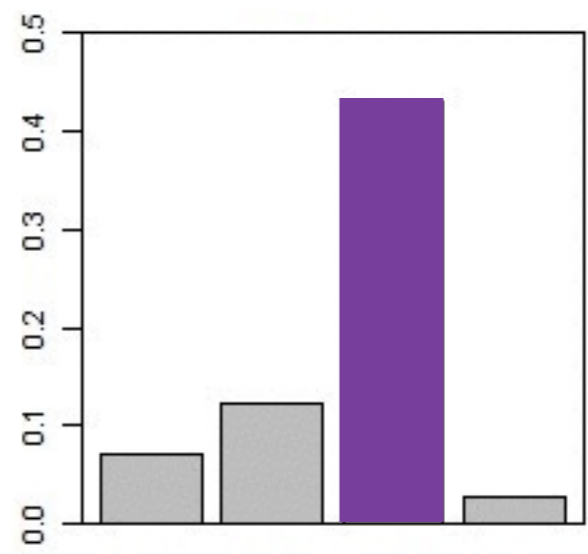
Just Metallica
classical music
all music
all sounds



Just Mozart
classical music
all music
all sounds

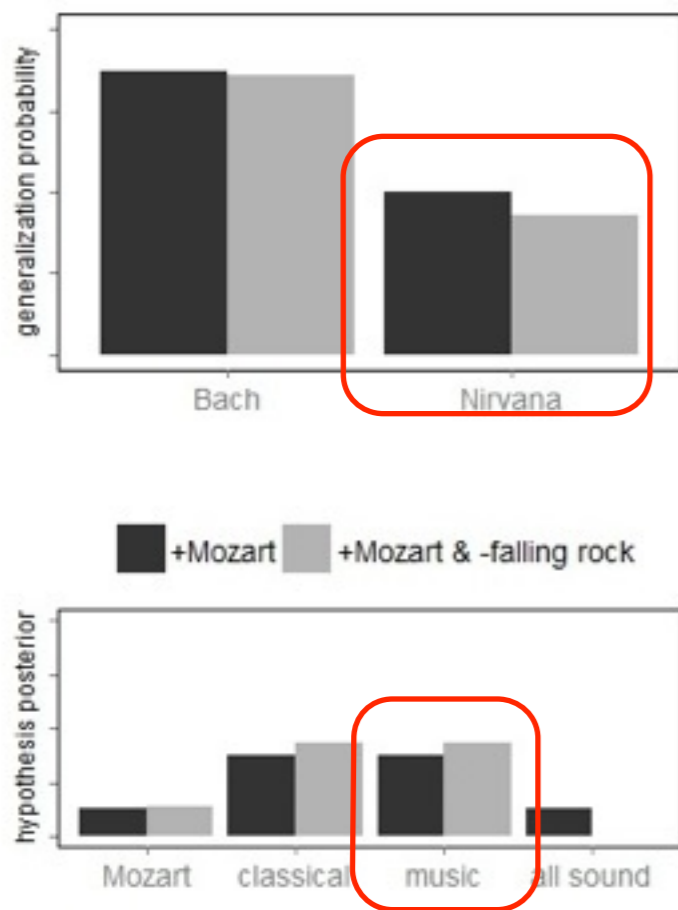


Just Mozart
classical music
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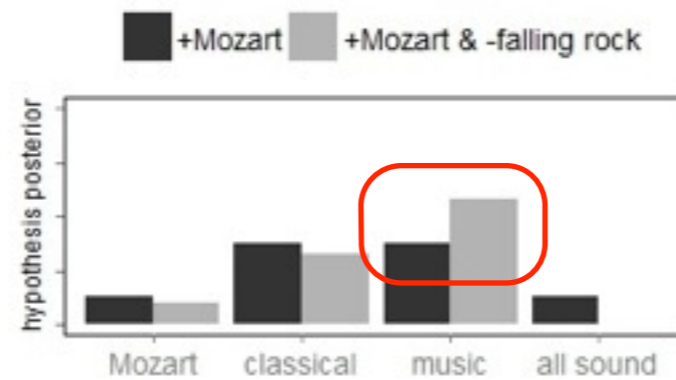
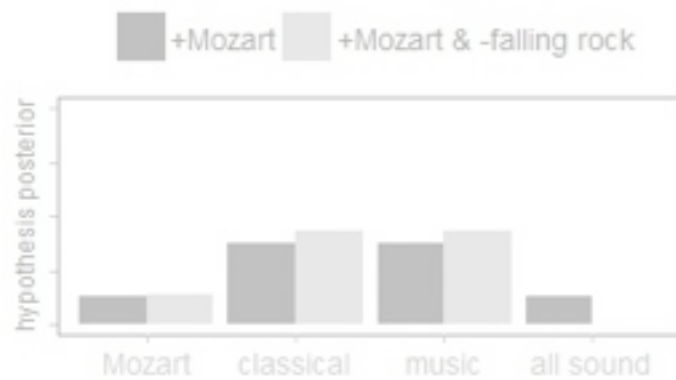
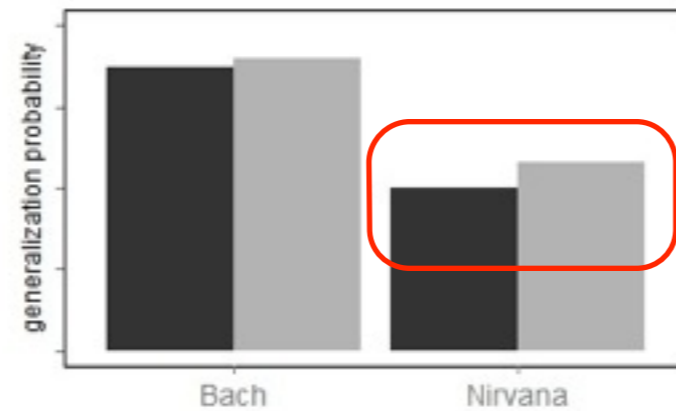
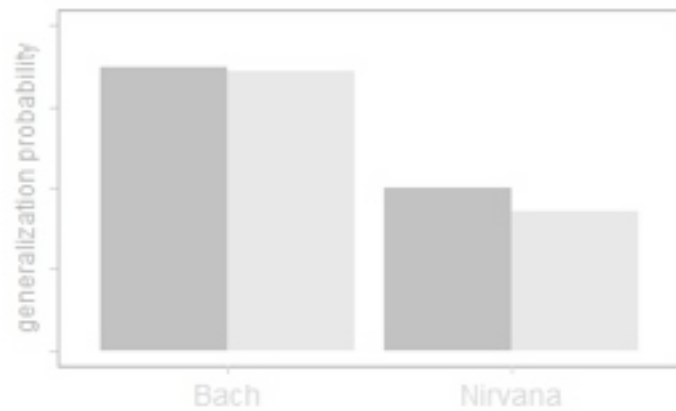


Just Mozart
classical music
all music
all sounds

Weak sampling doesn't predict this effect in any version of our experiments

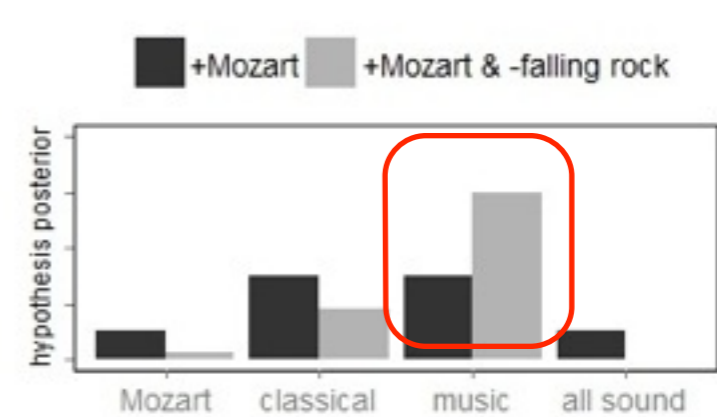
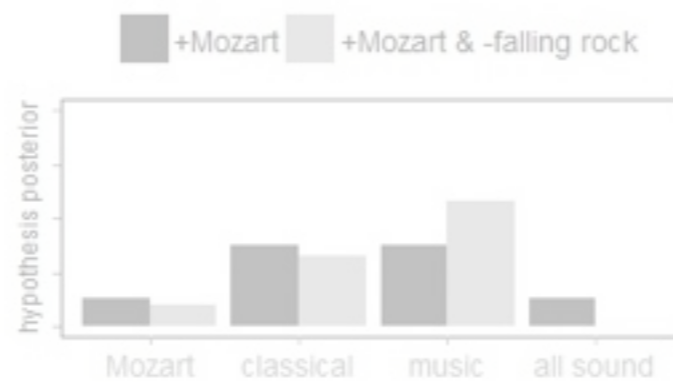
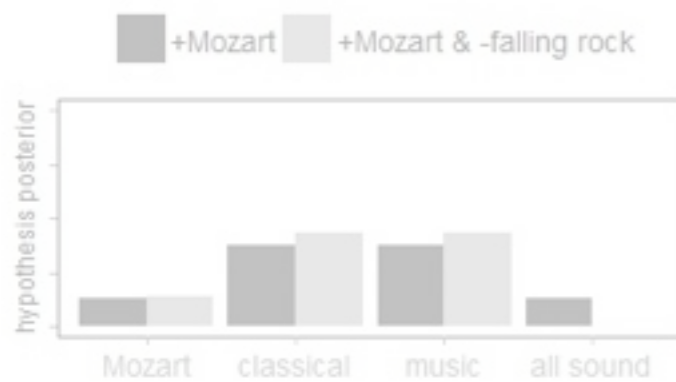
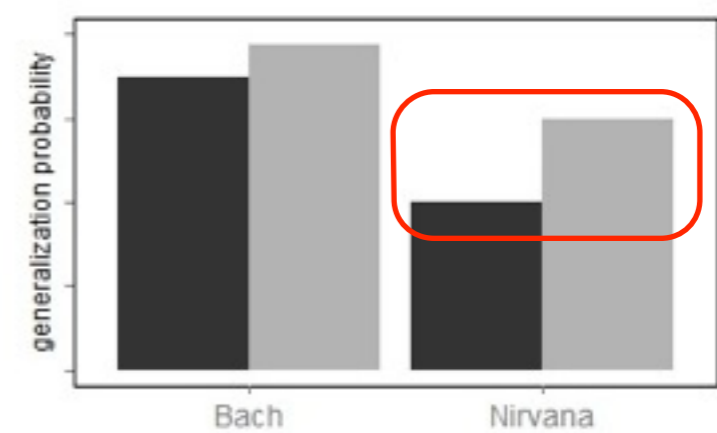
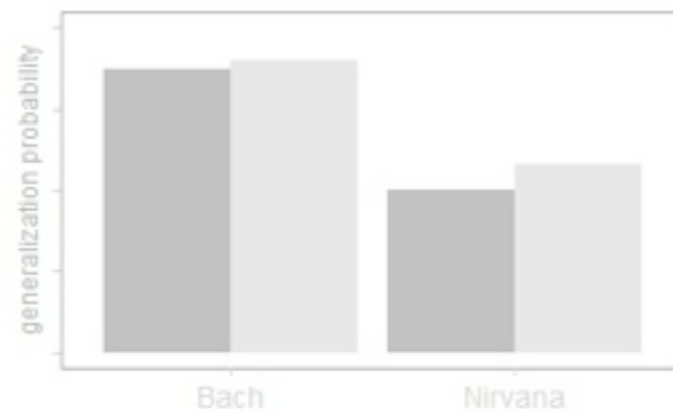
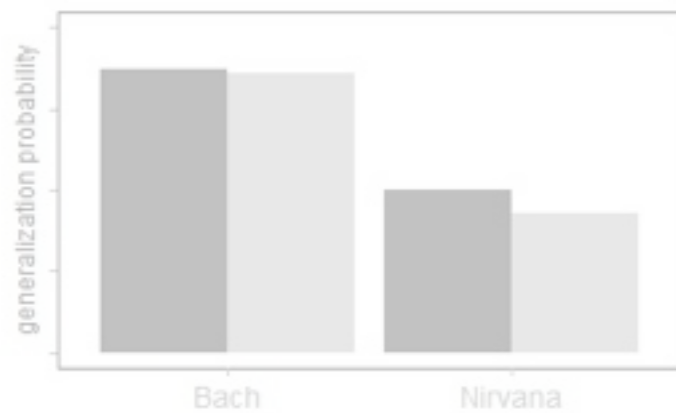


Strong sampling does, but only barely.



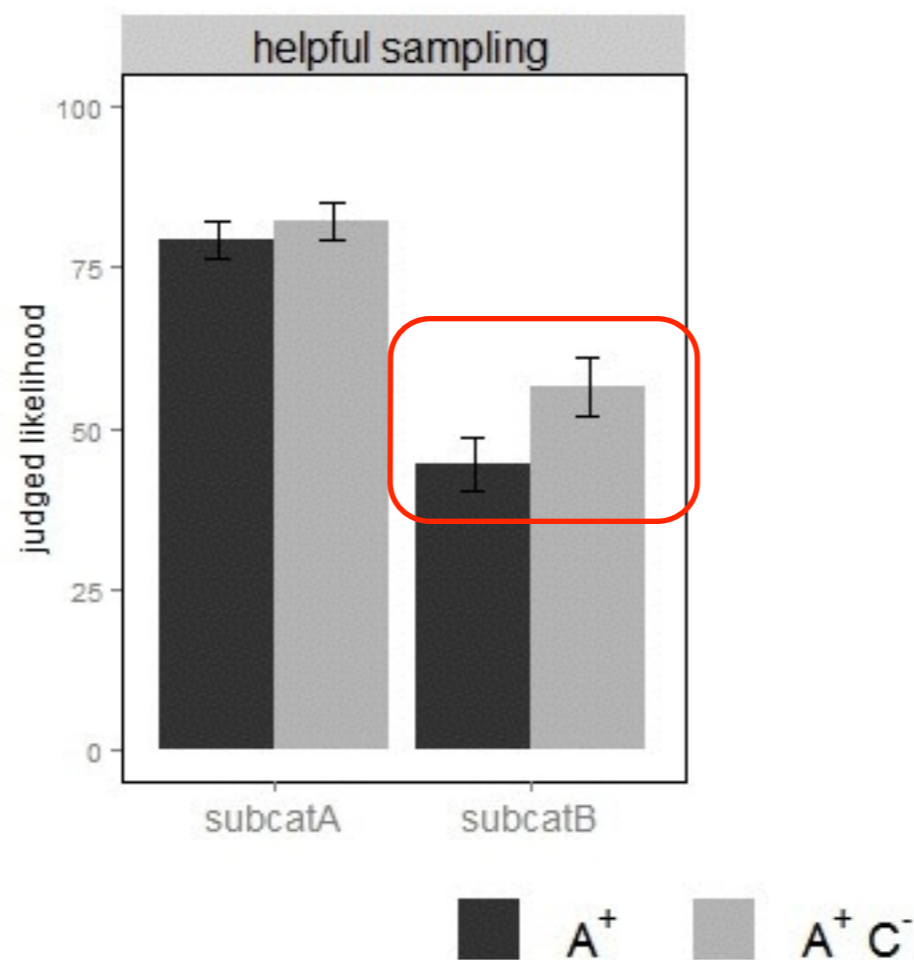
(The effect sizes are too small and highly dependent on how you “fiddle” with parameter settings)

The result emerges naturally within a communicative sampling framework

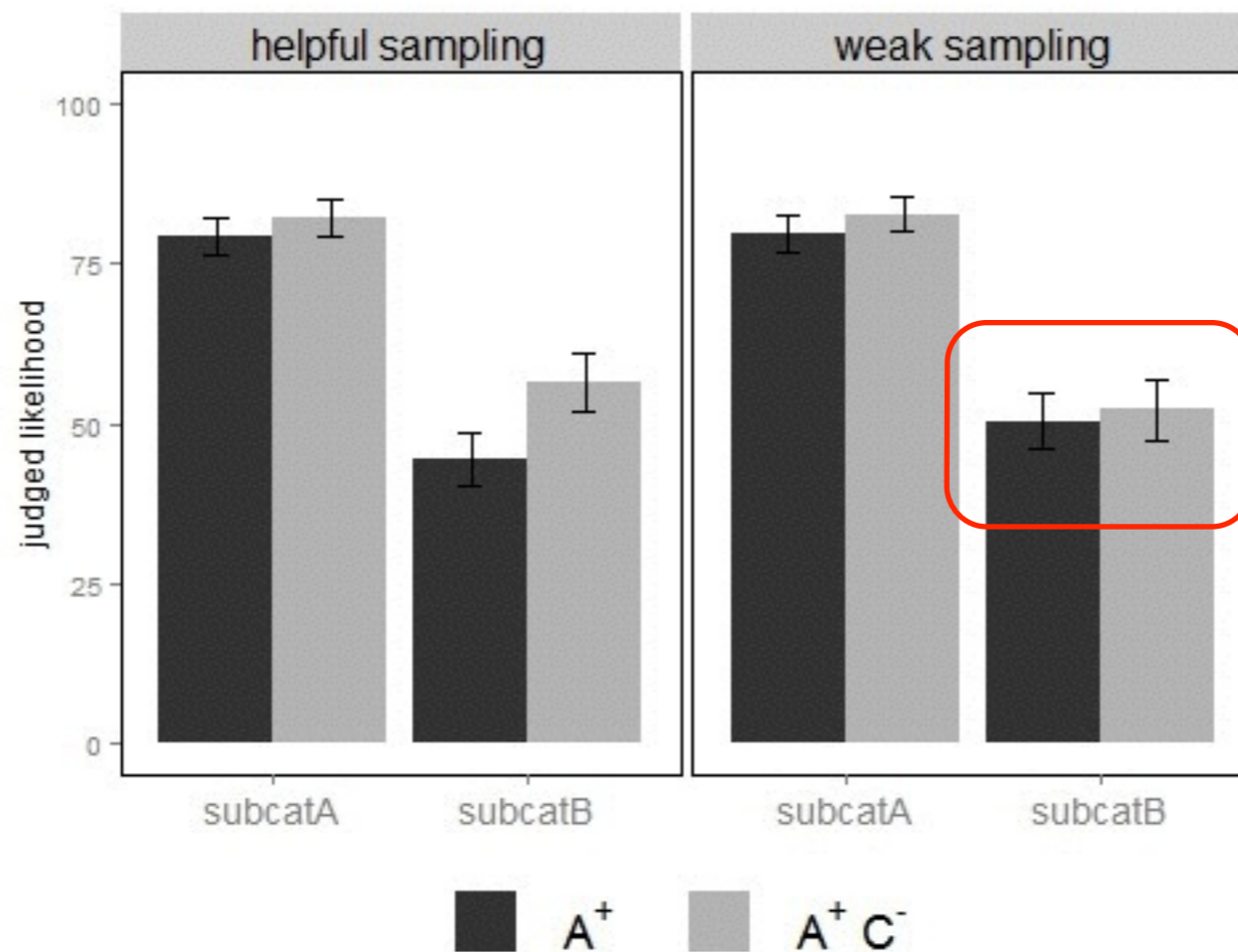


More experiments!

When the negative evidence is described as a “helpful hint” the effect replicates...



... but when construed as a “random true fact” about the world, the effect vanishes

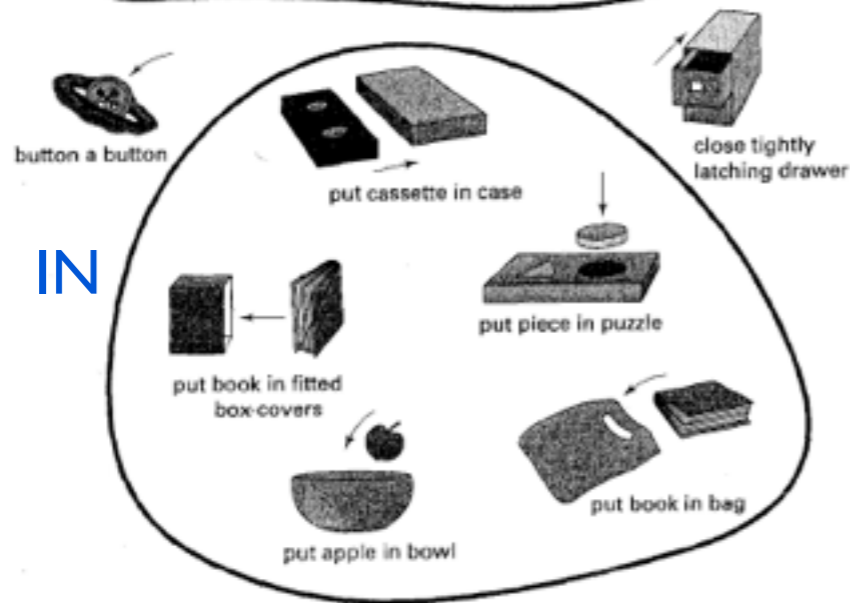
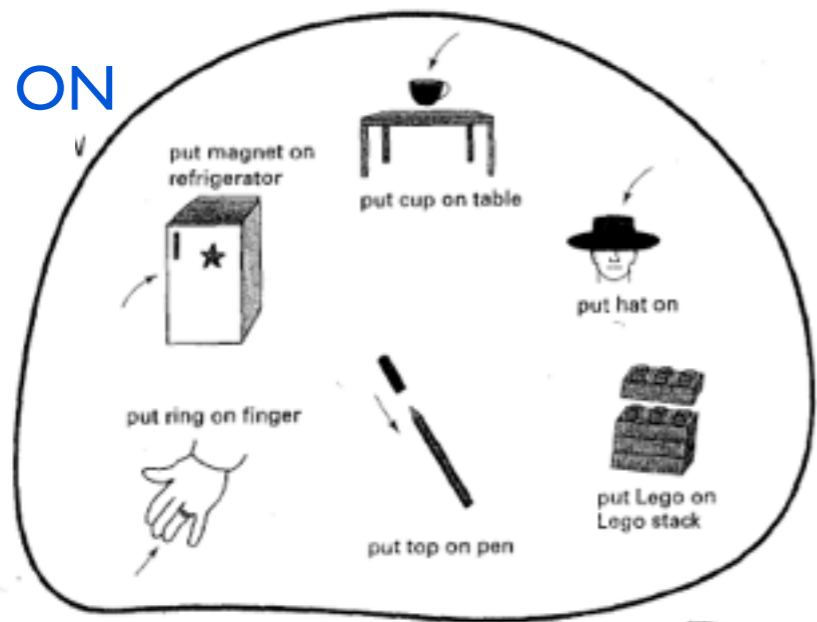


Part II.
Everything else

On the (cultural) evolution of communicative codes

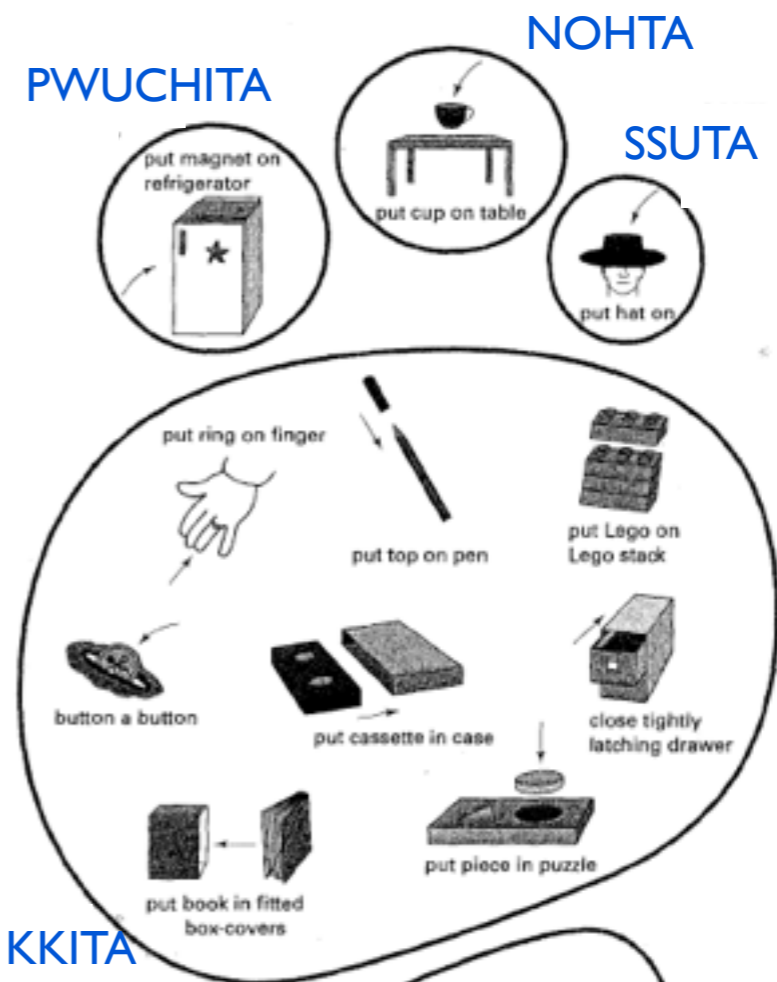
Lexical categories are organised differently across languages

English

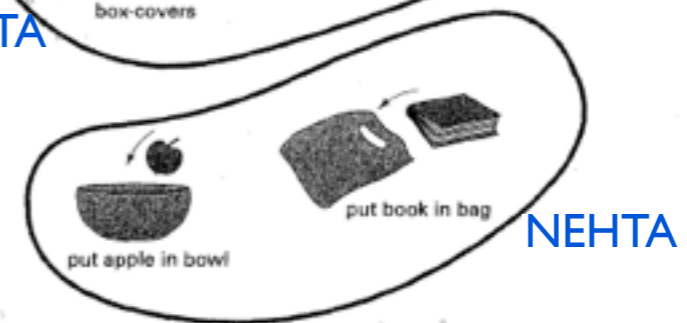


a, English

Korean



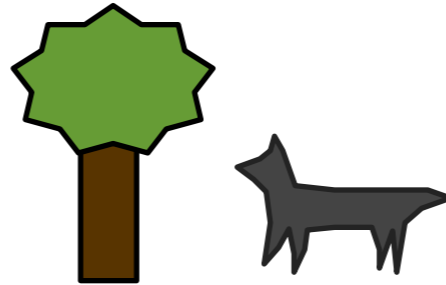
KKITA



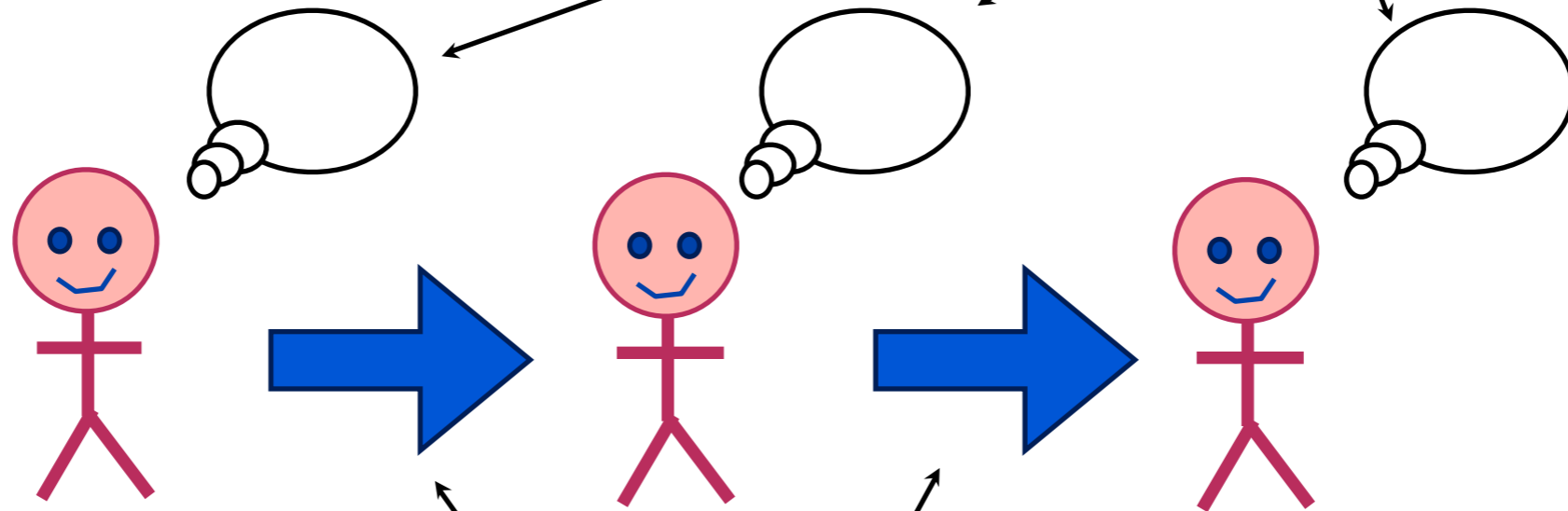
b, Korean

How do these naming systems evolve?

the structure of the world
being communicated about



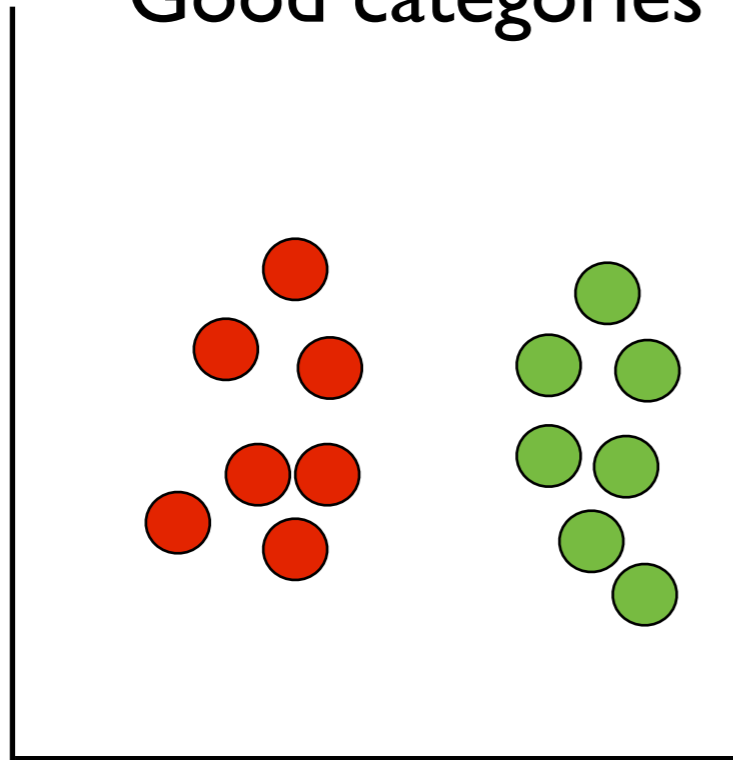
cognitive biases of
the learners



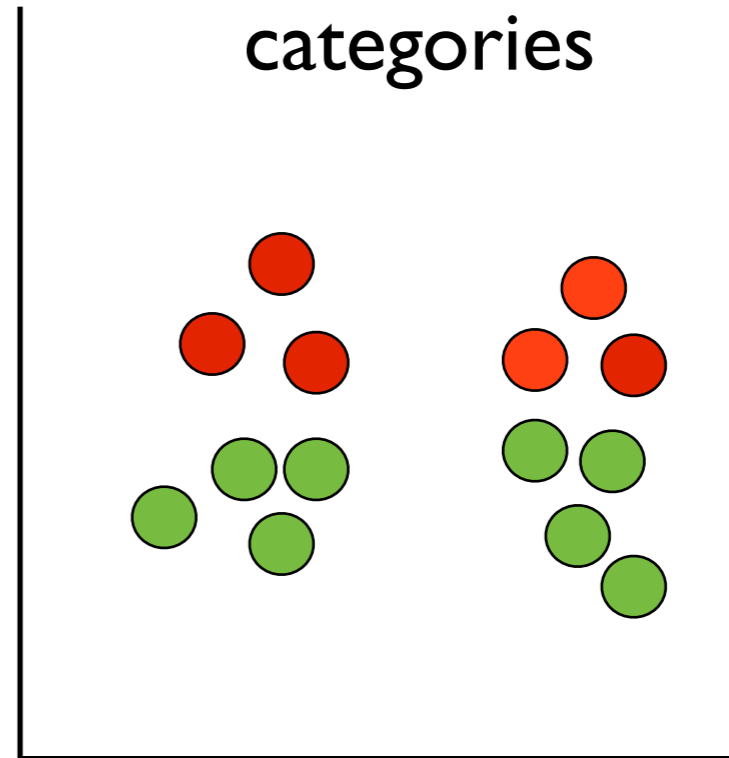
the dynamics of communication

The usual idea in categorisation: stimulus structure (i.e., the world) shapes inferences

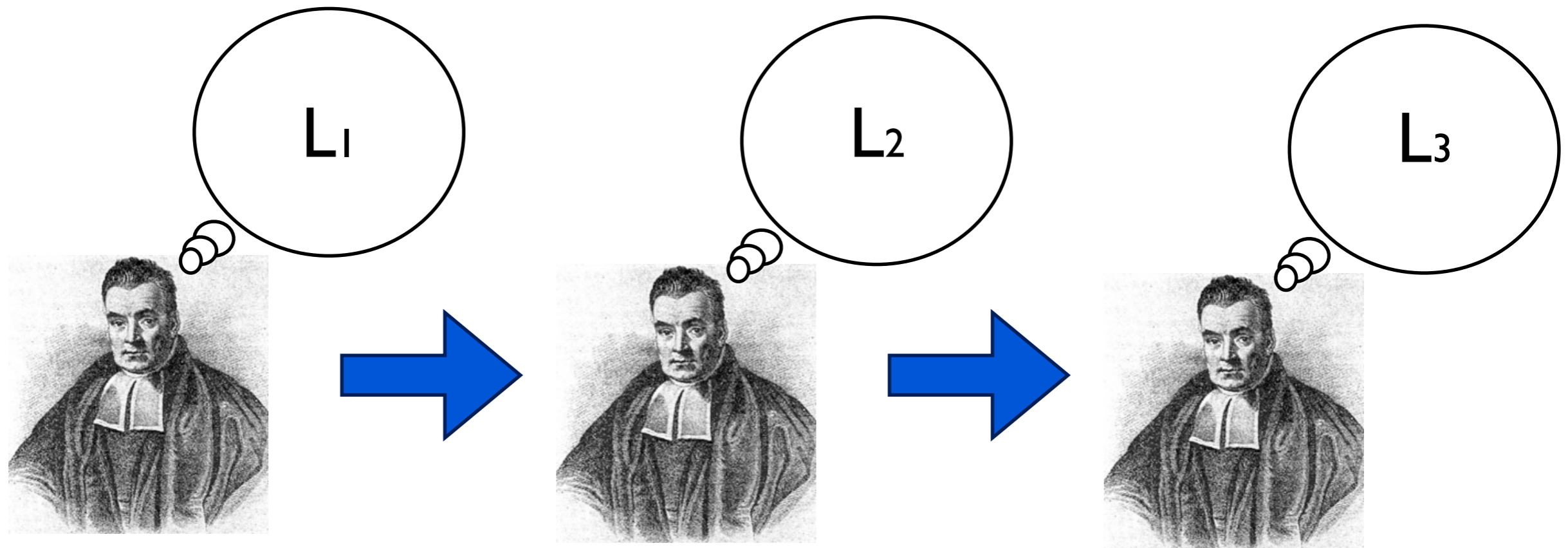
Good categories



Not so good categories

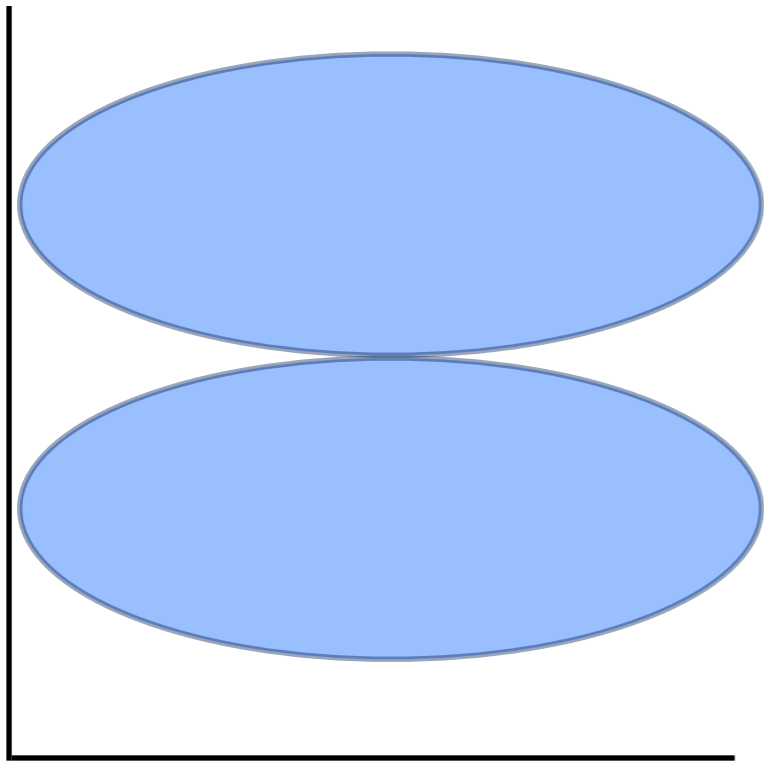


And yet... the current “hot topic” in language evolution says otherwise

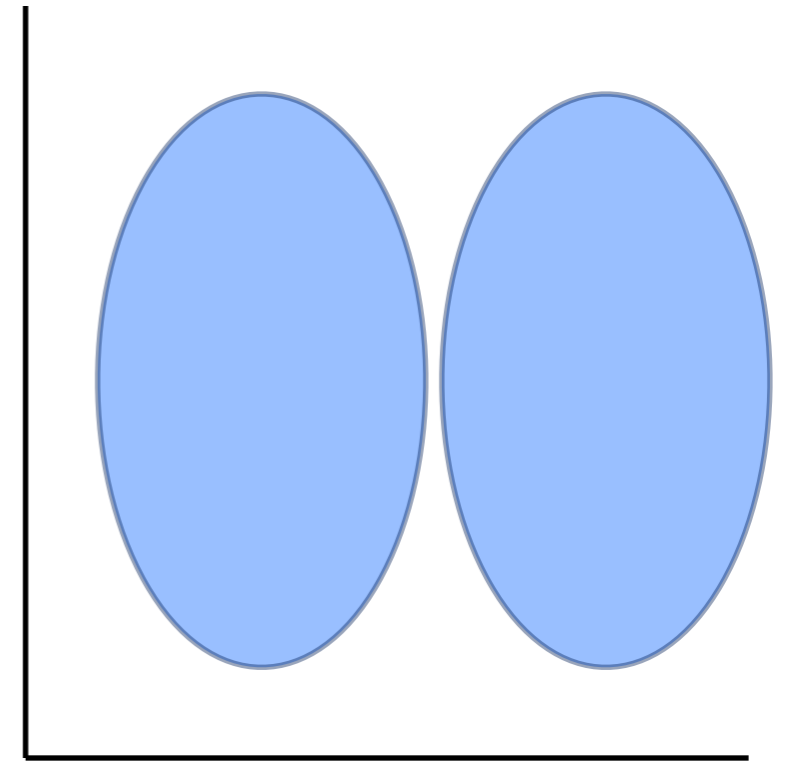


A sequence of Bayesian learners, each learning from the language output of the last one, and then generating the input for the next one...
converges to the learner's prior.

This is just bizarre. Here is a prior...

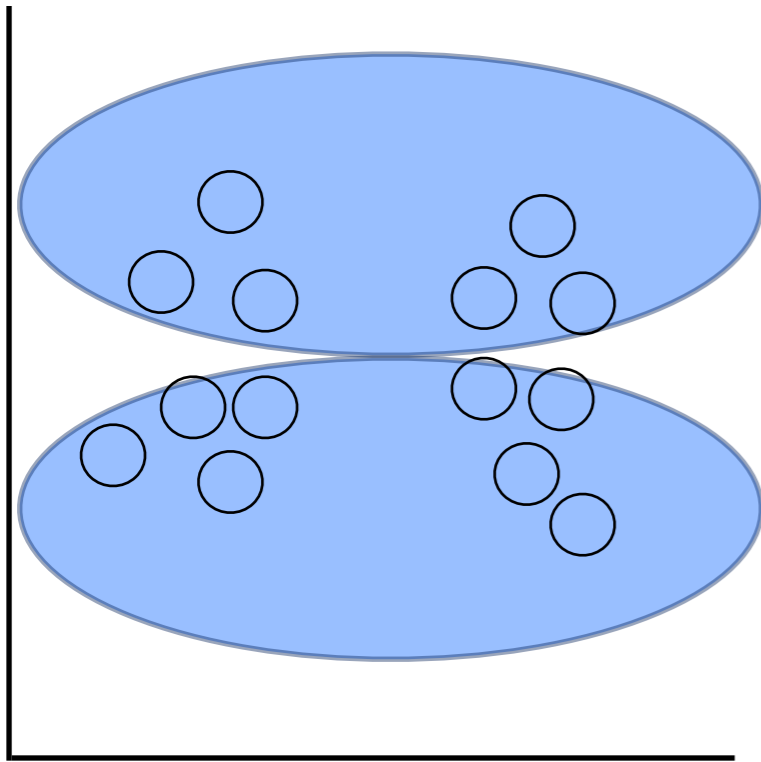


High probability

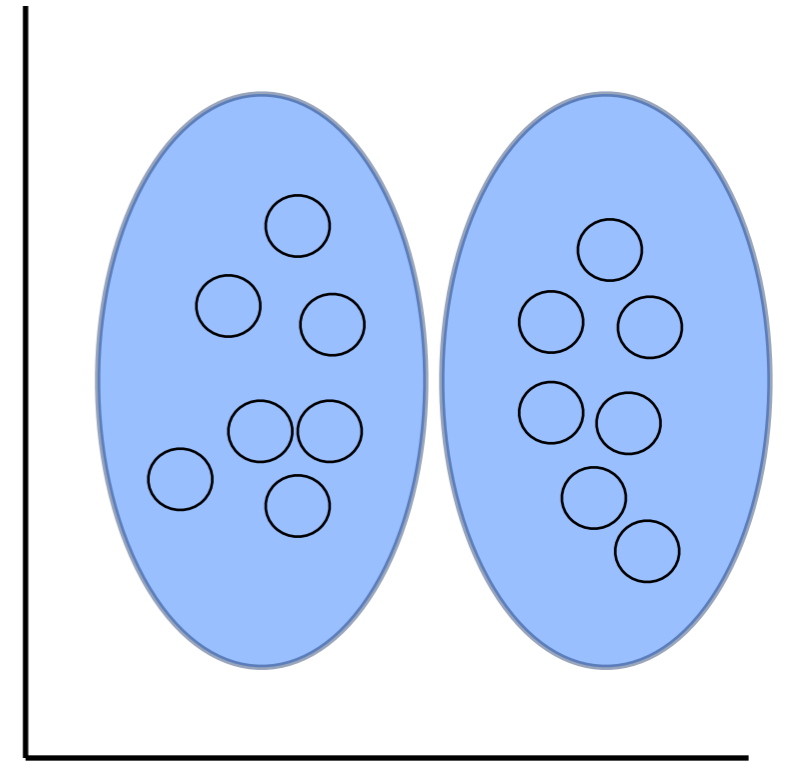


Low probability

And a set of entities that need names

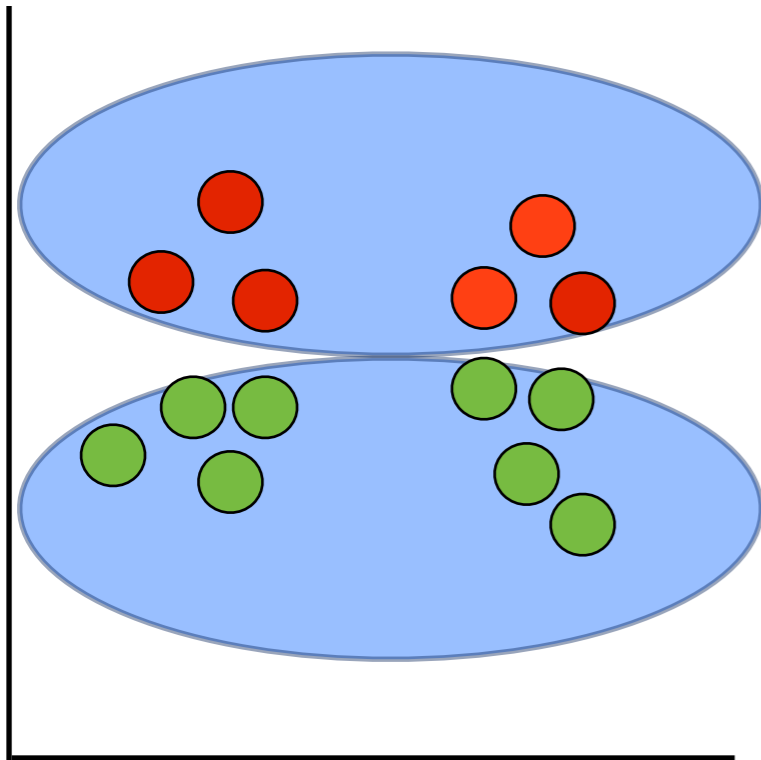


High probability

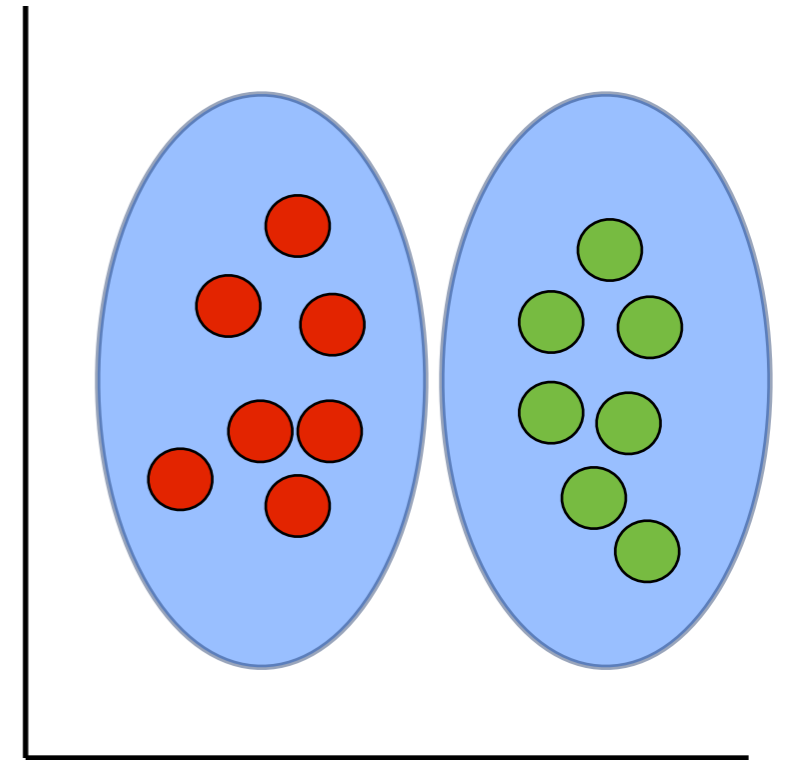


Low probability

If the standard theory were correct...



Your language
should do this
(high prior)



Your language
should not do this
(low prior)

The devil is in the details...

$$\ell = P(y|x)$$

A language provides labels
 y for entities x

It says nothing about which
entities x will be observed

Griffiths & Kalish (2005, 2007)



“laser”

My language has a word for
laser... does that really tell me
nothing at all about my chances
of encountering one?

Let's see what happens if you believe languages supply other biases...

$$\ell = P(y|x)$$

A language provides labels y for entities x

It says nothing about which entities x will be observed

Griffiths & Kalish (2005, 2007)

$$\ell = P(y, x)$$

A language provides labels y for entities x , but it also makes assumptions about which entities x are likely to appear

Perfors & Navarro (2011, 2014)

Huh.

$$\ell = P(y|x)$$

A language provides labels y for entities x

It says nothing about which entities x will be observed

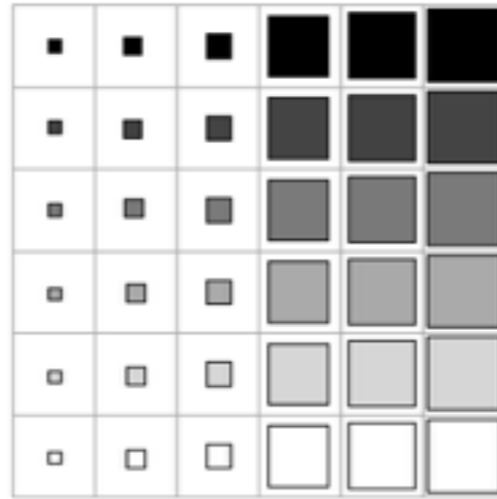
Labels converge to the prior distribution

$$\ell = P(y, x)$$

A language provides labels y for entities x , but it also makes assumptions about which entities x are likely to appear

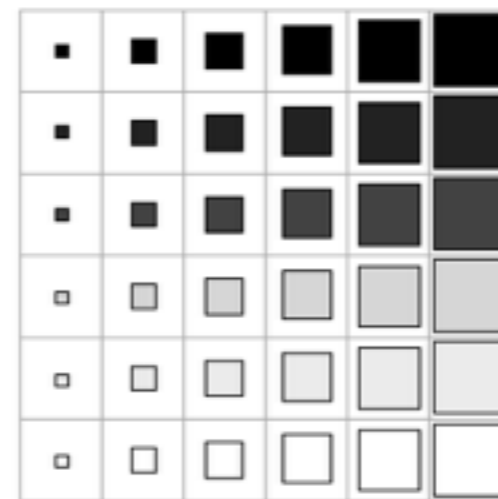
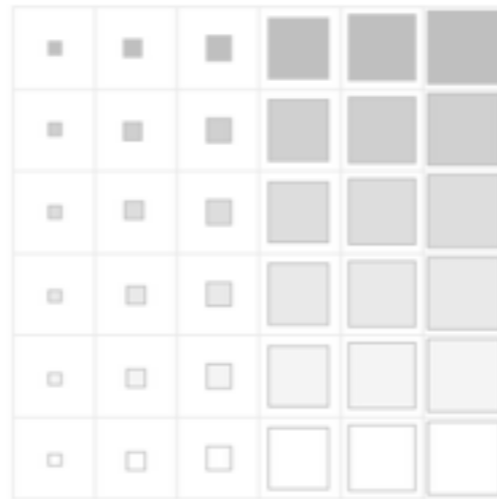
Labels converge to the expected posterior given the entities (sort of)

Three worlds...



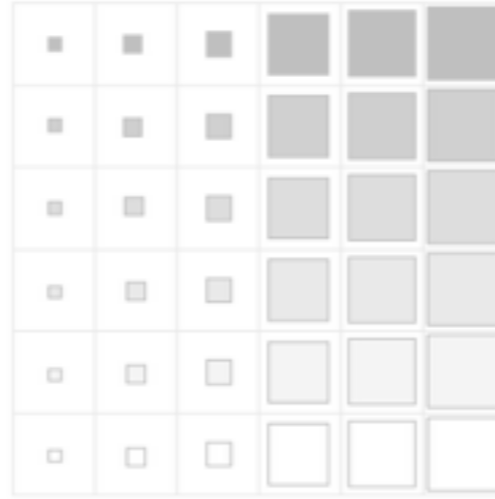
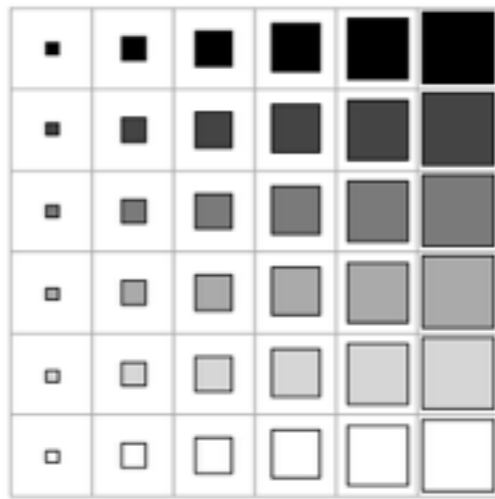
Name objects based
on their size

Three worlds...

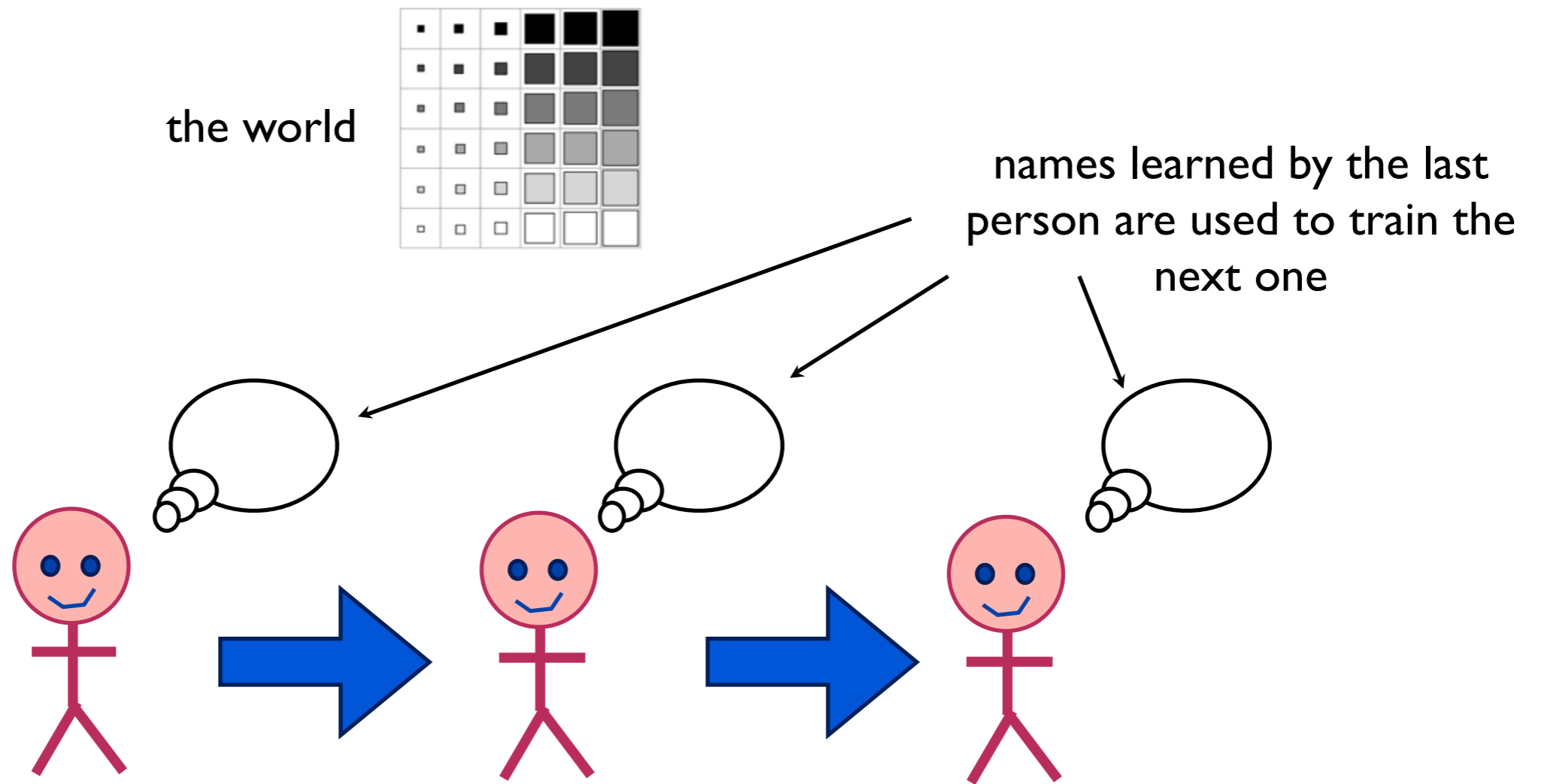


Name objects based
on their colour

Three worlds...



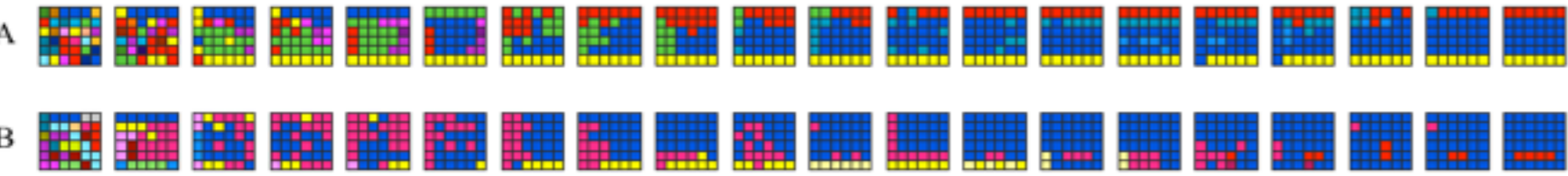
Doesn't really matter



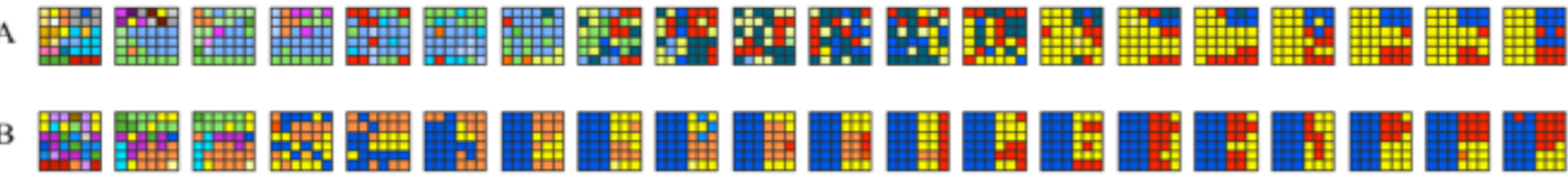
Experiment!

A sequence of human participants each trying to learn the word names, using the previous person's responses as the training data

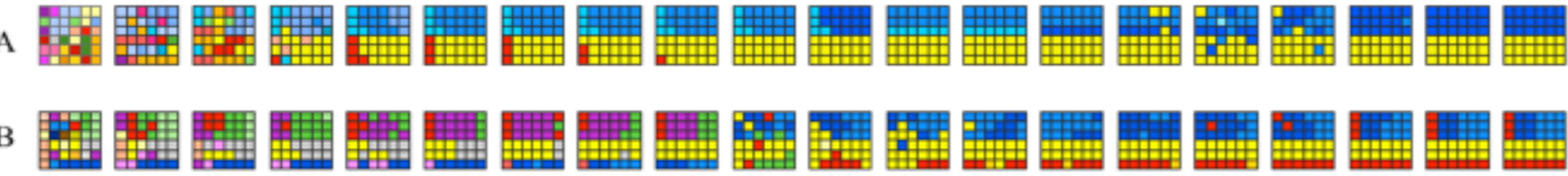
Control



Size



Colour



6 empirically observed Markov chains

| | Expected Size | Expected Colour |
|---------|---------------|-----------------|
| Control | -0.0204 | 0.0618 |
| Size | 0.704 | 0.079 |
| Colour | 0.065 | 0.696 |



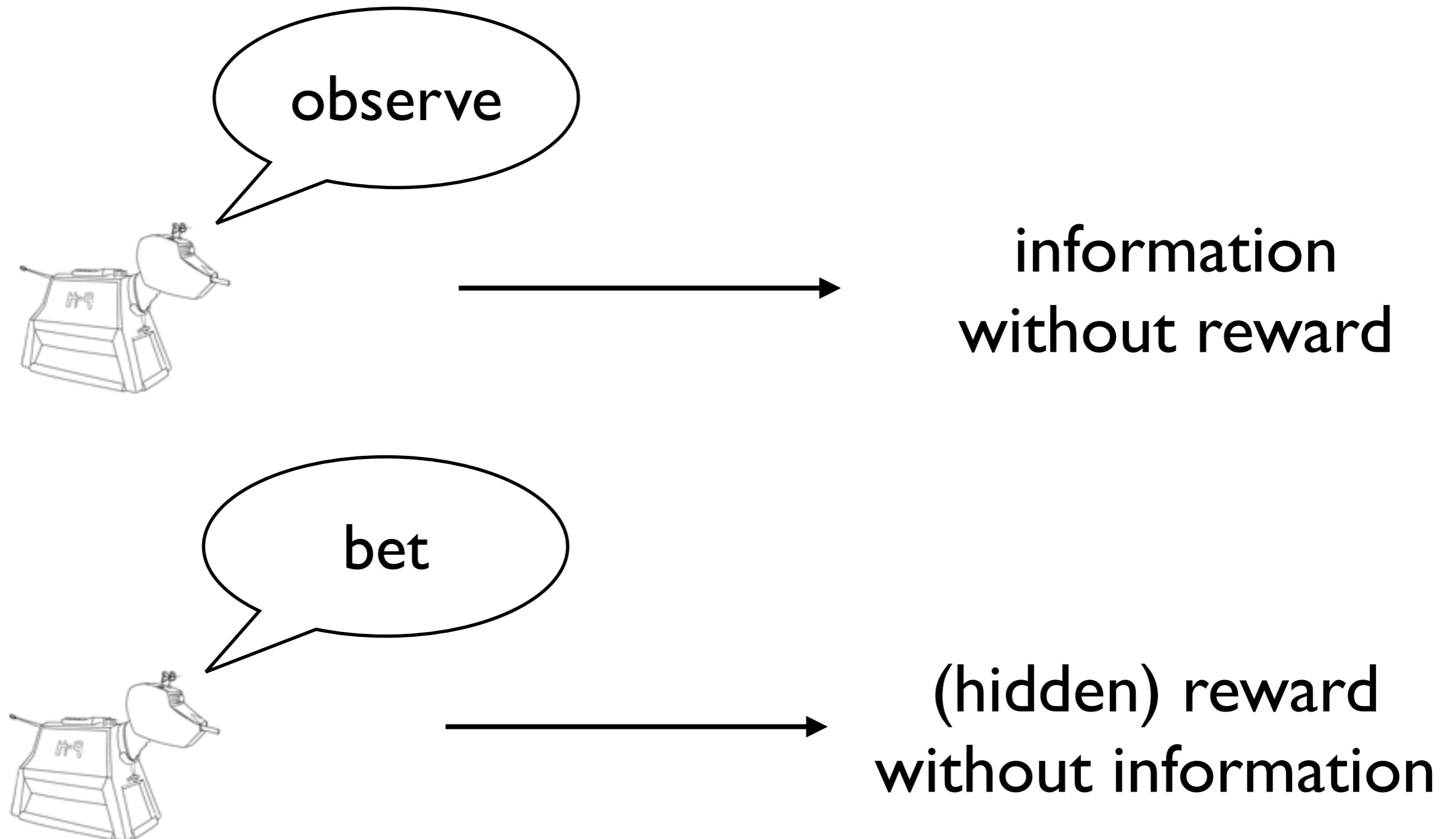
The naming systems adapt to match the environment that the speakers are exposed to

Yes, human communicative codes adapt to suit the cognitive biases of the learner and the operating environment

(Seems like this shouldn't need to be said, but unfortunately there's been some very silly overreach caused by people not reading the G&K proof in sufficient detail)

Decision making as stochastic planning: Making good choices in a changing world

The “observe or bet” task



(real world analogs)

collecting evidence, doing
background research, etc

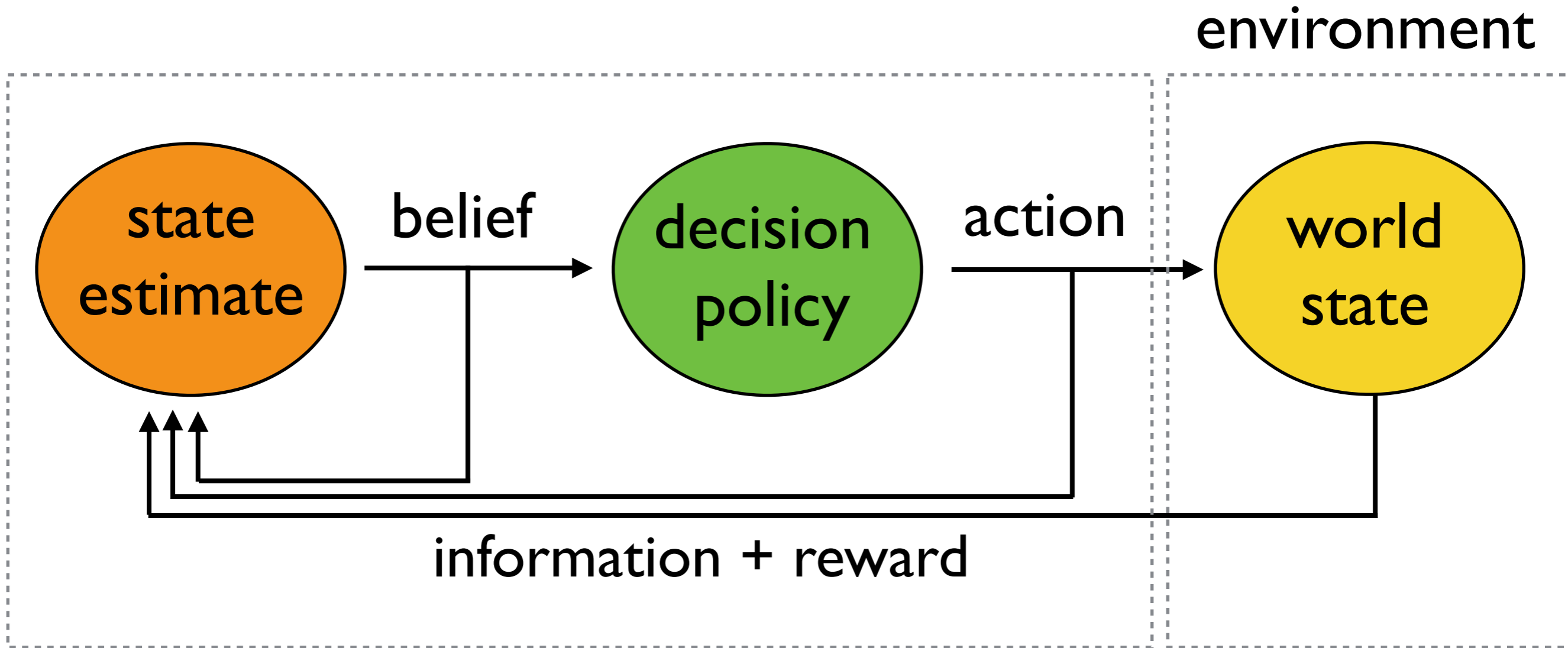


information
without reward

“delayed reward” situations
where the results of your
actions aren’t obvious until
much later

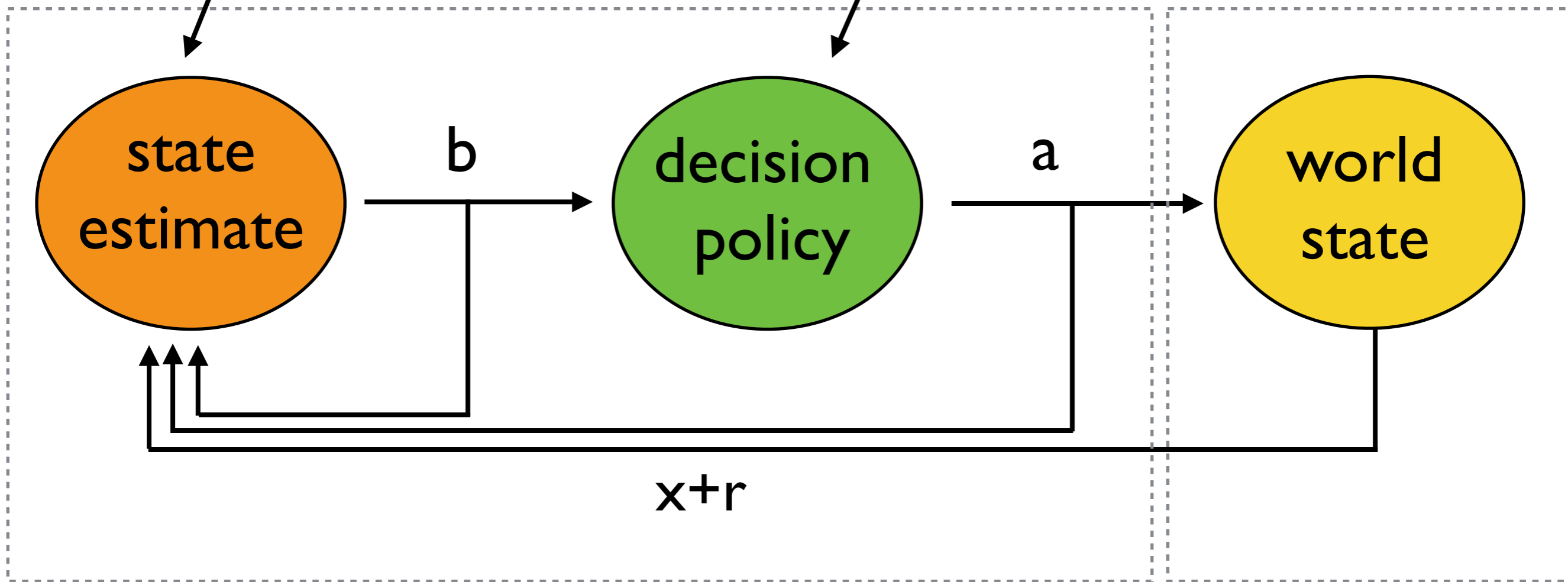


(hidden) reward
without information



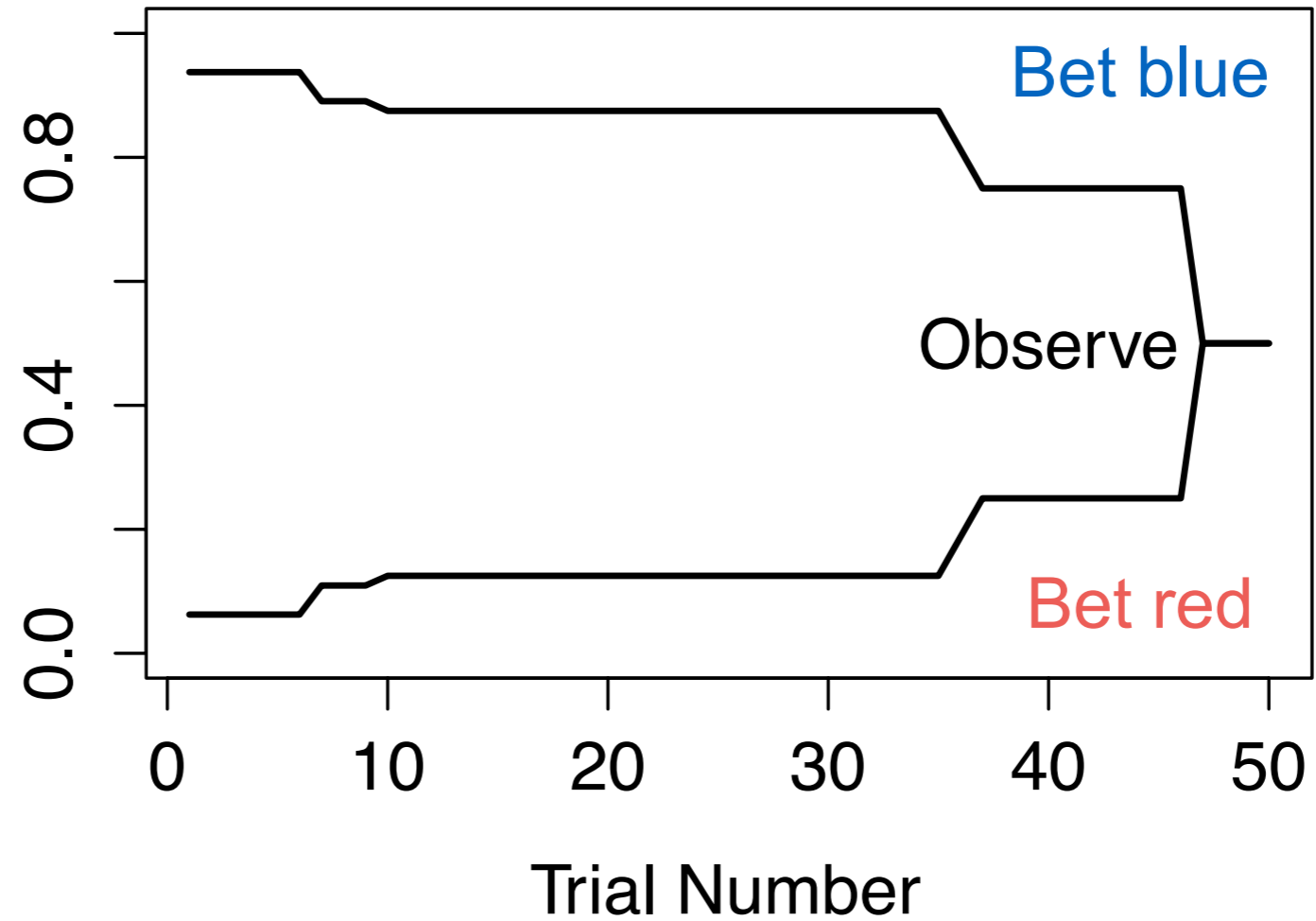
$$U(\mathbf{b}) = R(\mathbf{b}) + \gamma \max_a \sum_{\mathbf{b}'} P(\mathbf{b}'|a, \mathbf{b}) U(\mathbf{b}')$$

$$\mathbf{b} := P(\mathbf{w}|\mathbf{x})$$



Optimal policy

Learner's
confidence that **blue**
is more likely



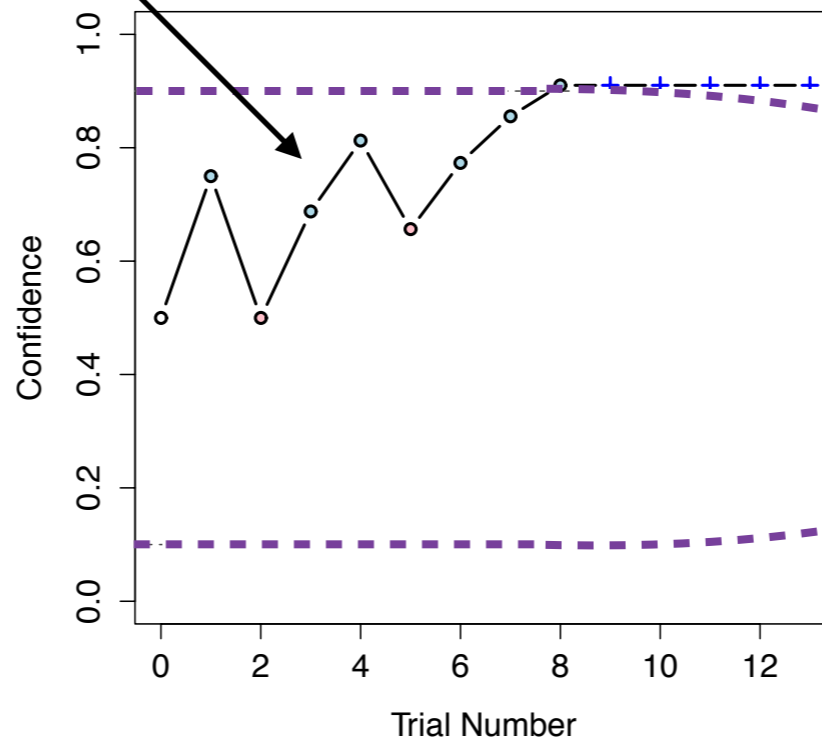
**Behaviour of a naive Bayesian agent
following the optimal decision policy**

Behaviour of a naive Bayesian agent following the optimal decision policy

O O O O O O O B B B B B B B B B B B B B B B B



Keep making observations until you figure out the right betting strategy

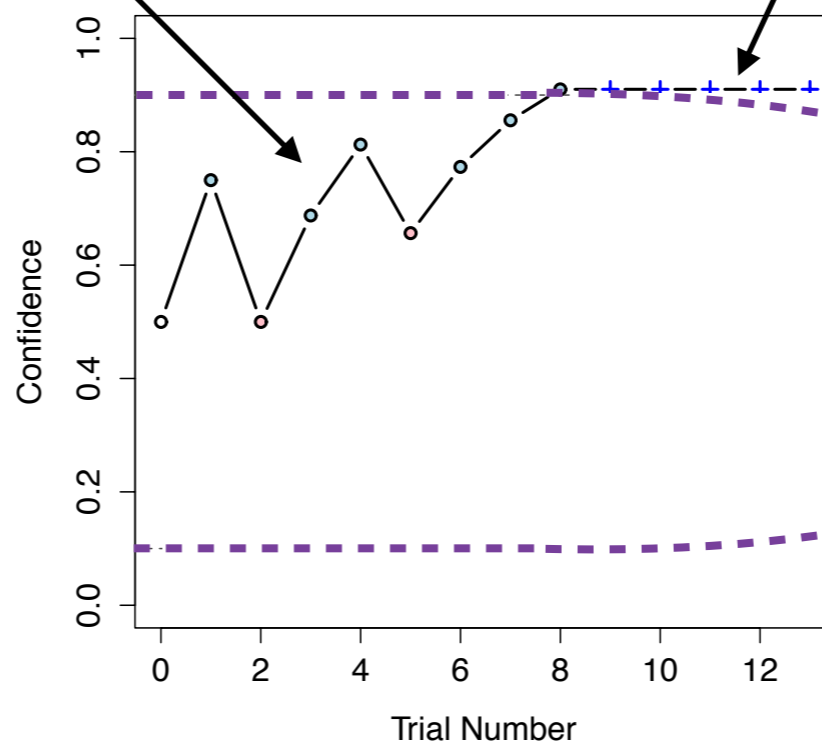


Behaviour of a naive Bayesian agent following the optimal decision policy

O O O O O O O B B B B B B B B B B B B B B B B

Keep making observations until you figure out the right betting strategy

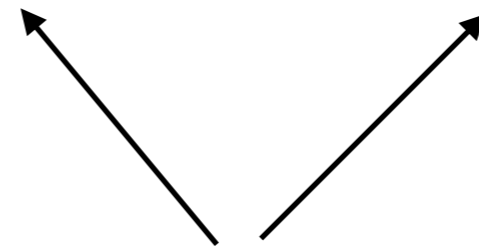
Then trust blindly in your betting strategy, never revisiting



Humans don't do this

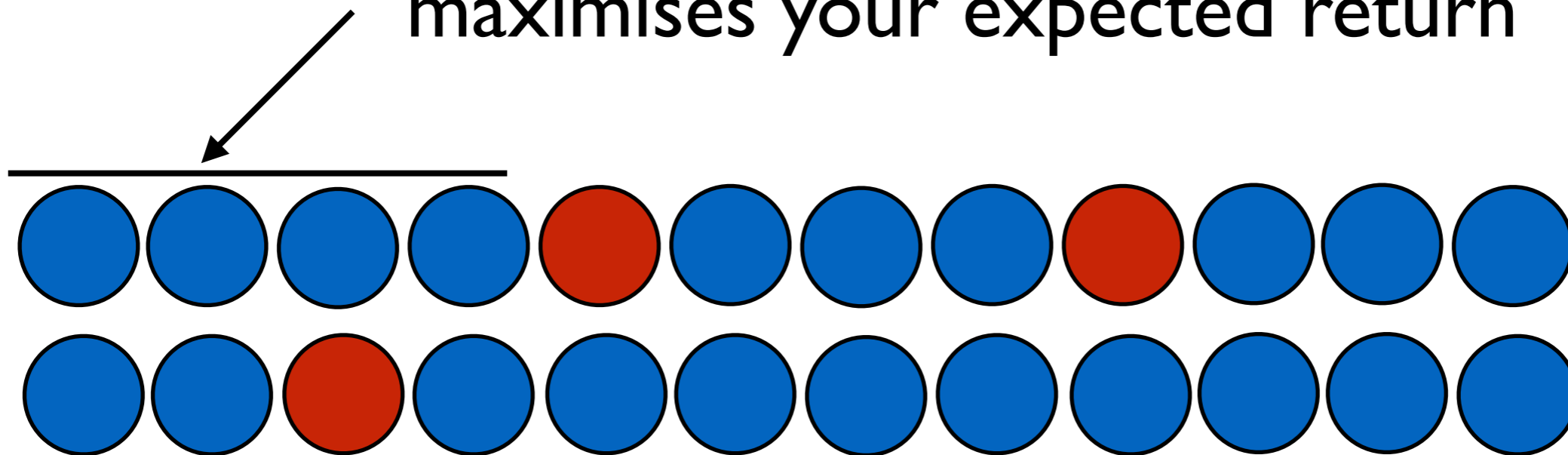
O O O O O O O B

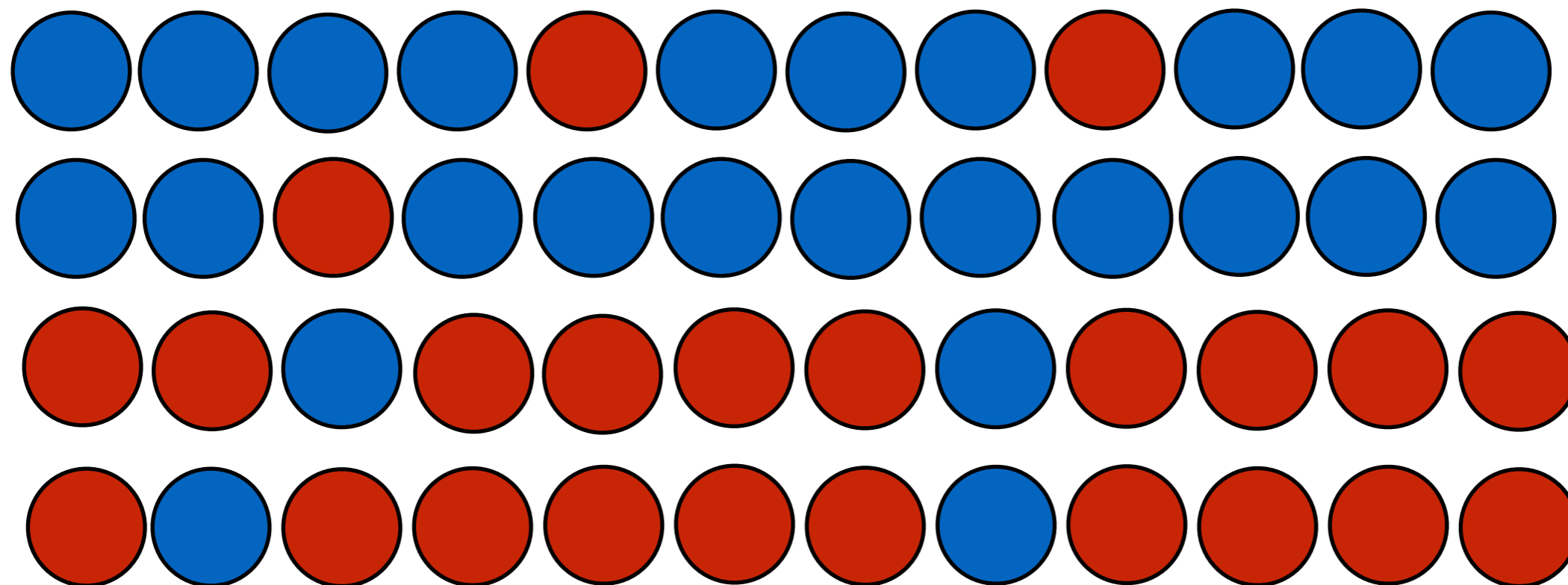
O O O O O O O B B B B B B O O B B B B B B O B B B



Humans don't seem to trust their betting strategy:
they constantly "check" to see if it is still working.

“front loading” all observations
maximises your expected return





unless, of course, the rules can change...



Learning when changes can't happen

Static world: today's posterior is
tomorrow's prior

$$P(\theta|\mathbf{x}_t) \propto P(x_t|\theta)P(\theta|\mathbf{x}_{t-1})$$



Learning when changes can happen

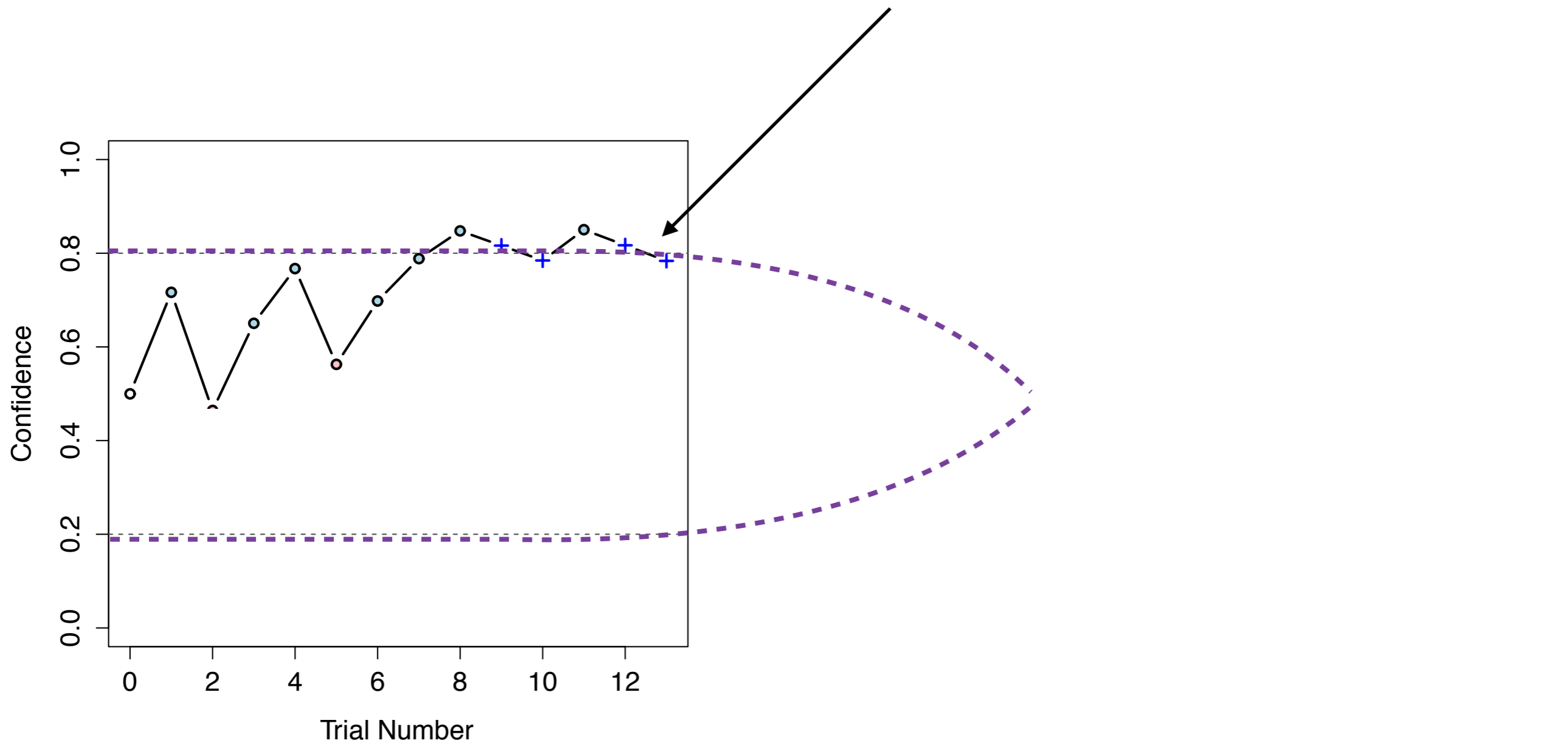
Static world: today's posterior is
tomorrow's prior

$$P(\theta | \mathbf{x}_t) \propto P(x_t | \theta) P(\theta | \mathbf{x}_{t-1})$$

Dynamic world: today's posterior shapes tomorrow's
prior, but needs to track changes that happen in the
interim...

$$P(\theta_t | \mathbf{x}_t) \propto P(x_t | \theta_t) \int_0^1 P(\theta_t | \theta_{t-1}) P(\theta_{t-1} | \mathbf{x}_{t-1}) d\theta_{t-1}$$

Rational agents operating in dynamic environments produce human-like strategy switching

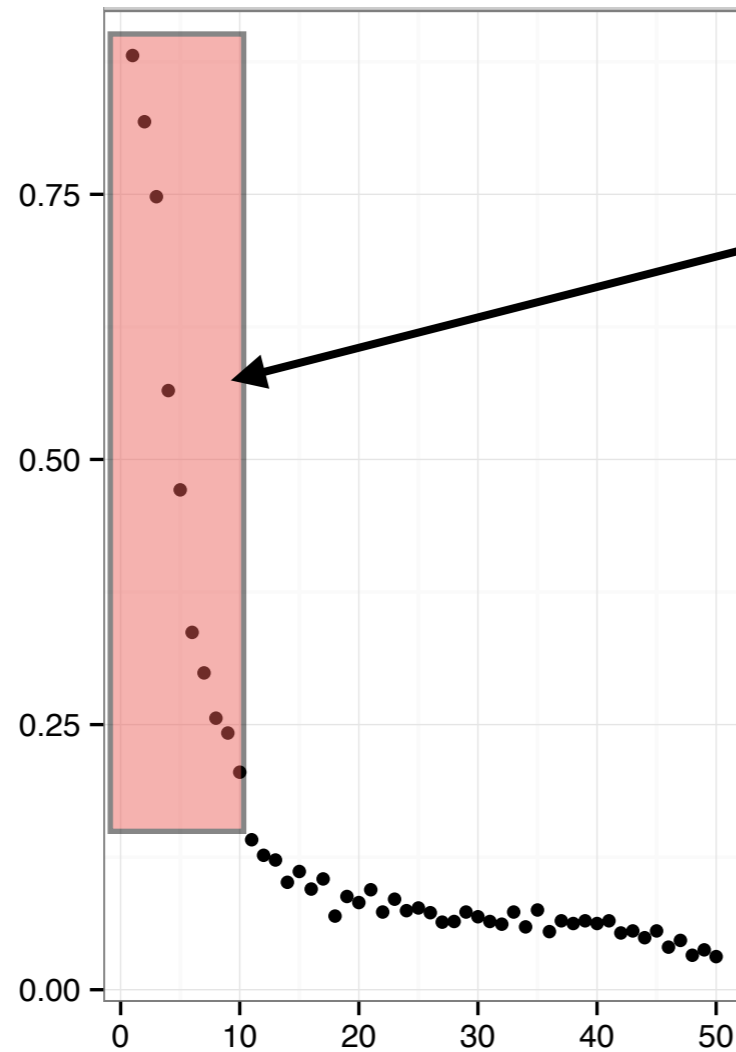


Back to the lab!

**What happens when humans do the task
in a stationary vs dynamic environment?**

Static condition

Proportion of
participants
observing

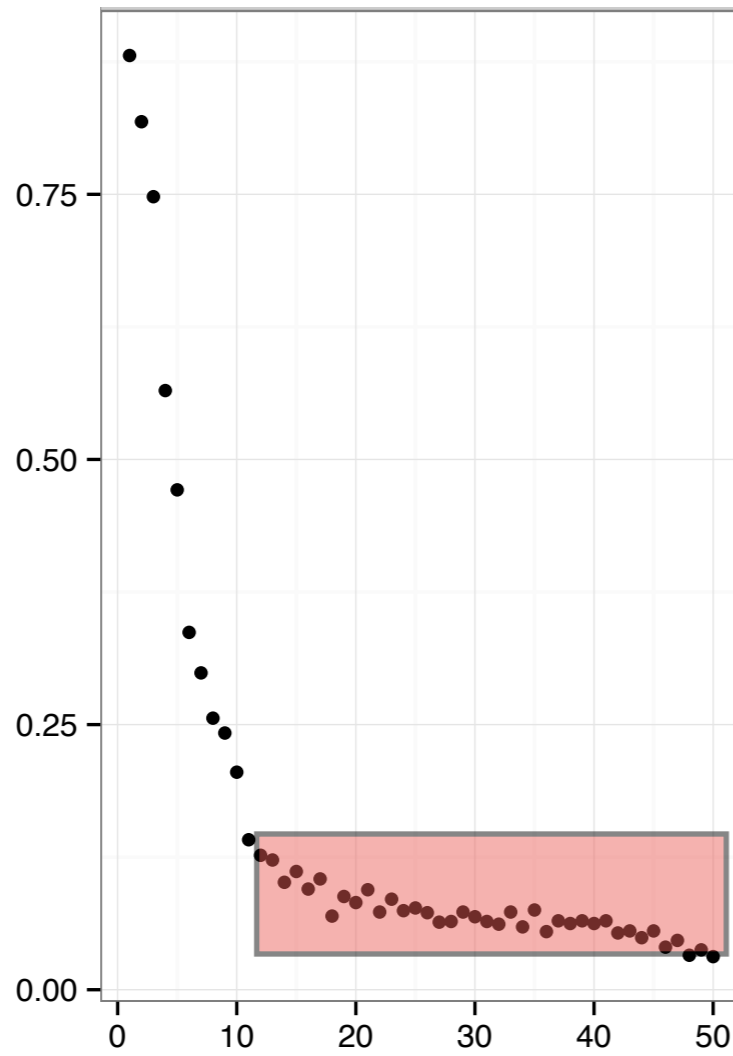


As expected, initial
evidence collection
to reach
threshold...

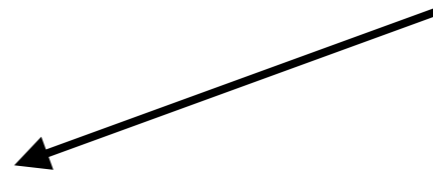
Trial Number

Static condition

Proportion of participants observing



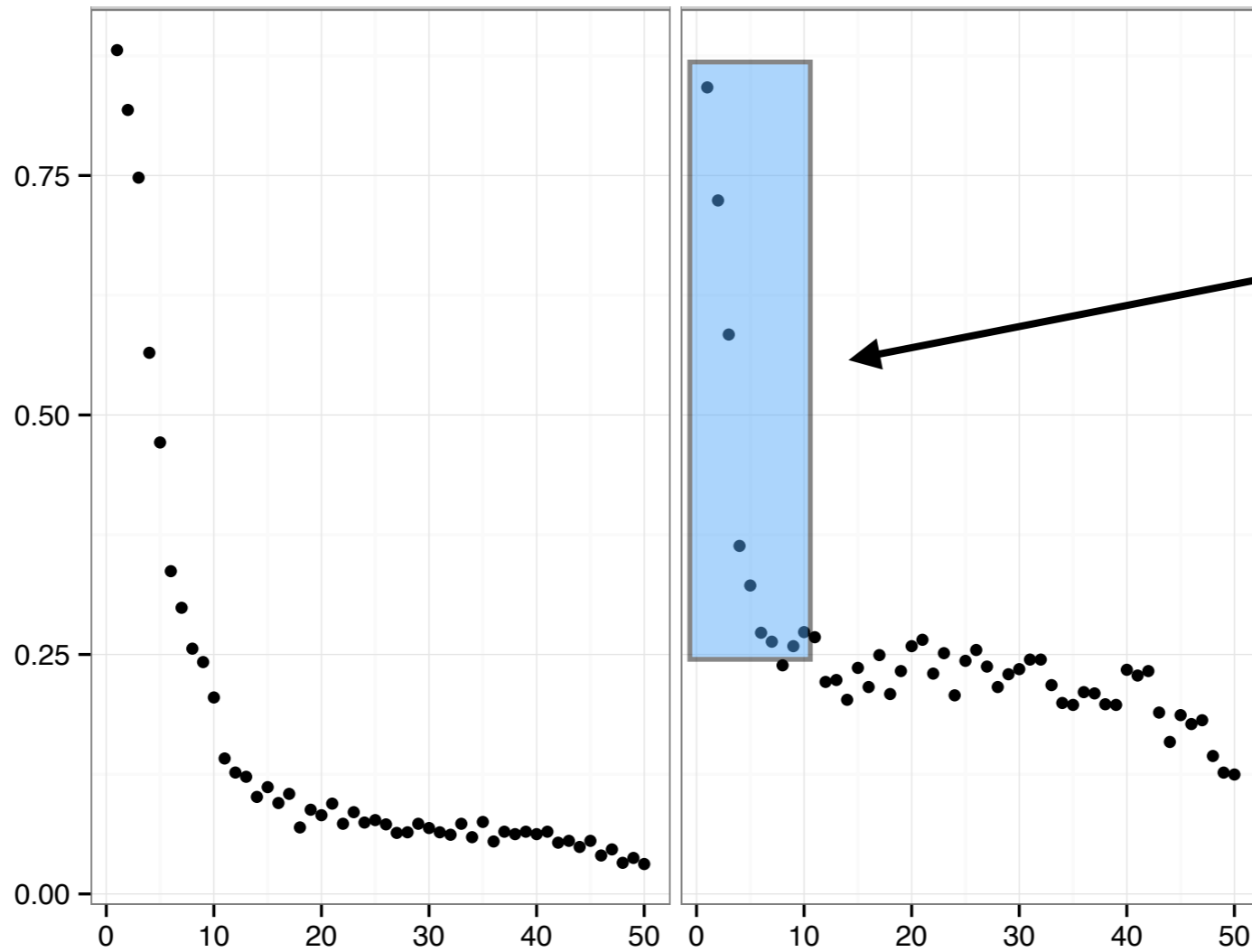
Followed by mostly bets



Static

Dynamic

Proportion of
participants
observing



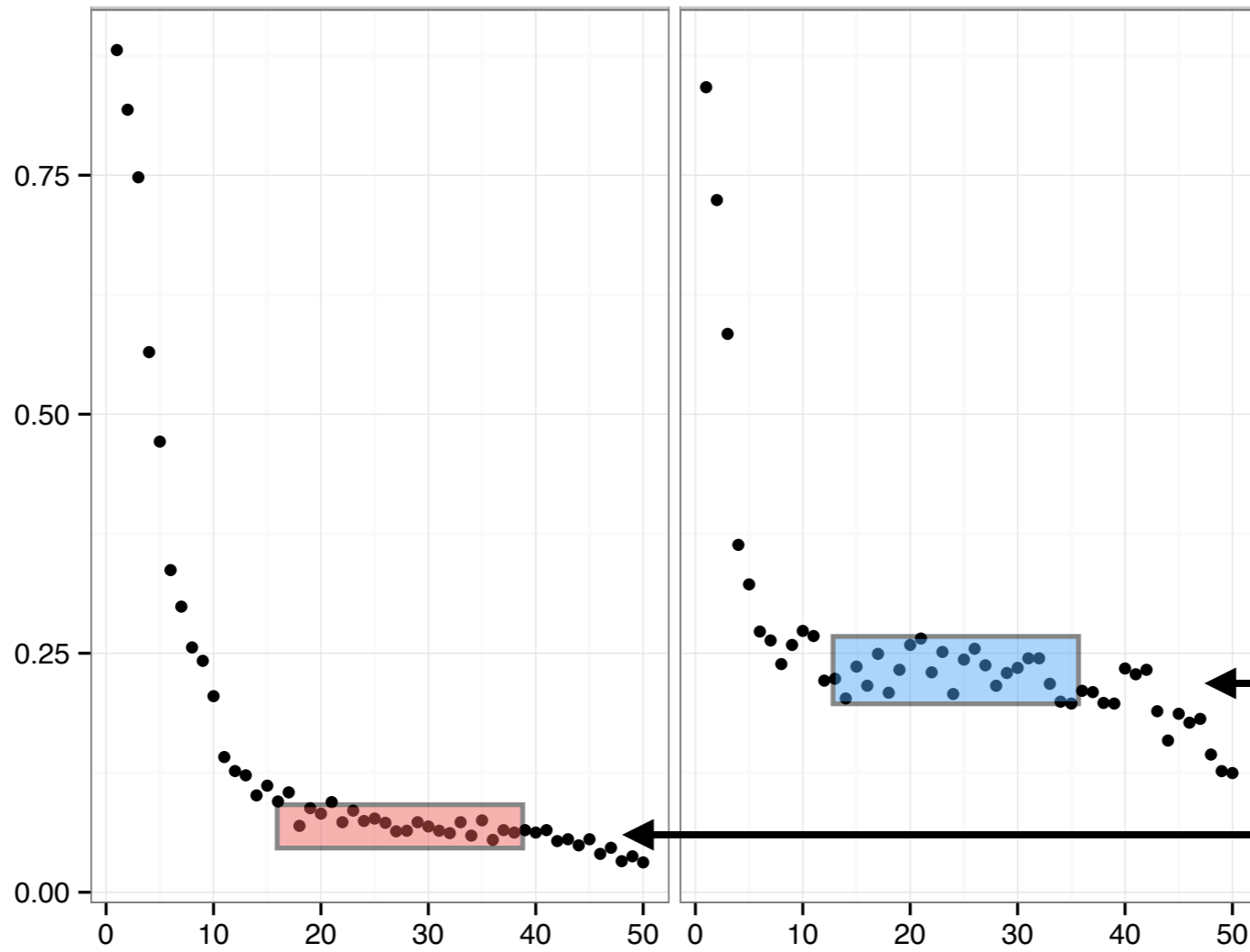
Similar initial
pattern for the
dynamic
condition...

Trial Number

Static

Dynamic

Proportion of participants observing

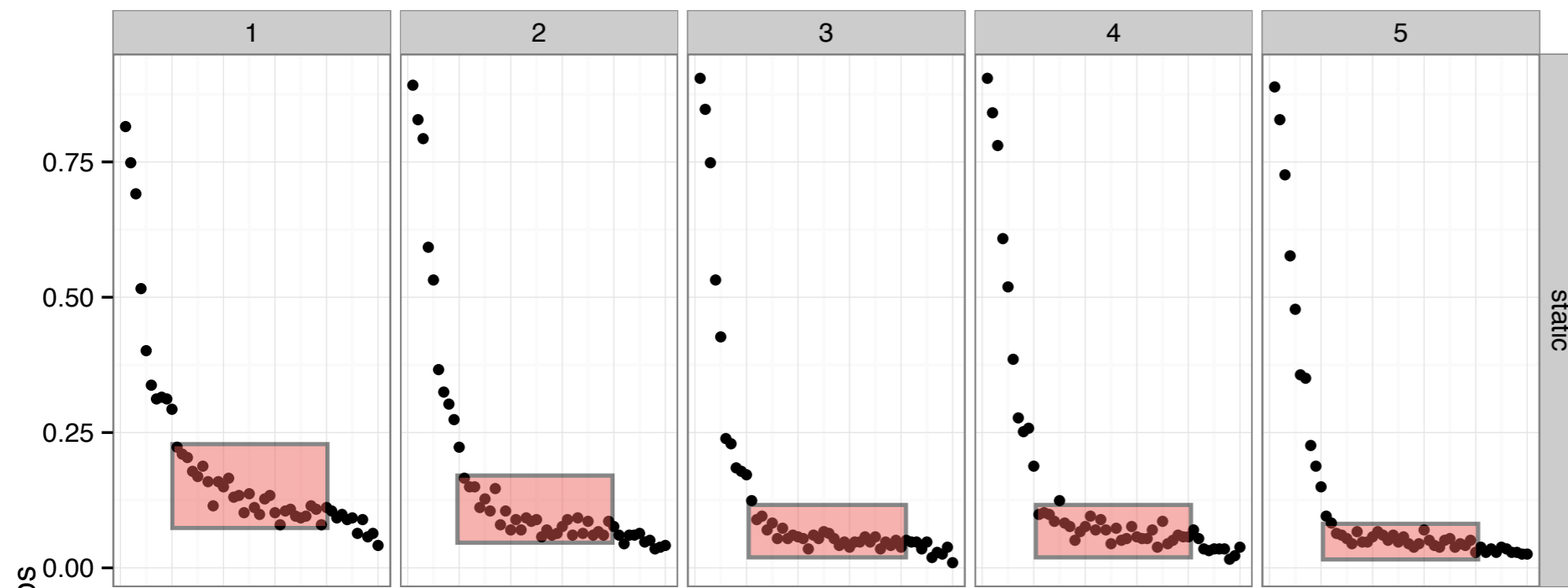


“Switching” is very sensitive to the structure of the task

~20%

~5%

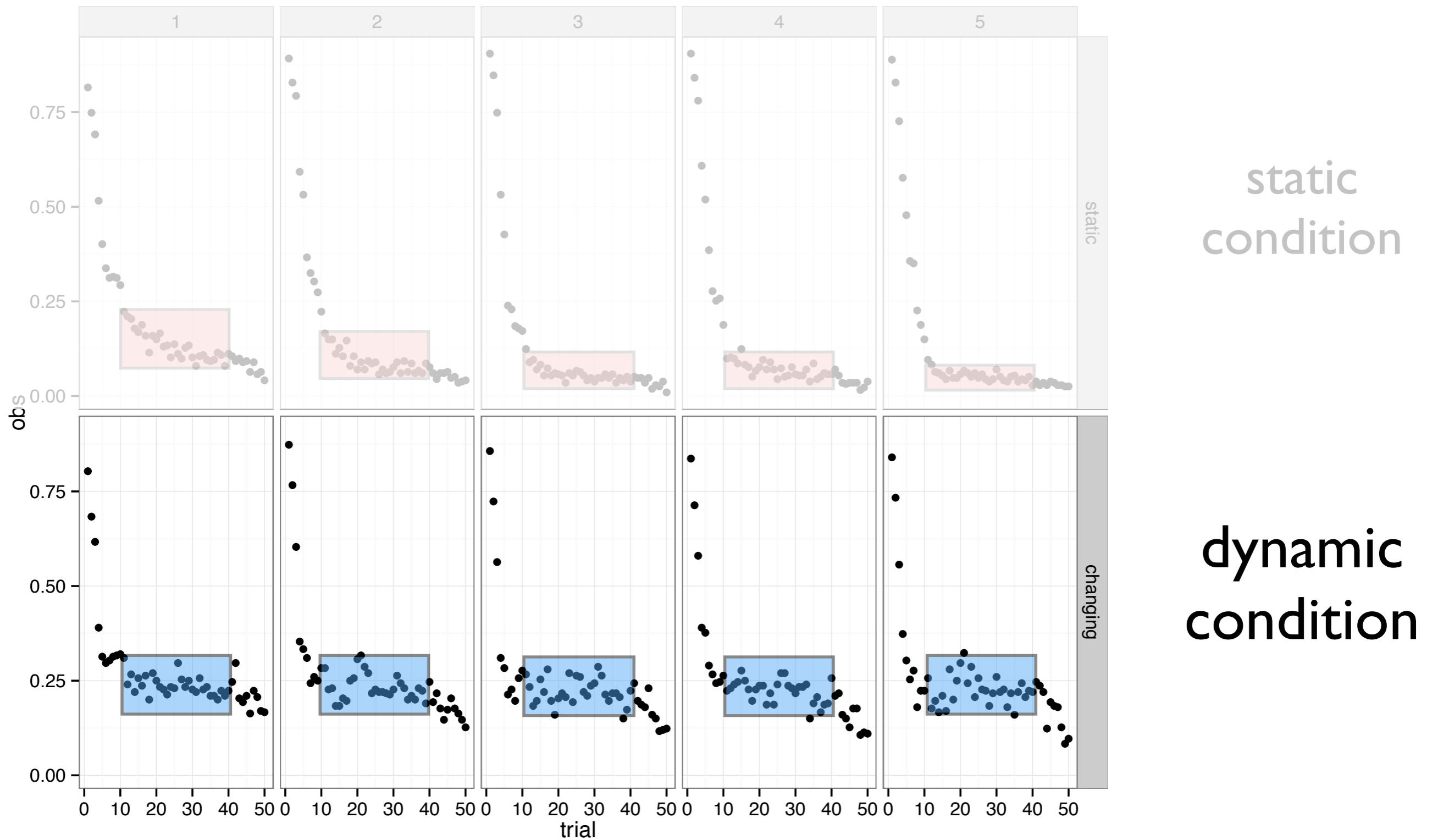
Trial Number



static
condition

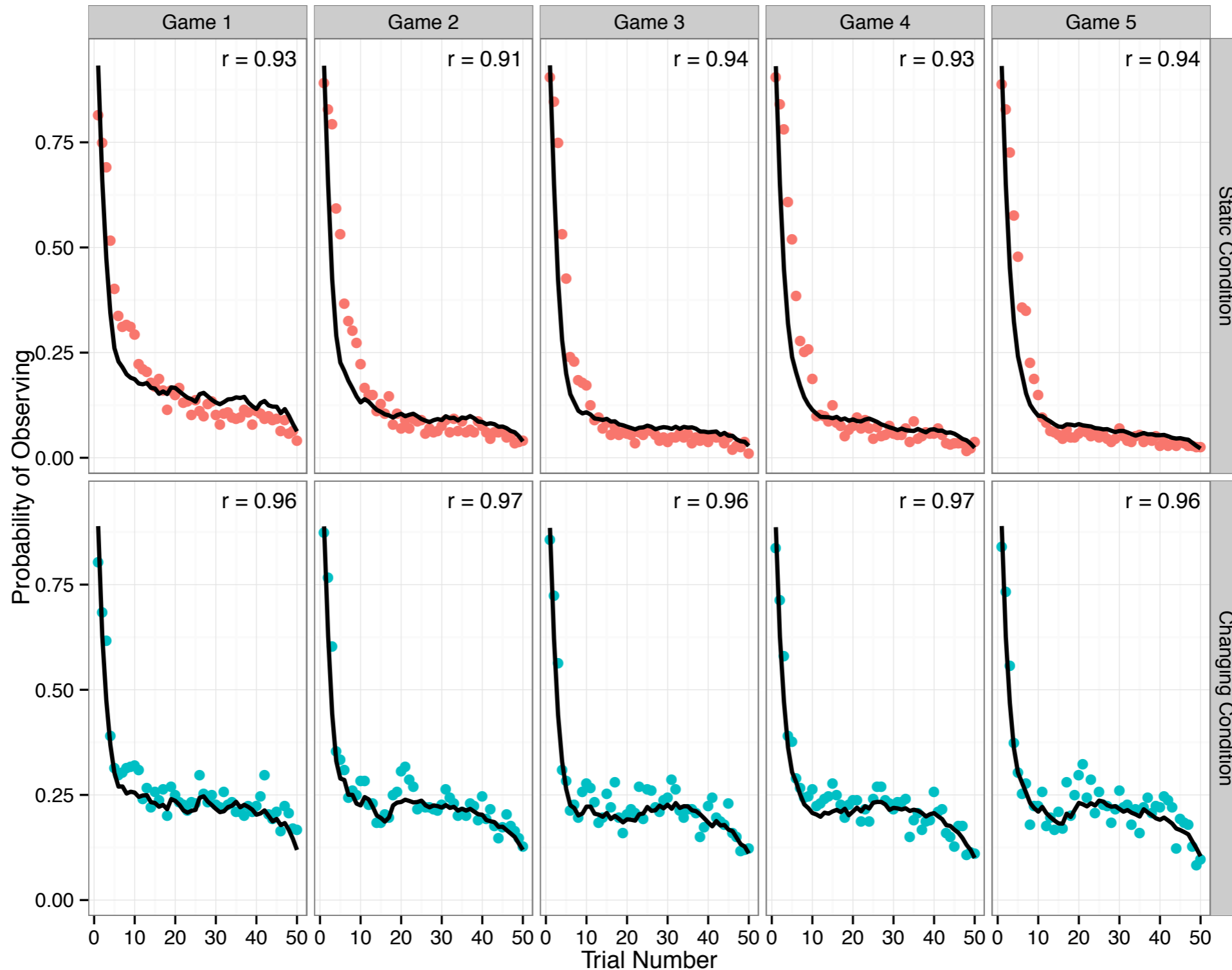
↑
On game 1,
people are not
front loading all
the observations

↑
By game 5, the
decision policy is
close to optimal



No learning across games in the dynamic condition because people were already pretty well-calibrated?

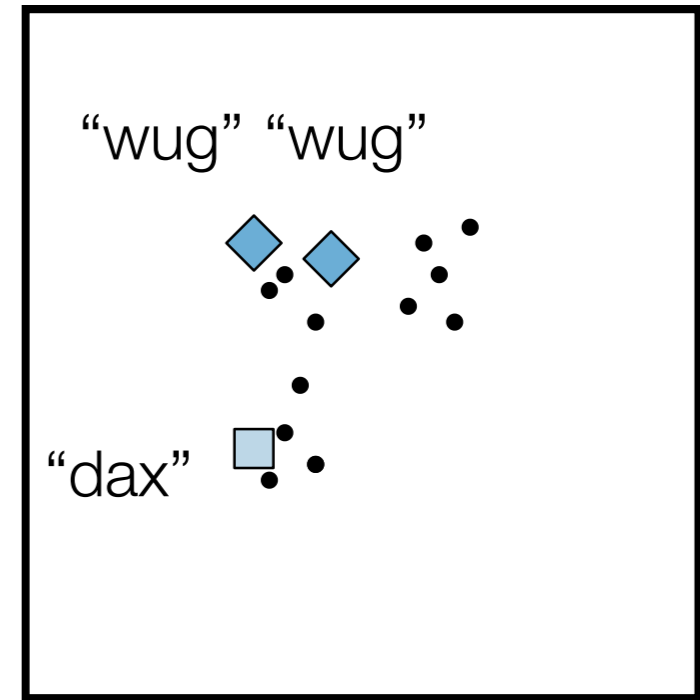
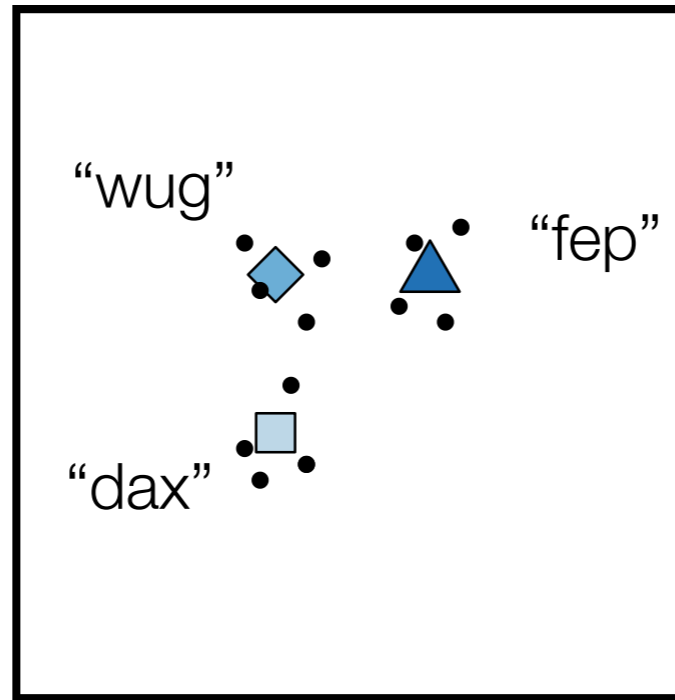
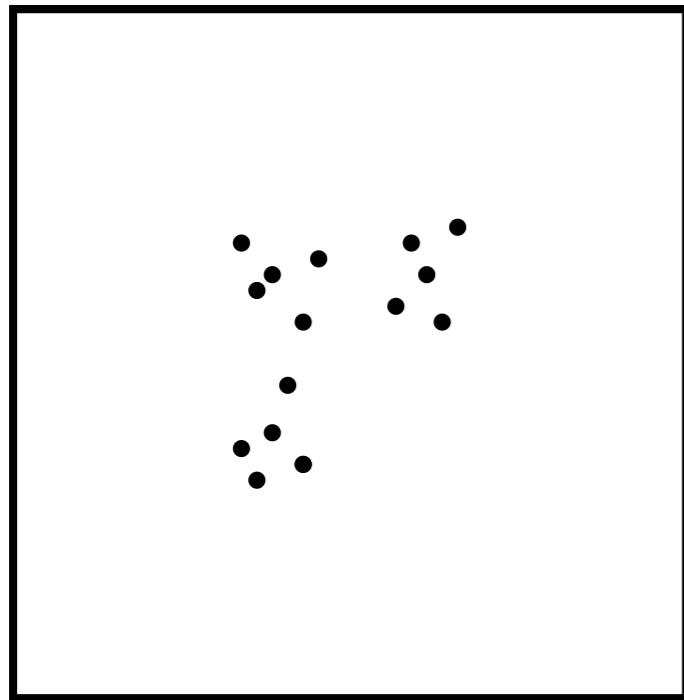
Humans closely mirror approximate versions of the POMDP model



The “irrational” strategy that people use
actually is optimal in a changing
environment.

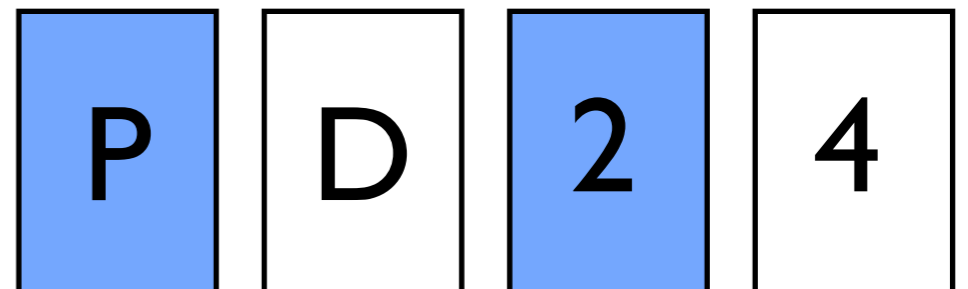
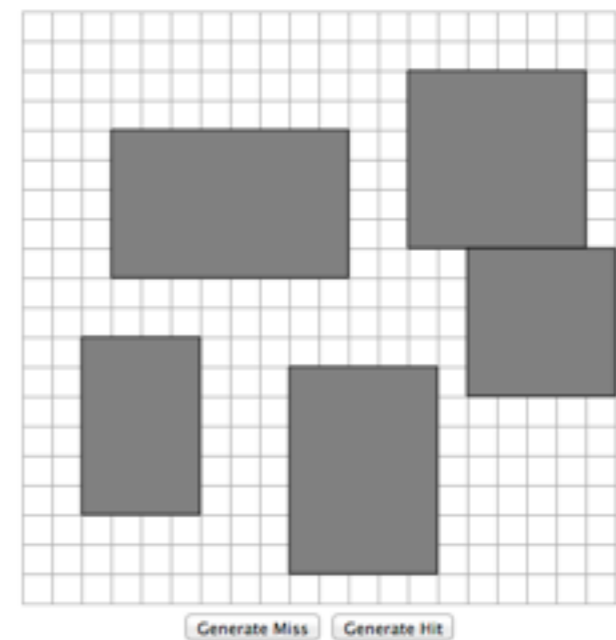
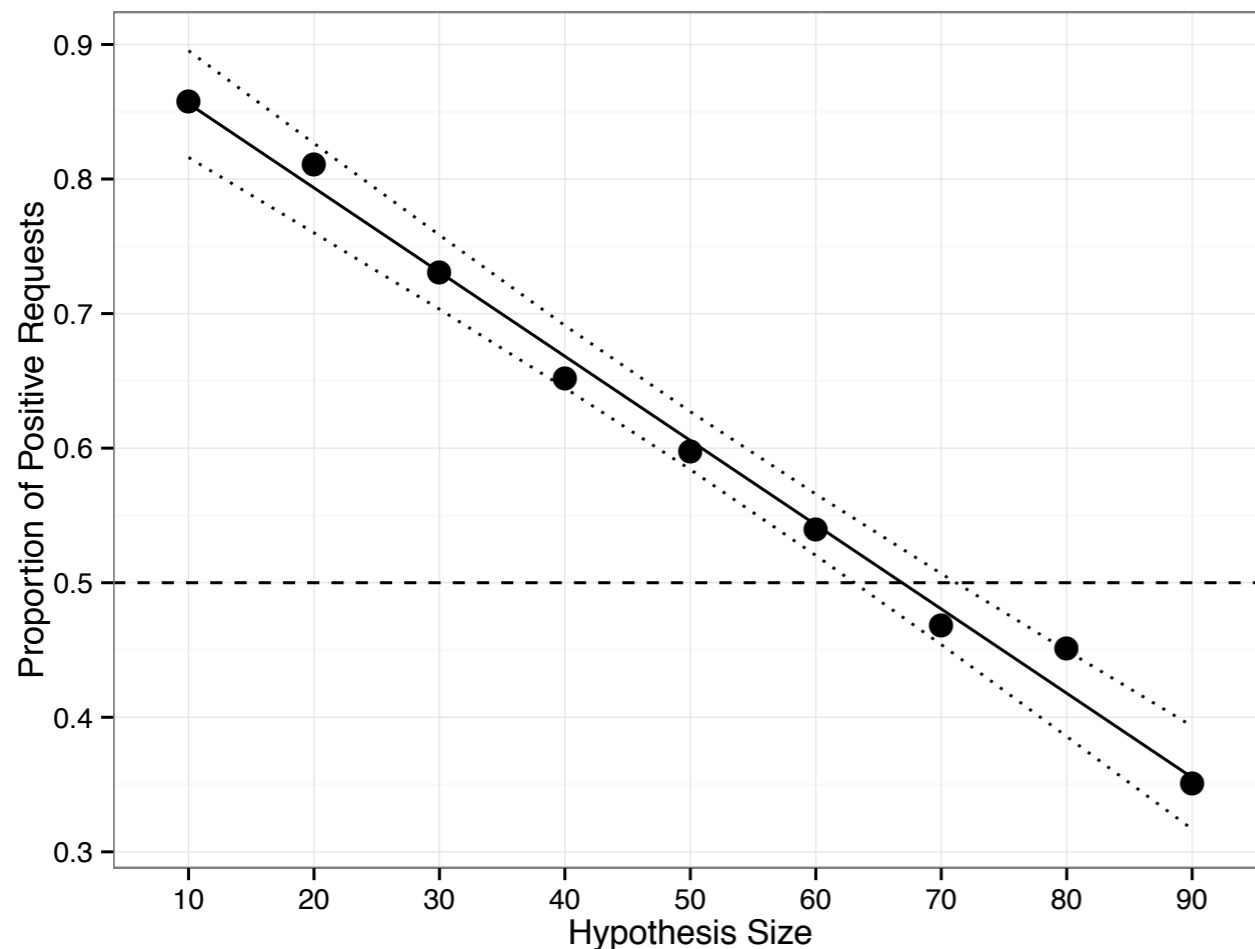
(we also ran some experiments showing that people know that their
default strategy is suboptimal in a stationary world, but that you need
direct experience to learn not to expect change)

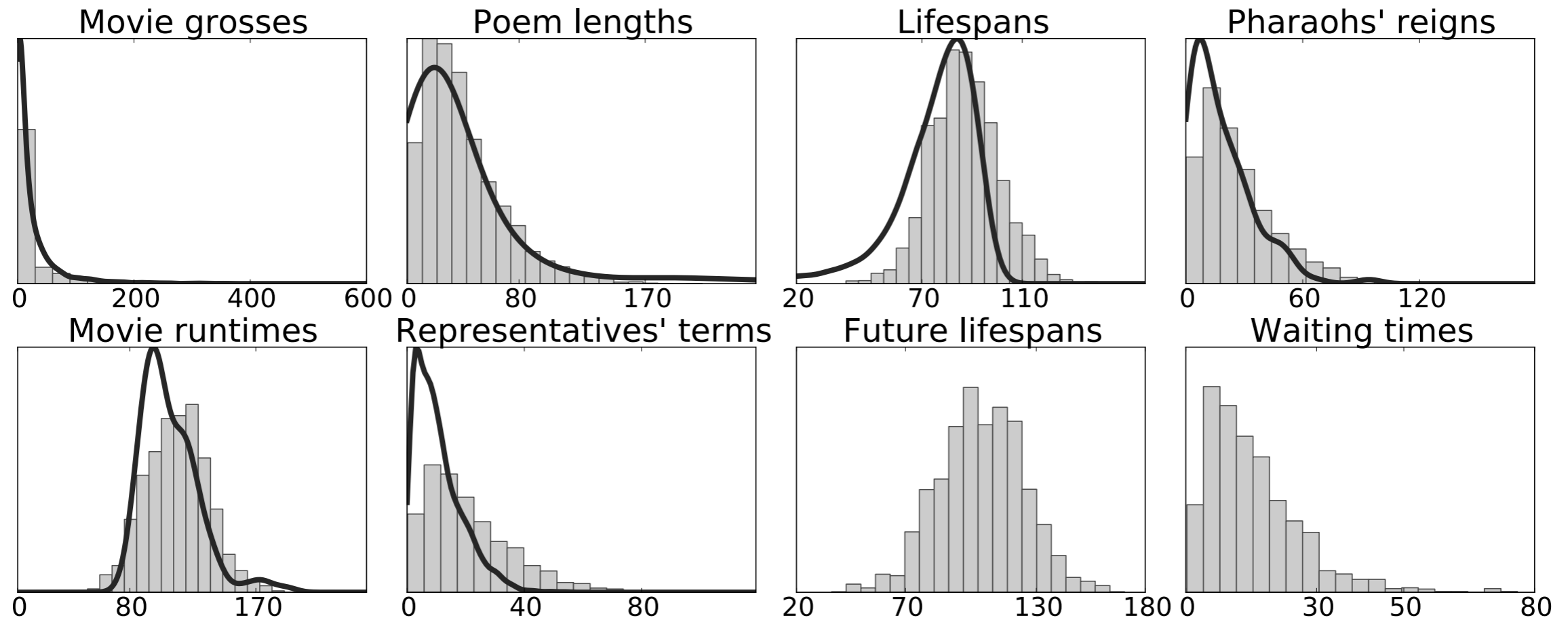
What else?



You can understand how people learn
from sparsely labelled data

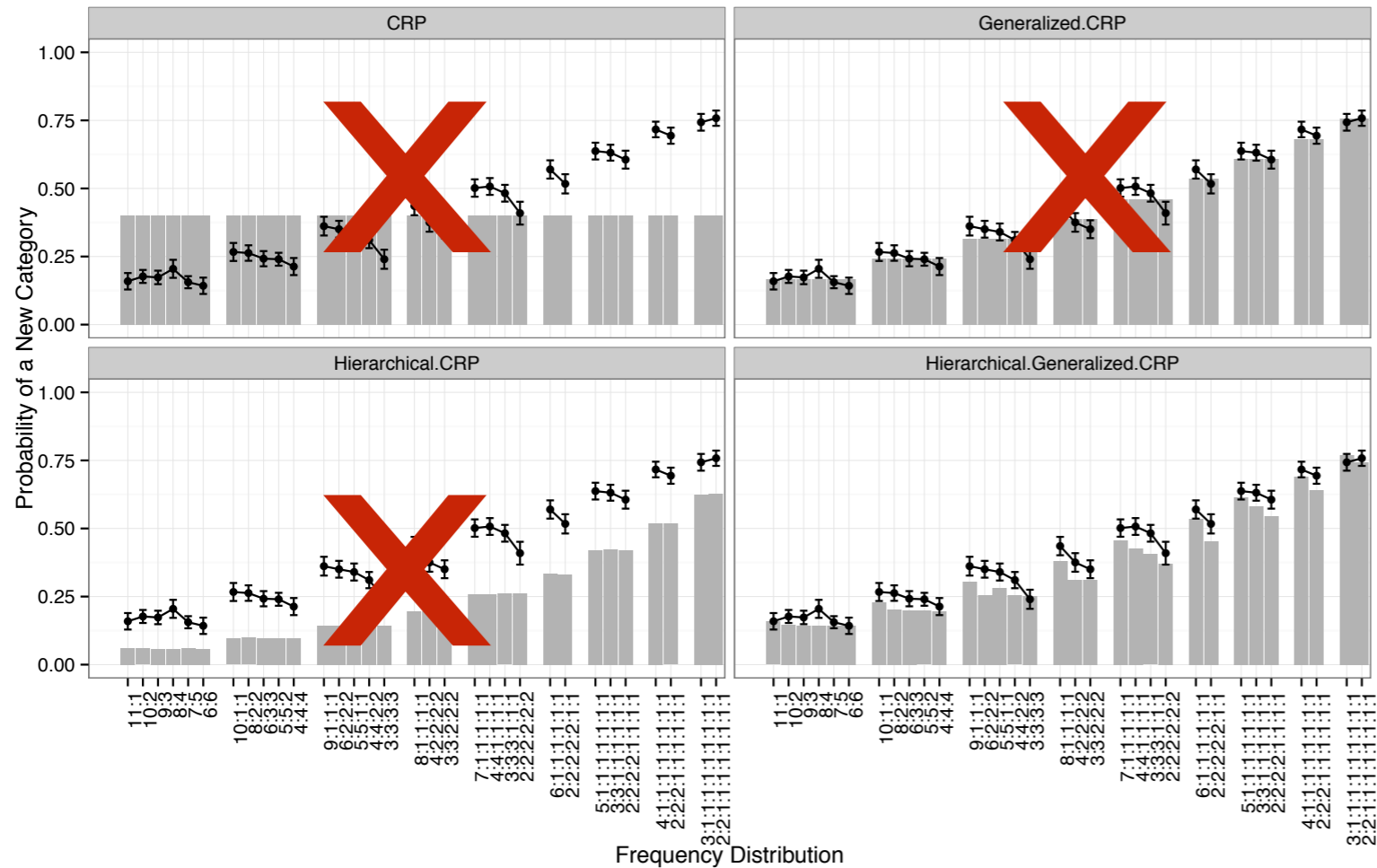
You can show that intuitive hypothesis testing maximises expected information gain



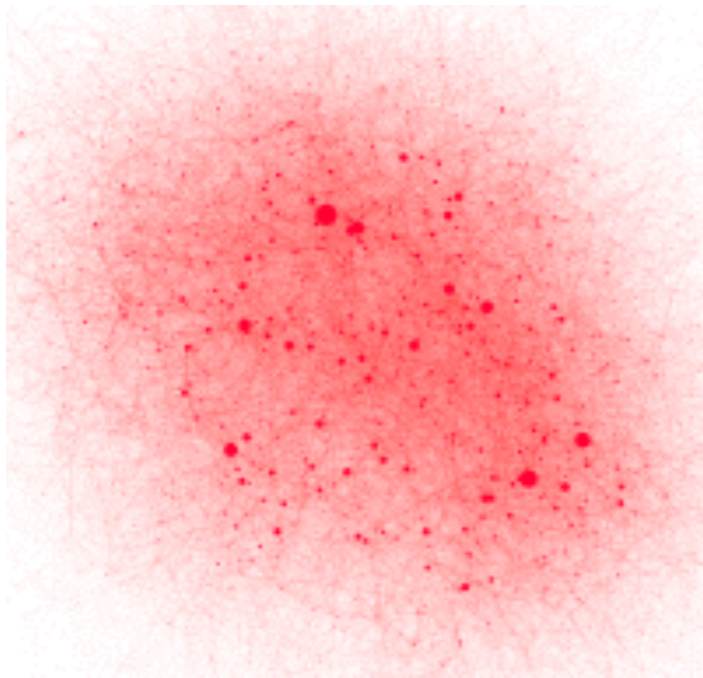


You can infer people's priors from judgments and compare them to veridical distributions

You can describe how people use frequencies to infer distributions

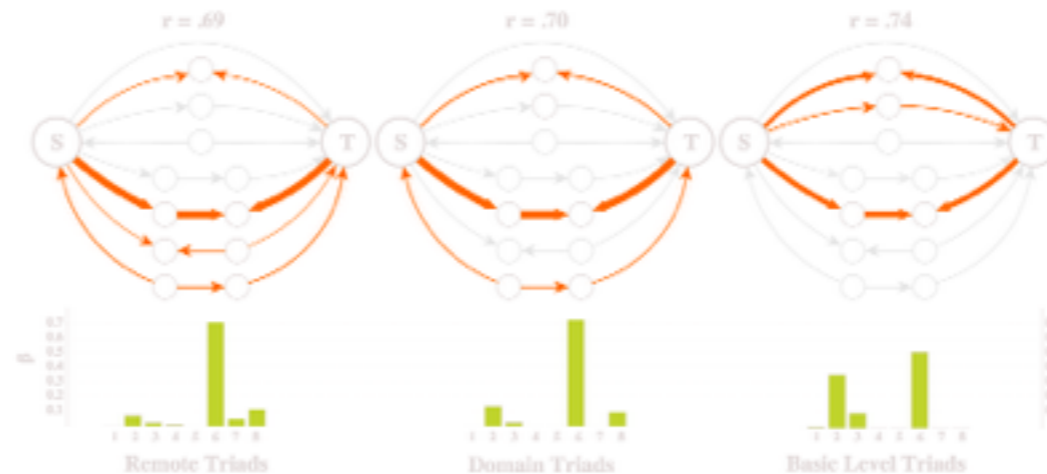
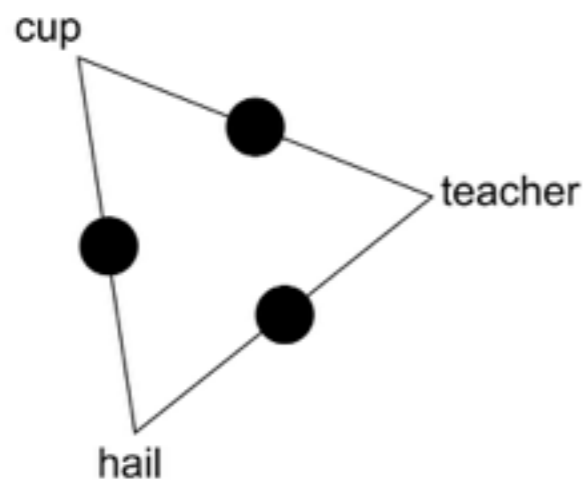


$$P(\text{new}|\mathbf{n}) = \int_0^1 \int_{-\alpha}^{\infty} \frac{\theta + K\alpha}{\theta + N} P(\theta, \alpha|\mathbf{n}) d\theta d\alpha$$



You can create lexical semantic networks (~12k nodes, ~100k edges, ~3m responses) ...

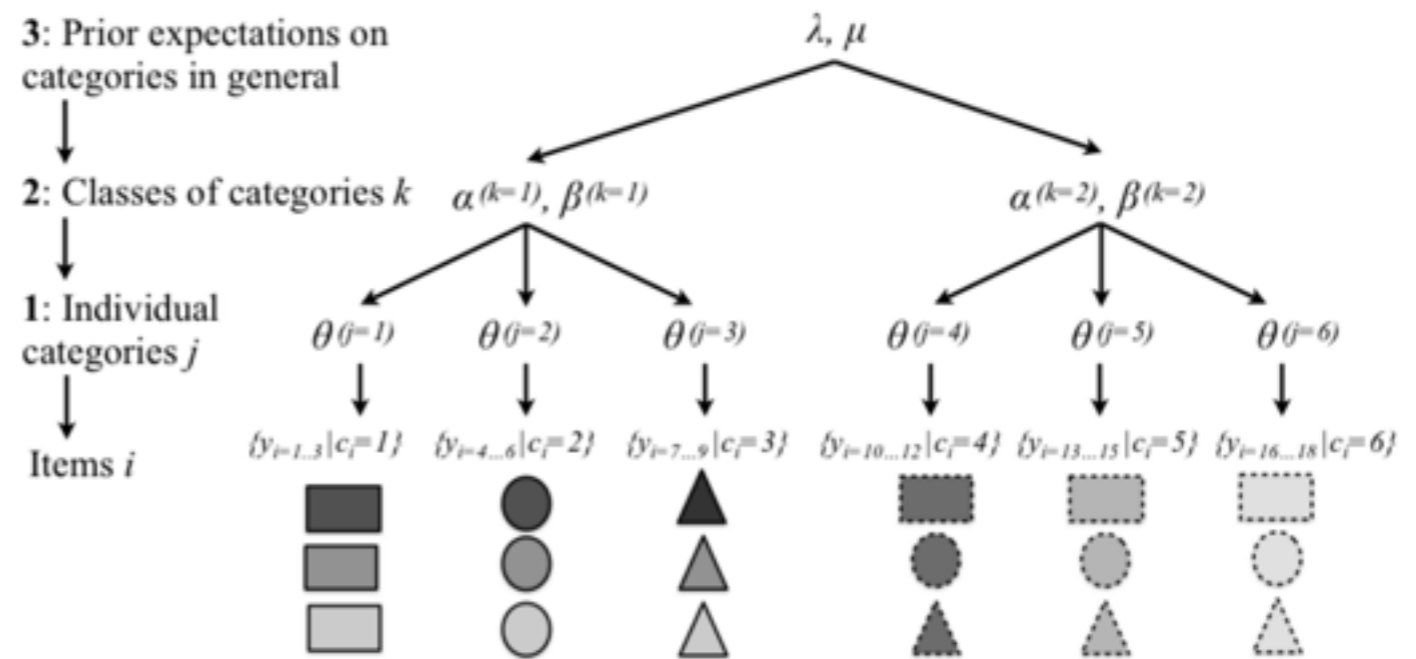
... and predict the similarity between apparently arbitrary concepts



De Deyne, Navarro, Perfors & Storms (2012)
De Deyne, Navarro & Storms (2013)

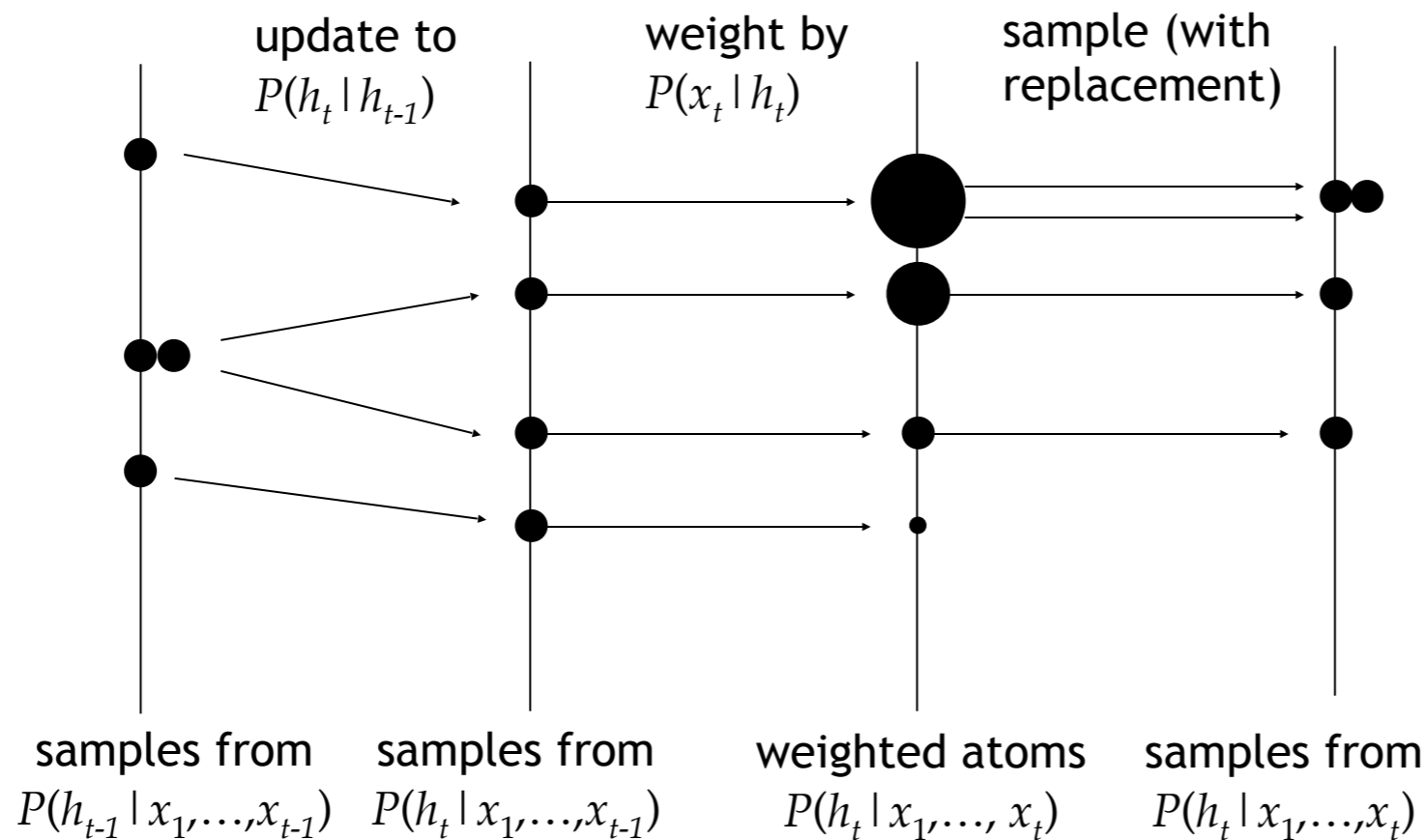
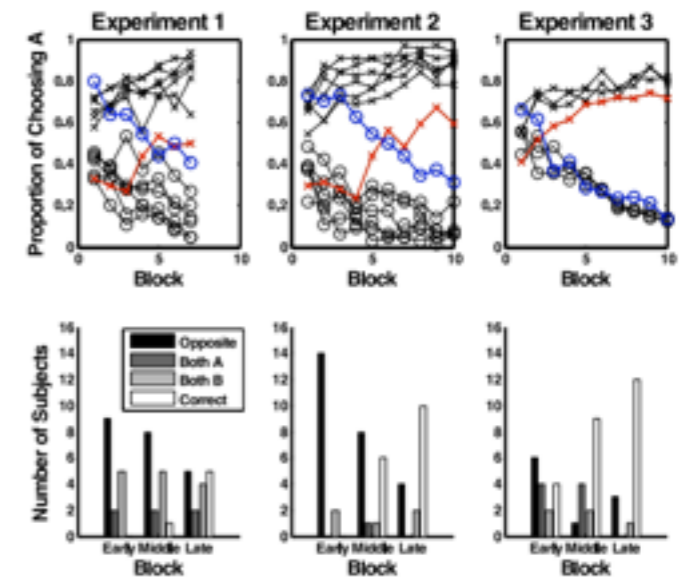
You can explore how people acquire different kinds of biases for different ontological kinds

| Class | Category | Instance | Shape | Color |
|-----------|----------|----------|------------------|--------------|
| Object | Cat | 1 | <i>Quadruped</i> | Tabby |
| | | 2 | <i>Quadruped</i> | White |
| | | 3 | <i>Quadruped</i> | Grey |
| | Ball | 1 | <i>Sphere</i> | Blue |
| | | 2 | <i>Sphere</i> | Red |
| | | 3 | <i>Sphere</i> | Green |
| Substance | Mud | 1 | Pile | <i>Brown</i> |
| | | 2 | Puddle | <i>Brown</i> |
| | | 3 | Spherical | <i>Brown</i> |
| | Flour | 1 | Pile | <i>White</i> |
| | | 2 | Cloud | <i>White</i> |
| | | 3 | Scatter | <i>White</i> |

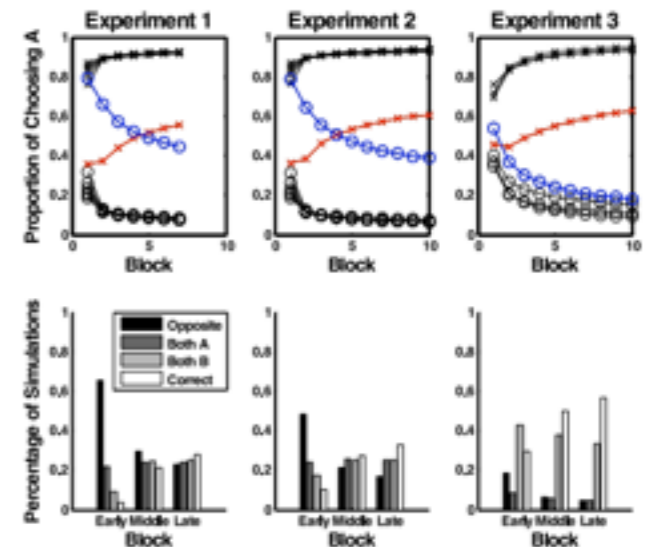


You can look at how people approximate the solutions to computationally intractable problems

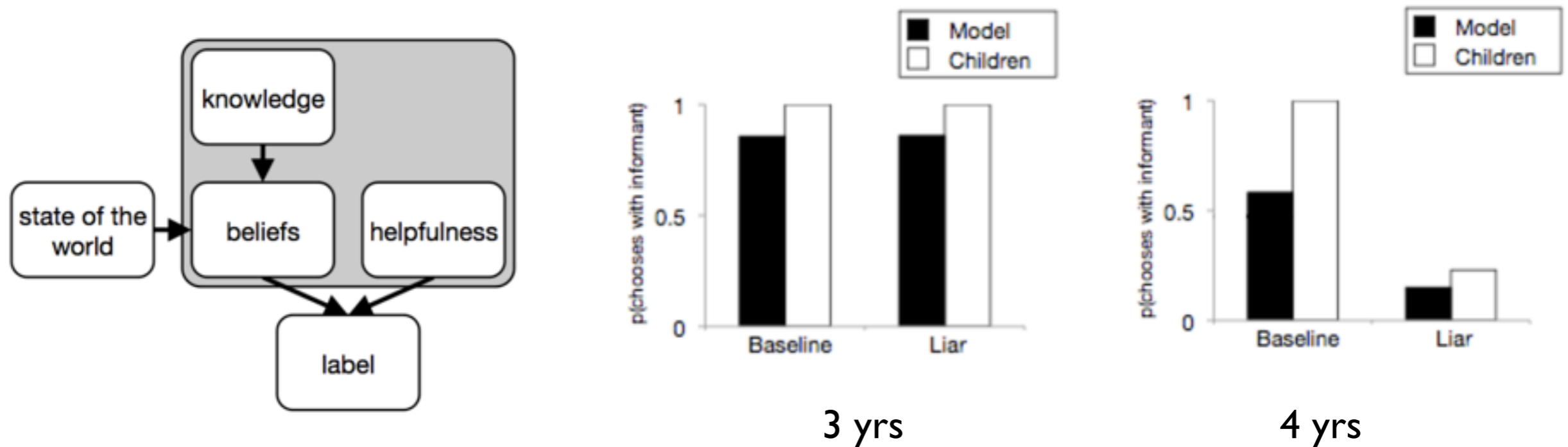
Human Data



Single-Particle Particle Filter



You can even work out the statistical explanation for why 4 year olds catch liars better than 3 year olds



So, what does statistics tell us about
human cognition?

So, what does statistics tell us about human cognition?

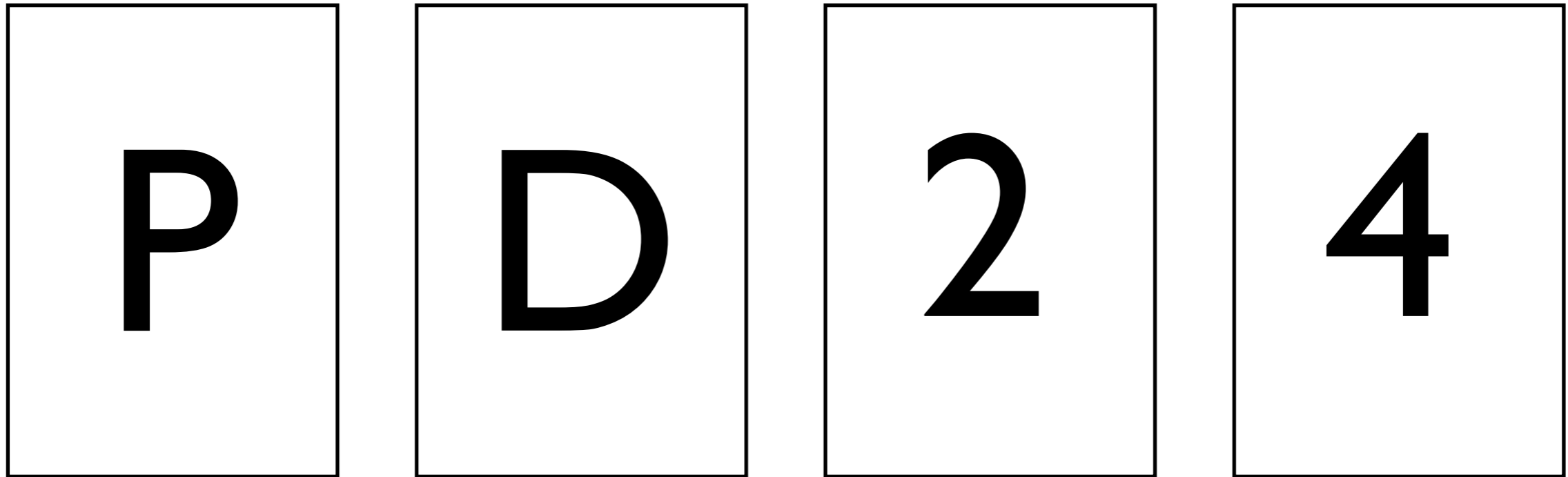
A lot.

Done.

Explaining intuitive hypothesis testing using information theory

Hendrickson, Perfors & Navarro (under review)
Navarro & Perfors (2011)

Hypothesis testing



- Cards have a letter and a number
- Test the hypothesis that “if P then 2”

Falsificationist answer

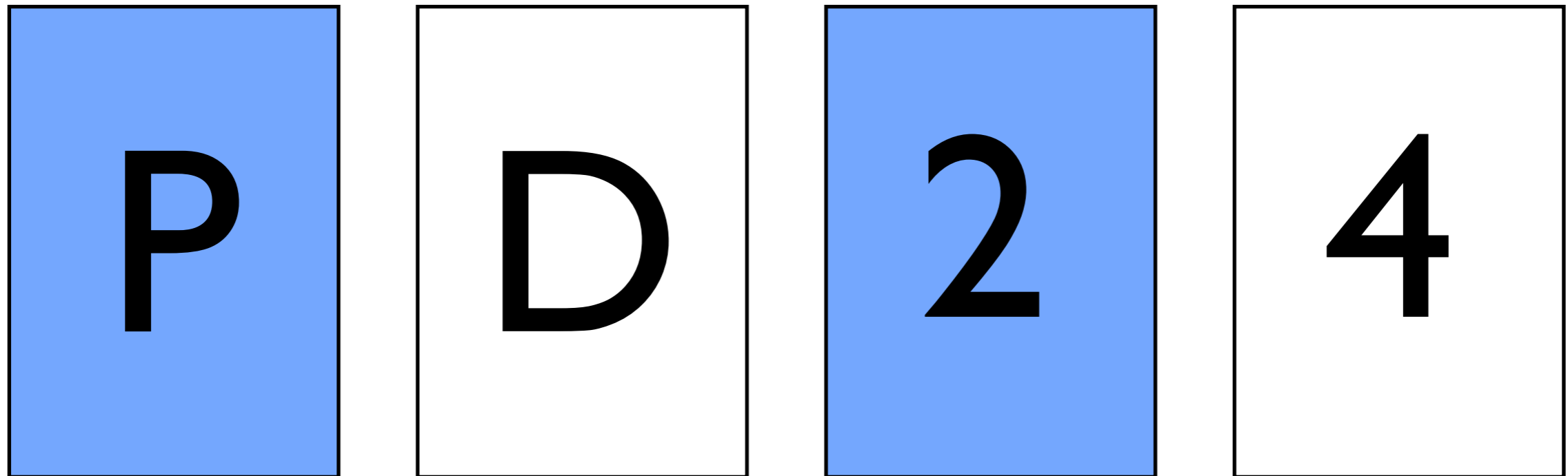
P

D

2

4

The “positive test strategy”



Positive tests maximize expected information gain...

- Klayman & Ha (1987): Positive tests more likely to produce belief change in the rule learning game
- Oaksford & Chater (1994): Positive tests in the four-card selection tasks yield maximum information gain about a hypothesis
- Austerweil & Griffiths (2007): Positive tests in deterministic rule learning tasks are optimal in the Bayesian sense
- Navarro & Perfors (2011): Positive tests yield faster convergence to the true hypothesis under realistic assumptions about limited working memory capacity

... but only when the expected “size” of the true category is small

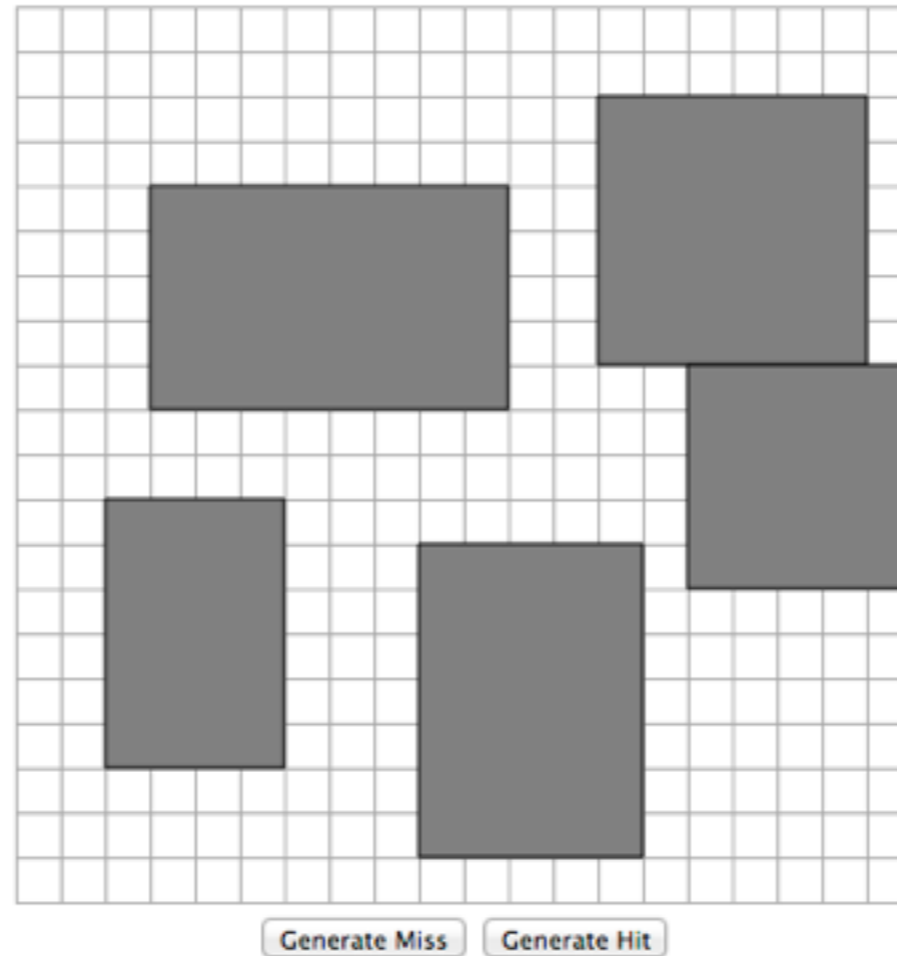
- **Small categories** contain a minority of entities:
 - Few animals are PETS
 - Few numbers are DIVISIBLE BY 10
- **Large categories** are the opposite:
 - Most animals are MOTILE
 - Most numbers are COMPOSITE

I demand another empirical test!

**What happens when you systematically
manipulate category size?**

The battleships task!

Click **Generate Miss** and **Generate Hit** to get information about where the hidden ships are located. Move the grey ships to show where you think the hidden ships might be located.

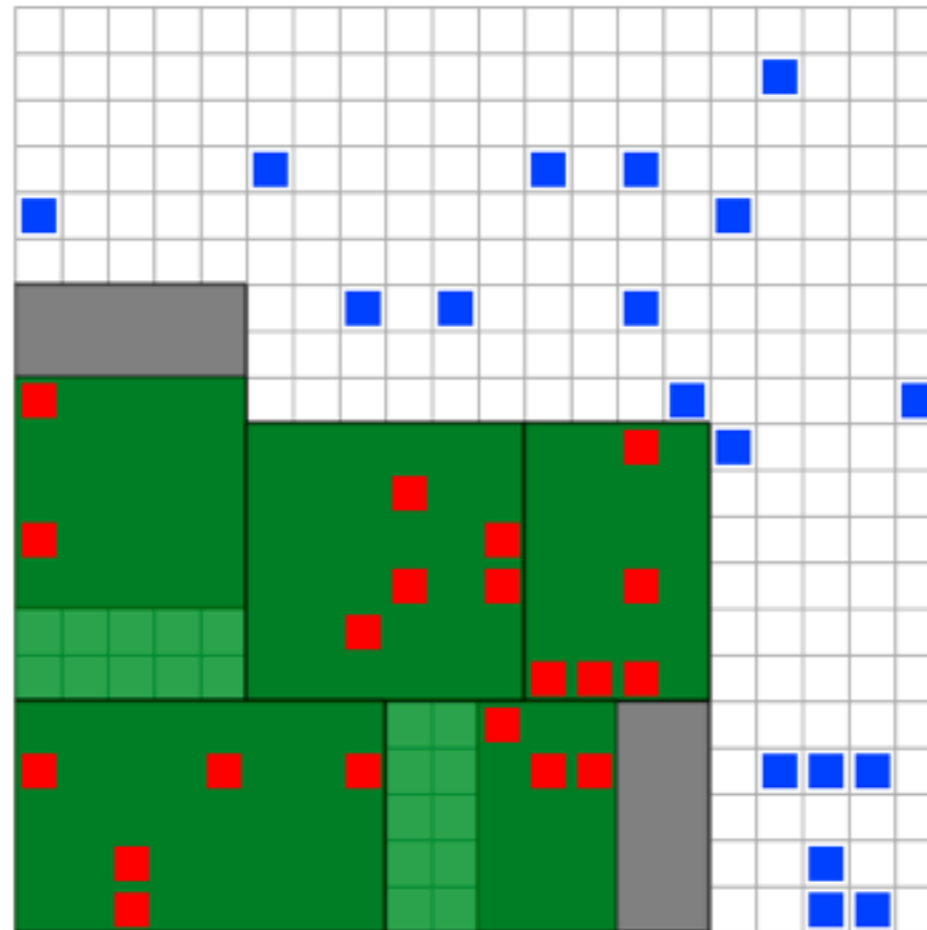


When you think you know where the hidden ships are positioned, move the grey ships to those positions and click **Done**. Your score will be calculated based on how close you are to correct and how many queries you made.

Done

The battleships task!

Shown in green below are where the hidden ships were.

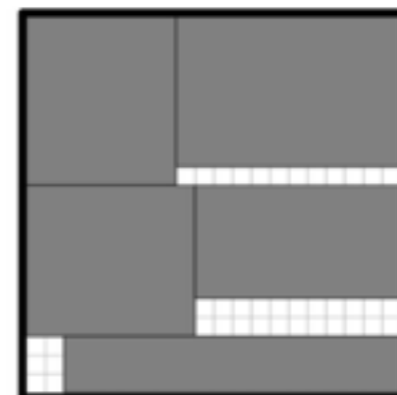
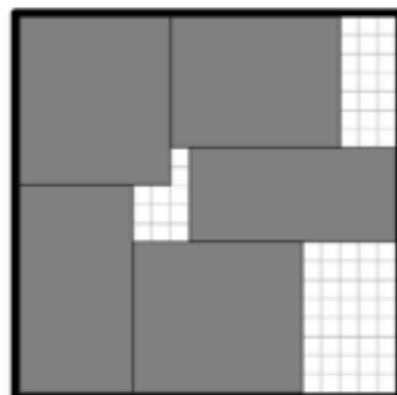
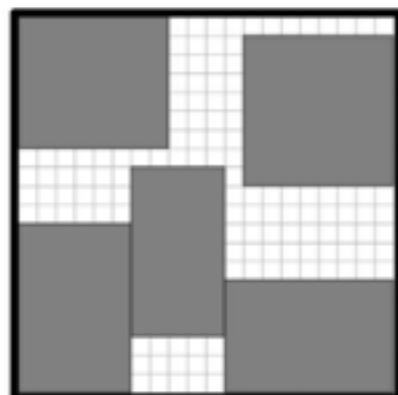
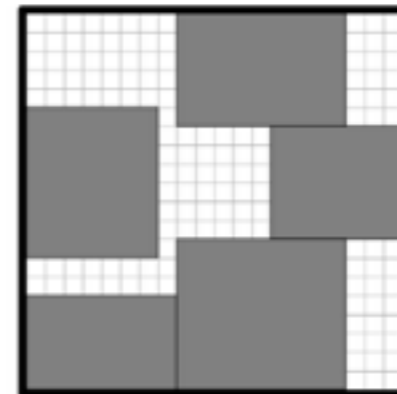
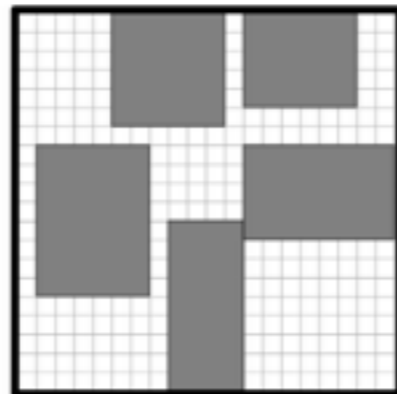
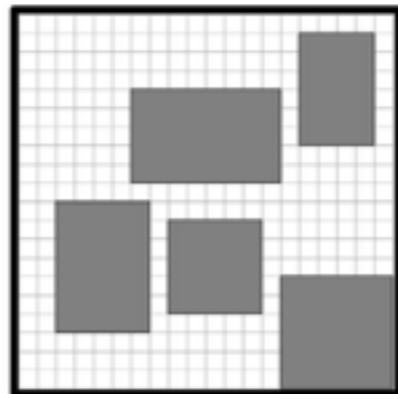
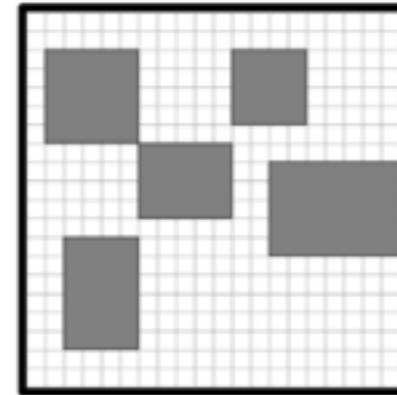
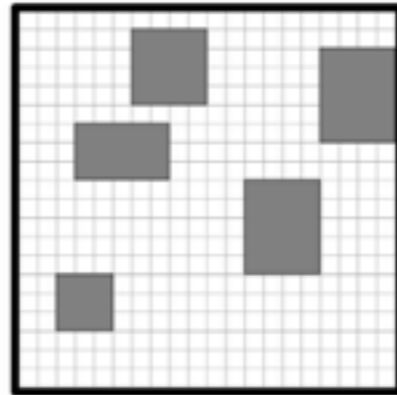
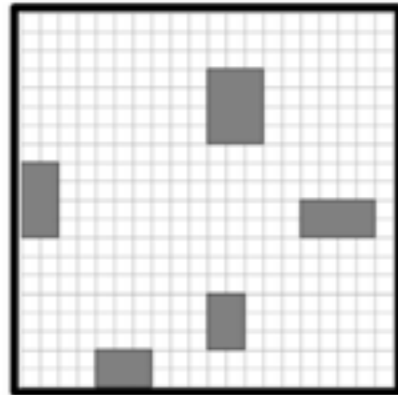


Your score on this round is 1111 points out of 10,000 possible points. You made 38 position requests. Your score per request was 29. Please press Next to continue when you are ready.

Next

Manipulate the size of the ships...

10%



90%

People are very sensitive to hypothesis size

